

BY-LAW 2007-250

**A BY-LAW OF THE CITY OF GREATER SUDBURY TO
REGULATE THE ERECTION OF SIGNS
AND ADVERTISING DEVICES**

WHEREAS The Council of the City of Greater Sudbury wishes to regulate the erection of signs and advertising devices, and to provide for the control of related issues;

**NOW THEREFORE THE COUNCIL OF THE CITY OF GREATER
SUDBURY HEREBY ENACTS AS FOLLOWS:**

PART 1 - DEFINITIONS

Definitions

1. In this By-law:

"advertising sign" means a sign directing attention to a business, commodity, service, entertainment or use which is not conducted, sold, offered or located on the same lot;

"alter" means any change to the sign structure or the sign face with the exception of: the re-arrangement of numerals, letters or copy applied directly to the face of a sign and specifically designed and intended to be periodically rearranged; the repair and maintenance of a sign; and a change in sign copy;

"banner sign" means a sign made of cloth, canvass or other lightweight, non-rigid material advertising or promoting a special event or an event or activity which has an educational, religious or charitable purpose, but does not include a poster;

"business advertisement" means a poster sign which identifies or advertises a business;

"City" means the City of Greater Sudbury;

“construction site sign” means a sign which identifies or provides information relating to or advertising the development or the construction of a building on the lands on which the sign is erected;

“designated pole” means a pole identified on Schedule “A” as a pole to which a poster sign may be attached in accordance with a permit;

“election sign” means a sign advertising or promoting the election of a political party or a candidate for public office in a federal, provincial, municipal or union election;

“erect ” means to alter, relocate, place, display, hang, install, affix, post or paint directly on the surface of a building or other structure a sign or part thereof and includes to direct, cause, permit or fail to stop the erection of the sign and includes to allow the sign to remain erected and “erected” and “erection” have comparable meaning;

“grade” means the average surface elevation of the finished ground where said ground is in contact with any building, sign or other structure;

“information sign” means a sign which is provided for the purpose of:

- (a) stating the address of the building or lot to which such sign pertains;
- (b) identifying a road or lane;
- (c) directing, regulating or warning pedestrian or vehicular traffic on a road or lane;
- (d) informing, educating, enlightening or warning the general public with respect to the nature of their surroundings;
- (e) giving a legal notification; or
- (f) disseminating information or instructions regarding public order or public safety,

but does not include any sign advertising, identifying or otherwise referring directly to a specific business or product or to any specific industrial or commercial use except

where such sign is erected by the City or by the Ontario Ministry of Transportation in accordance with its Guide Signing Policy;

“lot line” means any boundary of a property or the vertical projection thereof;

“Manager” means the Manager of Compliance and Enforcement Services of the City of Greater Sudbury and includes his or her authorized designate or designates;

“official sign” means a sign required by or erected under any statute or By-law or other directive of any federal, provincial or municipal government or agency thereof or any governmental board or commission and shall include a permanent sign erected on a public road allowance to inform the public of the location of Business Improvement Areas, public buildings, hospitals, public libraries, institutions, places of worship, parks or recreational or educational facilities;

“owner” means the registered owner of a property or authorized agent in lawful control of the property or the building thereon and includes an occupant of a building thereon;

“Permit” means a permit issued under this By-law;

“person” means an individual, business, firm, corporation, association or partnership;

“pole” includes a light standard or utility pole owned by the City, Greater Sudbury Utilities Inc. or Hydro One, and includes a combination light standard and utility pole;

“portable sign” means a sign not permanently affixed to the ground and designed to be capable of being moved from place to place and includes the sign structure, but does not include a sidewalk sign or a poster sign;

“poster sign” means a printed notice conveying information intended to be displayed for a temporary period of time and includes but is not limited to a bill, handbill, leaflet, notice or placecard;

"property" means a parcel of land or lot having specific boundaries which is capable of legal transfer and includes all buildings and structures thereon;

"real estate sign" means a temporary non-illuminated sign erected on a property for the notification that the property, a building thereon, or portion thereof is offered for sale, rent or lease;

"sidewalk" includes those parts of a highway or private property set aside for the use of pedestrians or used by the general public for the passage of pedestrians; and

"sidewalk sign" means a freestanding sign which is typically shaped like an "A" or "T" and has one or two faces;

"sign" means a name, identification, symbol, description, device, display, illustration or group of letters which is affixed to, or is painted or otherwise represented directly or indirectly upon, a building or structure for identification, information or advertising purposes and includes a poster sign and a temporary sign;

"sign area" means the total area of all sign faces of a sign and of any surface of any support for such sign where the smallest dimension of such surface exceeds 0.5 m (20 inches) and where such surface does not constitute part of a building;

"sign face" means that portion of a sign in which, against which, or through which, the message of the sign is displayed, and includes all those areas within a continuous perimeter enclosing the extreme limits of all the writing, display or presentation constituting such sign face, together with any other display material forming an integral part of such sign or used to differentiate the background against which such sign is placed, but does not include any structural element used solely for supporting the said sign;

“sign height” means the vertical distance measured from the average elevation of the finished grade immediately below a sign to the highest point of the sign and where the sign structure extends above the sign, to the highest point of the sign structure;

“sign owner” means the owner or lessee of a sign, and includes or his or her agent, the person or business having the use or major benefit of the sign and the registered owner of the land upon which the sign is situated;

“sign structure” means anything used to support or brace a sign face and which is placed on or in or attached to the ground;

“street” means a common and public highway, street, avenue, parkway, road driveway, square, place, bridge, viaduct or trestle, any part of which is intended for or used by the general public for the passage of vehicles and includes the area between the lateral property lines thereof;

“street line” means a lot line dividing a lot from a street and is the limit of the street allowance;

“temporary sign” means a sign that is not permanently erected on a property or permanently affixed to any structure or building, and includes: election signs, poster signs, portable signs, real estates signs, construction site signs, yard sale signs, and sidewalk signs; and

“yard sale sign” means a sign advertising the sale of personal merchandise in a private yard sale held on a property zoned residential.

PART 2 - ADMINISTRATION

Manager to Administer

2. The Manager shall be responsible for the administration of this By-law.

Interpretation

3. (1) Whenever this By-law refers to a person or thing with reference to gender or the gender neutral, the intention is to read the By-law with the gender or gender neutral applicable to the circumstances.

(2) References to items in the plural include the singular, as applicable.

(3) The words “include”, “including” and “includes” are not to be read as limiting the phrases or descriptions that precede them.

(4) Headings are inserted for ease of reference only and are not to be used as interpretation aids.

(5) Specific references to statutes in the By-law are printed in *italic font* and are meant to refer to the current statutes applicable with the Province of Ontario as at the time the By-law was enacted, as they are amended or replaced from time to time, and includes the regulations thereunder.

(6) Any reference to periods of time, stated in numbers of days, shall be deemed applicable on the first business day after a Sunday or Statutory holiday if the expiration of the time period occurs on a Sunday or Statutory holiday.

Deemed to Erect

4. (1) A person shall be deemed to have erected a sign if the person is the sign owner of that sign.

(2) A person shall be deemed to have erected a sign if the person is the owner of the property on which the sign is erected.

Conflict

5. Where a provision of this By-law conflicts with the provisions of another By-law in force in the City, the provision that establishes the higher standard to protect the health, safety and welfare of the general public shall prevail.

PART 3 - APPLICATION

Application

6. This By-law shall apply within the geographic limits of the City of Greater Sudbury.

No Application - Internal Signs

7. The provisions of this By-law shall not apply to any sign located totally within a building and which is not visible from the exterior of the building.

No Application - City Property

8. This By-law shall not apply to any sign which has been erected by or authorized to be erected by the City or the Federal or Provincial Government.

Existing Signs

9. (1) This By-law does not apply to any sign or advertising device that is lawfully erected or displayed on the day this By-law or a predecessor By-law comes or came into force, if the sign or advertising device is not substantially altered.

(2) For the purposes of Subsection 9(1), anything done to preserve the condition of the sign or to prevent the deterioration of the sign including the restoration of a sign by removing or replacing worn out, missing, damaged or broken parts of the sign shall not constitute an alteration of the sign.

(3) Any person who makes or authorizes an alteration to a sign lawfully erected or displayed on the day this By-law comes into force shall do so in compliance with this By-law.

PART 4 - RULES OF GENERAL APPLICATION

Compliance Required

10. No Person shall erect any sign contrary to:
- (a) any of the provisions of this By-law;
 - (b) any of the provisions of the Zoning By-law in effect for the property on which the sign is located;
 - (c) the *Building Code Act, 1992*, .S.O. 1992, c. 23; or
 - (d) any applicable law.

Owner's Consent Required

11. No person, not being the owner of a property shall erect a sign on a property without the consent of the owner of that property.

City Approval for Signs on City Property

12. Except as expressly provided by this By-law no person shall erect a sign overhanging any City property, including without limitation, any street, sidewalk, right of way or bridge, or on any pole, tree, hydrant or structure located on any City property, including any street, right of way or bridge, other than a federal, provincial or City signs, or signs erected in order to comply with any street work project, without the prior written consent of an authorized City official, and in accordance with the terms and conditions of any such approval.

Permit Required

13.(1) Except as provided to the contrary in Section 14 no person shall erect a sign on a property unless a permit for that sign has issued pursuant to this By-law.

(2) No person shall erect a sign for which a permit has issued except in accordance with the terms and conditions of the permit authorizing that sign and this By-law.

No Permit Required

14.(1) Notwithstanding Section 13(1), a person may erect a sign without a permit if the sign complies with all other provisions of this By-law and the sign is:

- (a) an information sign;
- (b) an official sign;
- (c) an election sign;
- (d) a banner sign;
- (e) a flag of a country, a corporation or an educational, or religious organization;
- (f) an emblem or insignia of a patriotic, civic, educational, or religious organization;

- (g) a commemorative plaque or corner stone of a non-advertising nature;
- (h) a construction site sign;
- (i) a real estate sign;
- (j) a sidewalk sign; or
- (k) advertising placed on public transit shelters, City buses, street furniture or street fixtures where such advertising has been approved by the City.

Not to be a Hazard

15. No person shall erect a sign in a manner or in a location such that the sign:

- (a) obstructs the view of any pedestrian or motor vehicle driver so as to cause an unsafe condition;
- (b) interferes with or obstructs the view of an authorized traffic sign, traffic signal, or official sign or any sign capable of being confused with such a traffic sign, traffic signal or official sign;
- (c) is within a sight triangle;
- (d) constitutes a fire or safety hazard;
- (e) impedes the movement of vehicular or pedestrian traffic;
- (f) obstructs any window, door, skylight or fire escape in a building or prevents the free access of fire fighters to any part of the building in case of fire; or
- (g) constitutes a safety risk.

Limitations re Poles

16.(1) No person shall erect a sign on a pole other than a designated pole.

(2) No person shall erect a sign on a designated pole unless that sign is:

- (a) an official sign; or
- (b) a poster sign for which a permit has been issued pursuant to this By-law.

No Sign on Vehicle

17.(1) No person shall erect a sign on a vehicle unless that sign is:

- (a) required by law;
- (b) in transit from one location to another; or
- (c) incidental to the use of the vehicle and such vehicle's normal driving use is as a means of transportation.

(2) No person shall erect any sign on a vehicle or trailer which is parked or located for the primary purpose of displaying the sign.

Maintenance of Signs

18.(1) No sign owner shall fail to maintain his sign in a proper state of repair.

(2) A sign will not be in a proper state of repair if the sign:

- (a) is not completely operative at all times;
- (b) is unsafe, defective or dangerous; or
- (c) is damaged or in an unsightly condition.

Removal of Signs

19. No person holding a permit for a sign shall fail to remove or cause to have removed, the sign or signs to which the permit applied, when the permit for that sign has expired or has been revoked.

20.(1) No person having erected a sign for which no permit is issued but which is otherwise permitted under this By-law shall fail to remove or cause the sign to be removed on the earlier of the date when:

- (a) the intended purpose of the sign no longer applies; or
- (b) the sign is no longer permitted under this By-law.

(2) No person having erected a sign contrary to Section 20(1) to this By-law other than on City property, shall fail to remove the sign upon written notice given by the Manager. Notice shall be deemed to be given, when handed to the person, or if mailed, on the 5th day after mailing by registered mail.

PART 5 - PERMITS

Application for Permit

21.(1) The Manager shall from time to time establish the form of application for a permit for to erect a sign.

(2) Despite Subsection 21(1), The Manager may establish one or more forms of application for a permit to erect a sign, which form is specific to one or more types of sign.

22.(1) Subject to Subsection 22(2) a separate application shall be required for each sign for which a permit is requested.

(2) Despite Subsection 22(1), in the case of an application for a permit for a poster sign, an application may be made to erect up to 50 poster signs for a single event or activity.

23. The application for a permit shall be signed by the applicant, and in the case of an application by a partnership or a corporation, by an authorized signing office of the partnership or corporation.

24.(1) Every applicant shall submit with the application for a permit:

- (a) the fee in the amount determined in accordance with the User Fees By-law then in effect for the City for the type of sign to which the permit application applies;
- (b) other than in an application for a permit for a poster sign, a plan drawn to scale, showing the general location of the land on which the proposed sign is to be located and the nearest major intersection;
- (c) other than in an application for a poster sign, a plan of the property on which the sign will be situate, drawn to scale showing all measurements in metric and including:
 - (i) the location of all existing buildings and the setbacks from lot lines;
 - (ii) the location of all entrances to the property from any abutting street;

- (iii) the location of any entrances to buildings on the property; and
 - (iv) the proposed location of the proposed sign on the property or building on the property as the case may be;
- (d) a drawing of the proposed sign drawn to scale setting out:
 - (i) sign dimensions, in metric measure;
 - (ii) sign area in metric measure; and
 - (iii) particulars of the proposed method of attachment of the sign to the property or building as the case may be; and
- (e) other than in an application for a permit for a poster sign, authorization of the owner of the property on which the sign is to be erected;
- (f) particulars of the business or activity to be promoted by the sign;
- (g) in the case of an application for a permit for a poster sign, particulars of the activity or event and the effective dates of the activity or event to which the application pertains; and
- (h) such further and other material as the Manager may request to process the application and determine compliance with this By-law.

(2) If the Manager is satisfied that the application for the permit meets all the requirements of this By-law, the Manager shall issue a permit to the applicant for the sign and location identified in the application.

(3) Despite Subsection 24(2), the Manager shall not issue a Permit if the applicant has any outstanding fees owing to the City with respect to a permit previously issued to the applicant, or has any unpaid fines or enforcement costs arising out of or resulting from any By-law contravention.

Withdrawal of Application

25.(1) An applicant for a permit for a sign or for the renewal of a permit for a sign may withdraw the application at any time before the permit or renewal permit is issued.

(2) Upon written request of an applicant who withdraws his application for a permit or a renewal of a permit prior to issuance, the Manager, in his or her sole discretion may authorize a full or partial refund of the application fee, based on the work done to process the application at the time of the request to withdraw.

Permit - Content

26. Every permit issued under this By-law shall set out on the face of the permit:

- (a) the type of sign authorized by the permit;
- (b) the By-law under the authority of which the permit is issued;
- (c) the name or names of the permit holder or permit holders;
- (d) the municipal address of the property to which the permit applies where applicable, or the legal description of the property to which the permit applies;
- (e) except in the case of a permit for a poster sign, the approved location of the sign;
- (f) a description of the sign permitted under the permit;
- (g) any special conditions which apply to the permit;
- (h) the date of issuance of the permit;
- (i) where applicable, the expiry date of the permit;
- (j) such other information as the Manager may determine to be appropriate;
and
- (k) the signature of the Manager as issuer of the permit.

(2) In the case of a permit for a poster sign, the permit shall, in addition to the information in Subsection 26(1), set out:

- (a) the number of poster signs which may be erected pursuant to the permit; and
- (b) the earliest date on which the poster sign can be erected and the date by which each poster sign is to be removed.

Effect of Permit

27. The granting of a permit under this By-law does not authorize any person to do any thing in contravention of any By-law of the City, any provincial or federal statute or any regulation thereunder.

Obligation to Produce

28. Except as required for amendment of the permit, the Permit Holder shall produce the permit for inspection on request of an Enforcement Officer.

No Ownership in Permit

29.(1) No person shall enjoy a vested right in the continuance of a permit and whether issued, expired, revoked or otherwise terminated, the permit and any value of such permit shall continue to be the property of the City.

(2) No person shall be entitled to assign a permit.

Expiration of Permits for Poster signs

30.(1) Except as provided to the contrary in Subsection 30(2), every permit issued pursuant to this By-law to erect a poster sign shall expire the earliest of:

- (a) the removal of the poster sign authorized under the Permit;
- (b) 14 days from the date specified on the permit as the date on which the poster sign may first be erected; and
- (c) 48 hours after the occurrence of the special event or business activity advertised on the poster sign.

(2) Despite Subsection 30(1), every permit issued pursuant to this By-law to erect a poster sign to promote or advertise a non-commercial event or activity, a non-profit event or activity, or a public event or activity shall expire on the earliest of:

- (a) the removal of the poster sign authorized under the Permit;
- (b) 60 days from the date specified on the permit as the date on which the poster sign may first be erected; and
- (c) 48 hours after the occurrence of the event or activity promoted or advertised on the poster sign.

Expiry of Permit - Portable Sign

31.(1) Every permit issued pursuant to this By-law for a portable sign to be erected on a property which has a zoning under the applicable zoning by-law governing that property of “Residential” shall expire 48 hours after the portable sign has been erected on the property;

(2) Every permit issued pursuant to this By-law for a portable sign to be erected on a property which has a zoning under the applicable zoning bylaw governing that property, other than a zoning of “Residential”, shall expire 3 months after the date of issuance.

Expiry of Permit - Not Used

32.(1) Every permit issued pursuant to this By-law shall automatically expire if the permit holder does not erect the sign:

- (a) prior to the expiry date specified in the permit; or
- (b) where there is no specified expiry date, within three months from the date of issuance of the permit.

(2) Every permit for a poster sign shall expire automatically with respect to any designated pole identified therein, upon that pole ceasing to be a designated pole under this By-law.

Revocation of Permit

33.(1) The City may revoke a permit under the following circumstances:

- (a) where the permit has been issued in error by the City; or
- (b) where the sign to which the permit relates does not conform to this By-law, the *Ontario Building Code Act, 1992* or any other applicable regulation or legislation; or
- (c) where the permit has been issued as a result of false, mistaken, incorrect, or misleading statements or undertakings on the application; or
- (d) where the sign does not conform with the plans, documents or other information submitted as part of the approved application for a sign; or
- (e) where the sign does not conform with the terms and conditions of the issued permit.

(2) The Manager shall advise the Permit Holder in writing of the revocation of the permit, and the reason for the revocation.

(3) Notice of the revocation may be mailed by the Manager to the permit holder at the address shown on the application for the permit or the most recent application for a renewal of the permit for that sign.

(4) Nothing herein shall prevent a person who held a permit which was revoked from applying for a new permit.

(5) Where the City of Greater Sudbury issued the permit in error, the Permit holder may apply to the Manager for a refund of the application fee.

(6) The Manager shall not issue a refund where:

- (a) the City of Greater Sudbury issued the permit as a result of false, mistaken, incorrect, or misleading statements, information, or undertakings on the application; or
- (b) the sign for which the permit application is made, was erected prior to the issuance of the permit.

PART 6 - TEMPORARY SIGNS - SPECIAL RULES

Banner sign

34.(1) No person shall erect a banner sign which has an area greater than 6 square metres.

(2) No person shall erect a banner sign for a period longer than thirty (30) consecutive days.

(3) No person shall erect a banner sign on any property more than twice in any calendar year.

(4) No person shall erect a banner sign at the same time that another temporary sign is erected on that property.

(5) No person shall erect a banner sign to be erected on a property unless the event or activity to which the banner sign pertains is being held on that property.

(6) No person shall erect a banner sign on a property by any means other than hanging the banner sign on or from the exterior wall of a building on the property.

Election Signs

35.(1) No person shall erect an election sign within 50 metres of the exterior main entrance to the polling station or the front facade of the building which contains the polling station, whichever is greater.

(2) No person shall erect an election sign except during an election.

(3) No person shall fail to remove an election sign within forty-eight hours immediately following 11:59 p.m. of the day of the election.

Poster Signs - Permit Required

36. No person shall erect a poster sign without a permit authorizing that poster sign to be erected.

37.(1) No person shall be entitled to have a permit issued to erect a poster sign in a location other than a designated pole.

(2) No person shall be entitled to a permit to erect a poster sign unless the poster sign to be erected does not exceed 45.72 centimeters in width and 60.96 centimeters in length;

(3) No person shall be entitled to have a permit issued to erect a poster sign for a "Business Advertisement" until at least thirty (30) consecutive days have elapsed from the date of expiry of the last issued permit for a poster sign for that business.

(4) No person shall be entitled to have a permit issued for a "Business Advertisement" if 3 permits have already issued in that calendar year to erect a "Business Advertisement" for that business.

(5) No person shall be entitled to have a permit issued for a poster sign promoting an event or activity if the effect would be to extend the period during which a poster sign can

be posted as set out in Section 30, whether or not the period authorized under the proposed permit would be consecutive or non-consecutive with the previously issued permit.

Limitations - Erection of Poster Signs

38.(1) No person shall erect a poster sign authorized under a permit:

- (a) in a manner which covers or overlaps in whole or in part, any other sign on the designated pole;
- (b) at a sign height exceeding 2.14 metres;
- (c) using any method other than rope, twine, plastic or nylon straps; or
- (d) unless the poster sign is compliant with any terms and conditions of the permit.

(2) No person shall erect more than one poster sign on any designated pole.

(3) Despite anything else herein, the Manager, Greater Sudbury Utilities Inc. or Hydro One Utilities may, remove or authorize the removal of a poster sign for which a permit has issued, from a pole:

- (a) in order to maintain, clean or take down the pole upon which it is displayed;
or
- (b) where the pole has been removed from the list of designated poles in Schedule "A".

Portable Signs

39.(1) No person shall erect a portable sign unless a permit has issued to authorize the erection of that portable sign in that location.

(2) No owner shall permit a portable sign to be erected on his or her property unless a permit has been issued to authorize the erection of the portable sign on his or her property

(3) No person shall erect a portable sign or cause a portable sign to be erected except in accordance with this By-law and the terms and conditions of the permit issued for that portable sign.

Locational Restrictions - Portable Signs

40.(1) No person shall be entitled to have a permit issued to erect a portable sign in a location on a property which is:

- (a) within a parking space required by the Zoning By-law applicable to the property and the use of that property;
- (b) within any driveway or entranceway to the property;
- (c) on a roof of a building on the property; or
- (d) within 45 metres of the location of any other portable sign for which a permit has issued.

(2) No person shall be entitled to have a permit issued to erect a portable sign except in a location which is completely within the limits of private property.

(3) No person shall be entitled to have a permit issued to erect a portable sign on a property which is zoned, pursuant to the applicable Zoning By-law, for commercial or industrial use, unless the portable sign is to be set back at least 3.048 metres from:

- (a) any adjoining property zoned for residential purposes; and
- (b) any entrance to the property on which the portable sign is proposed to be erected.

No Application Fee - Portable Sign - Residential - Less than Two Days

41. Notwithstanding any other provision of this By-law, no fee shall be payable for application for a permit to erect a portable sign for a period not exceeding two days, where the sign is used for non-commercial purposes on a property which is zoned "Residential" under the applicable zoning by-law for that property.

Limitations - Numbers and Frequency of Permits

42.(1) No person shall be entitled to have a permit issued to erect a portable sign on a property which has the number of metres of street line as set out in Column A below, if as a result, the total number of portable signs authorized to be erected on that property:

- (a) at any given time would exceed the number set out in Column B; or

(b) during the calendar year would exceed the number set out in Column C.

| Column A | Column B | Column C |
|---|--|---|
| Length of Street Line of the Property on which the Portable Sign is proposed to be erected | Maximum number of Portable Signs authorized to be erected at a given time on the property | Maximum number of Portable Signs authorized to be erected on the property in a calendar year |
| 76.2 metres or less | 1 | 2 |
| 76.3 to 137.2 metres | 2 | 4 |
| 137.3 to 183 metres | 3 | 6 |
| 183.1 metres to 243.8 metres | 4 | 8 |
| 243.98 metres to 304.8 metres | 5 | 10 |
| over 304.8 metres | 6 | 12 |

(2) Despite Subsection 42(1) No person shall be entitled to have a permit issued to erect a portable sign in a location on a property within six months of the issuance of a permit for that same location, unless the property has 76.2 metres or less of street line.

(3) For the purposes of this By-law a sign designed to be or intended to be a portable sign does not cease to be a portable sign when there is no message on the portable sign.

General Restrictions - Portable Signs

43.(1) No person shall be entitled to have a permit issued to erect a portable sign which:

- (a) contains an intermittent or flashing light source or which includes the illusion of intermittent or flashing light by means of animation or an externally mounted light source; or

- (b) contains more than two sign faces; or
- (c) has a sign face with an area in excess of 5 square metres; or
- (d) exceeds 2.5 metres in height; or
- (e) is designed or intended to operate as an automatic changing sign or electronically variable message centre, if the message on the portable sign will change more often than eight times in a minute.

(2) No person shall be entitled to have a permit issued to erect a portable sign for the purpose of posting a message which relates to any property other than the property on which the sign is proposed to be located.

(3) No person shall fail to ensure that any wiring and connections for any lighting in or on a portable sign for which a permit has issued are fully compliant with all requirements of any applicable electrical authority.

(4) No person shall fail to ensure that the portable sign for which a permit has issued is locked at all times. For the purposes of this subsection "locked" means that the variable lettering contained on the portable sign cannot be changed without a key, or contains some other tamper-proof mechanism.

(5) No person shall fail to ensure that a portable sign for which a permit has issued is supported or anchored by a means other than concrete blocks, sand bags or other such unsightly means.

Sidewalk Signs -Limitations

44.(1) No person shall erect a sidewalk sign which:

- (a) is more than 1.2 metres in sign height; or
- (b) measures more than 0.61metres in width and 1.2 metres in height per sign face for a total maximum sign area of 1.49 square metres; or
- (c) has more than two (2) sign faces; or
- (d) is illuminated.

(2) No person shall erect a sidewalk sign in a location which is more than 2 metres from the business entrance to the business advertised on the sidewalk sign.

(3) No person shall erect a sidewalk sign on any City owned property other than a sidewalk.

(4) No person shall erect a sidewalk sign on a sidewalk in such a manner or in such a location as to interfere with pedestrian traffic.

(5) No person shall erect more than one sidewalk sign to promote any given business.

(6) No person shall erect a sidewalk sign except during the hours of operation of the business to which the sidewalk sign relates.

PART 7 - PENALTIES AND ENFORCEMENT and VARIATION

False Statement - Deemed Violation

45. The making of a false or intentionally misleading recital of fact, statement or representation in any application form required by this By-law shall be deemed to be a violation of the provisions of this By-law.

Duty Not to Obstruct

46. No person shall hinder or obstruct, or attempt to hinder or obstruct, any person exercising a power or performing a duty under this By-law.

Offence

47.(1) Every person who contravenes any of the provisions of this By-law and any director or officer of a corporation who concurs in such contravention is guilty of an offence and on conviction is liable to a fine as provided for in the *Provincial Offences Act*.

(2) For the purposes of Subsection 47(1), each day on which a person contravenes any of the provisions of this By-law shall be deemed to constitute a separate offence under this By-law.

Prohibition Order

48. When a person has been convicted of an offence under this By-law, the Ontario Court (Provincial Division), or any court of competent jurisdiction thereafter may, in addition

to any other penalty imposed on the person convicted, issue an order prohibiting the continuation of the offence or doing of any act or thing by the person convicted directed towards the continuation of the offence.

Removal of Sign

49.(1) Where a sign is erected in contravention of this By-law, or where a sign is not removed when required to do so pursuant to this By-law, the Manager may immediately pull down or remove the sign or cause the sign to be pulled down and removed at the expense of the sign owner.

(2) Where any sign does not comply with this By-law, the Manager may forward or cause to be forwarded, a notice by personal service or regular post, to the sign owner. The notice may require that the illegal sign be permanently removed and not replaced with any sign in contravention of this By-law or that the illegal sign be made to comply with this By-law not later than the date and time stipulated in the notice. The notice may advise that if the sign is not so removed or made to comply within the specified period of time, then the City may pull down and remove the sign without any further notice.

(3) If the notice set out in subsection 49(2) is not complied with within the specified period of time, the Manager may direct City forces or an independent contractor to enter upon the land or building or other structure thereon to pull down and remove the sign.

(4) Any sign removed as provided for in this section shall be stored by the City or an independent contractor for a period of not less than thirty days. During this time the sign owner or his or her agent is entitled to redeem such sign, upon completing a signed acknowledgment and release on the prescribed form and upon making payment satisfactory to the City of the amounts set out in the City's Miscellaneous User Fee By-law then in effect.

(5) The City may, without notice or liability, destroy or otherwise dispose of any sign which has been stored for thirty days without being redeemed.

(6) Nothing in this By-law shall limit the City from enforcing the provisions of this By-law by any other action or remedy permitted in law.

(7) The City, its officers, agents, employees and contractors shall not be responsible for any damage that may result from the tearing down, removal, storage or disposition of any sign pursuant to this By-law.

Variances

50.(1) The Committee of Adjustment may, upon application, authorize minor variances from the provisions of this By-law, if in the opinion of the Committee the general intent and purpose of this By-law are maintained.

(2) An application for minor variance shall be made on the appropriate form to the Committee of Adjustment accompanied by all necessary plans and drawings and all applicable fees.

(3) The Secretary/Treasurer of the Committee of Adjustment shall prepare a report for the consideration of the Committee, setting out the request for the variance and comments received on circulation of the application.

(4) The Secretary/Treasurer of the Committee of Adjustment shall notify the applicant once a hearing date before the Committee of Adjustment has been fixed and if the applicant does not attend at the appointed time and place, the Committee of Adjustment may proceed in the absence of the applicant and the applicant will not be entitled to further notice in the proceeding.

(5) The Committee of Adjustment may grant variances from the provisions of this By-law, if in the opinion of Committee, the general intent and purpose of the By-law are maintained, and may impose conditions to be met as part of any such decision.

(6) In considering an application for a variance, the Committee of Adjustment and Council shall have regard for:

- (a) special circumstances or conditions applying to the land, building or use referred to in the application;
- (b) whether strict application of the provisions of this By-law in the context of the special circumstances applying to the land, building or use, would result in

practical difficulties unnecessary and unusual hardship for the applicant, inconsistent with the general intent and purpose of this By-law and the Official Plan;

- (c) whether such special circumstances or conditions are preexisting and not created by the owner or applicant; and
- (d) whether the sign that is subject of the variance will alter the essential character of the area.

PART 8 - GENERAL

Repeal

51.(1) By-law 88-100 of the former Regional Municipality of Sudbury and all amendments thereto are hereby repealed.

(2) Where a by-law is repealed by this By-law, the repeal does not:

- (a) affect the previous operation of any by-law so repealed;
- (b) affect any right, privilege, obligation or liability acquired, accrued, accruing, or incurred under the by-law so repealed;
- (c) affect any offence committed against any by-law so repealed or any penalty or forfeiture or punishment incurred in respect thereof; or
- (d) affect any investigation, legal proceeding or remedy in respect of such privilege, obligation, liability, penalty, forfeiture or punishment.

(3) Notwithstanding the repeal of the By-laws identified in Subsection 51(1), any amounts due and payable under the said by-laws or any amendment thereto remain due and payable.

Schedules

52. Schedule "A", Designated Poles, attached hereto is incorporated into and forms part of this By-law.

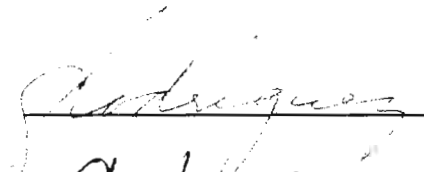
Short Title

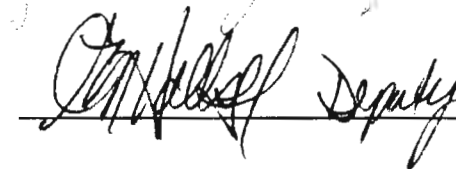
53. This By-law may be referred to as the Sign By-law.

Effective Date

54. This By-law shall come into force and take effect immediately upon January 1st, 2008.

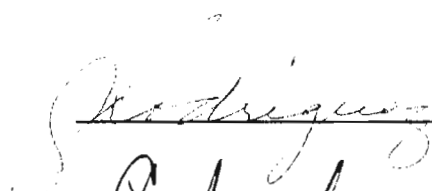
READ A FIRST AND SECOND TIME IN OPEN COUNCIL this 14th day of November, 2007.

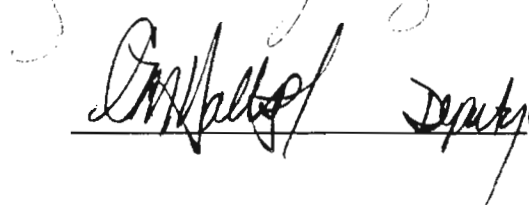


Mayor


Deputy Clerk

READ A THIRD TIME AND FINALLY ENACTED AND PASSED IN OPEN COUNCIL this 14th day of November.



Mayor


Deputy Clerk

SCHEDULE "A"

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To By-law 2007-250

DESIGNATED POLES

The Poles identified by number in Column B as located on the each of the indicated corridors are designated poles for the purposes of erecting posters pursuant to a permit.

BARRY DOWNE ROAD CORRIDOR - FROM MALEY DRIVE TO MARCUS DRIVE

| COLUMN A LOCATOR REFERENCE POINT | COLUMN B POLE NUMBER | COLUMN C SIDE OF CORRIDOR |
|--|-------------------------|------------------------------|
| Maley Drive | | |
| | S2424 | east |
| | S2421 | east |
| | S2418 | east |
| | S2415 | east |
| Cambrian College Entrance | | |
| | S2409 | east |
| | S2406 | west |
| | S2405 | east |
| Woodbine Ave | | |
| | S2399 | east |
| | S2397 | east |
| Lamothe Street Kennedy Street | | |
| | S2393 | east |
| Lasalle Blvd. | | |
| | S4402 | west |
| | S4406 | west |
| CPR Tracks | | |
| | S4412 | west |
| | S4415 | west |

SCHEDULE "A"

To By-law 2007-250

BARRY DOWNE ROAD CORRIDOR - FROM MALEY DRIVE TO MARCUS DRIVE

..(continued)

| COLUMN A | COLUMN B | COLUMN C |
|------------------------|--------------------|-------------------------|
| LOCATOR | POLE NUMBER | SIDE OF CORRIDOR |
| REFERENCE POINT | | |
| Hawthorne Drive | | |
| | S4421 | west |
| | S4423 | west |
| Gemmell Street | | |
| | S4428 | west |
| | S4431 | west |
| | S4434 | west |
| Westmount Ave | | |
| | S4437 | west |
| | S4439 | west |
| Kingsway | | |
| | C18233 | west |
| | C18235 | west |
| | C18019 | east |
| | C18021 | east |
| Marcus Drive | | |

Total Designated Poles - 25

SCHEDULE "A"

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To By-law 2007-250

FALCONBRIDGE ROAD CORRIDOR - FROM MALEY DRIVE TO KINGSWAY

| COLUMN A | COLUMN B | COLUMN C |
|------------------------|--------------------|-------------------------|
| LOCATOR | POLE NUMBER | SIDE OF CORRIDOR |
| REFERENCE POINT | | |
| Maley Drive | | |
| | C3101 | east |
| | C3098 | east |
| | C3095 | east |
| | C3092 | east |
| | C3088 | east |
| | C3086 | east |
| Old Falconbridge Road | | |
| | C3083 | east |
| | C3080 | east |
| Emily Street | | |
| | B1591 | west |
| | C3078 | east |
| | B1595 | west |
| | C3076 | east |
| | C3073 | east |
| Lasalle Blvd. | | |
| | S3033 | west |
| | C3682 | east |
| CPR Tracks | | |
| | S3029 | west |
| | C3679 | east |
| | S3026 | west |
| | C3676 | east |

SCHEDULE "A"

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To By-law 2007-250

FALCONBRIDGE ROAD CORRIDOR - FROM MALEY DRIVE TO KINGSWAY

..(continued)

| COLUMN A | COLUMN B | COLUMN C |
|------------------------|--------------------|-------------------------|
| LOCATOR | POLE NUMBER | SIDE OF CORRIDOR |
| REFERENCE POINT | | |
| Tulane Ave. | | |
| | S3023 | west |
| | C3672 | east |
| | S3020 | west |
| | C3669 | east |
| St. Charles School | | |
| Entrance | | |
| | C3665 | east |
| | S3015 | west |
| | C3662 | east |
| Huntington Ave. | | |
| | S2987 | west |
| | C3657 | east |
| | S2971 | west |
| | C3653 | east |
| | S2973 | west |
| Auger Ave. | | |
| | S2976 | west |
| | C3649 | east |
| | S2979 | west |
| | C3646 | east |
| Churchill Ave. | | |
| | S2984 | west |
| | C3642 | east |

SCHEDULE “A”

To By-law 2007-250

FALCONBRIDGE ROAD CORRIDOR - FROM MALEY DRIVE TO KINGSWAY

..(continued)

| COLUMN A LOCATOR REFERENCE POINT | COLUMN B POLE NUMBER | COLUMN C SIDE OF CORRIDOR |
|--|-------------------------|------------------------------|
| Frobisher Street | | |
| | C20258 | west |
| | S05116 | east |
| Kingsway | | |

Total Designated Poles - 39

SCHEDULE "A"

Page 6 of 43

To By-law 2007-250

KINGSWAY CORRIDOR - FROM MID NORTH MOTORS TO PARIS STREET

| COLUMN A | COLUMN B | COLUMN C |
|------------------------|--------------------|-------------------------|
| LOCATOR | POLE NUMBER | SIDE OF CORRIDOR |
| REFERENCE POINT | | |
| Mid North Motors | | |
| | S20434 | south |
| | S20430 | north |
| | S20427 | north |
| | S20424 | north |
| | S20420 | north |
| | S05974 | north |
| | S05977 | north |
| Falconbridge Rd. | | |
| | C06239 | south |
| | S20395 | south |
| | S20739 | south |
| | C06228 | south |
| | C06232 | south |
| Barrydowne Road | | |
| | S06009 | north |
| | C06216 | south |
| | C06223 | south |
| Kelsey's Restaurant | | |
| | S06013 | north |
| | S06016 | north |
| | S06020 | north |
| | S06026 | north |
| | S06028 | north |
| | S06033 | north |

SCHEDULE "A"**Page 7 of 43****To By-law 2007-250****KINGSWAY CORRIDOR - FROM MID NORTH MOTORS TO LARCH STREET**

..(continued)

| COLUMN A | COLUMN B | COLUMN C |
|------------------------|--------------------|-------------------------|
| LOCATOR | POLE NUMBER | SIDE OF CORRIDOR |
| REFERENCE POINT | | |
| Kelsey's Restaurant | | |
| | C06200 | south |
| | C06204 | south |
| | C06209 | south |
| | C06191 | south |
| | C06196 | south |
| Bancroft Dr. | | |
| | C06160 | south |
| | C06164 | south |
| | C06167 | south |
| | C06171 | south |
| | C06175 | south |
| | C06180 | south |
| | C06184 | south |
| | S06040 | north |
| | S06046 | north |
| | S06052 | north |
| | S06052 | north |
| | S06055 | north |
| | S06058 | north |
| | S06062 | north |
| Kitchener St. | | |
| | S6066 | north |

SCHEDULE "A"

To By-law 2007-250

KINGSWAY CORRIDOR - FROM MID NORTH MOTORS TO PARIS STREET

..(continued)

| COLUMN A | COLUMN B | COLUMN C |
|------------------------|--------------------|-------------------------|
| LOCATOR | POLE NUMBER | SIDE OF CORRIDOR |
| REFERENCE POINT | | |
| Cochrane Street | | |
| | C16373 | north |
| | C16383 | north |
| | C16364 | south |
| | C16366 | south |
| | C16371 | south |
| Larch Street | | |
| | C16385 | north |
| Larch Street | | |

Total Designated Poles - 46

SCHEDULE "A"

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To By-law 2007-250

LASALLE BLVD. CORRIDOR - FROM FALCONBRIDGE ROAD TO CRESCENT PARK ROAD

| COLUMN A | COLUMN B | COLUMN C |
|------------------------|--------------------|-------------------------|
| LOCATOR | POLE NUMBER | SIDE OF CORRIDOR |
| REFERENCE POINT | | |
| Falconbridge Road | | |
| | S1647 | south |
| Dollard St. | | |
| | S1644 | south |
| | S1498 | north |
| Gary Ave. | | |
| | S1653 | north |
| | S1640 | south |
| Rosemarie Ave. | | |
| | S1657 | north |
| | S1635 | south |
| | S1659 | north |
| | S1632 | south |
| Lansing Ave. | | |
| | S2857 | north |
| | S1627 | south |
| Auger Ave. | | |
| | S1665 | north |
| | S1623 | south |
| | S1620 | south |
| Paquette St. | | |
| | | |
| | S1667 | north |
| | S1615 | south |
| Super Mall | | |
| | S1612 | south |

SCHEDULE "A"

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To By-law 2007-250

**LASALLE BLVD. CORRIDOR - FROM FALCONBRIDGE ROAD TO
CRESCENT PARK ROAD**

..(continued)

| COLUMN A | COLUMN B | COLUMN C |
|------------------------|--------------------|-------------------------|
| LOCATOR | POLE NUMBER | SIDE OF CORRIDOR |
| REFERENCE POINT | | |
| Barrydowne Rd. | | |
| | S20321 | south |
| | S20318 | south |
| Wal-Mart | | |
| | S20314 | south |
| Carmen St. | | |
| | S2860 | north |
| | S2924 | south |
| | S2861 | north |
| Arthur St. | | |
| | S2862 | north |
| | S2920 | south |
| | S2911 | south |
| Montrose Ave. | | |
| | S2907 | south |
| | S2903 | south |
| | S2863 | north |
| Martin St. | | |
| | S2864 | north |
| | S2899 | south |
| | S11604 | north |
| Drummond St | | |
| | S2895 | south |
| | | |

SCHEDULE "A"

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To By-law 2007-250

**LASALLE BLVD. CORRIDOR - FROM FALCONBRIDGE ROAD TO
CRESCENT PARK ROAD**

..(continued)

| COLUMN A LOCATOR REFERENCE POINT | COLUMN B POLE NUMBER | COLUMN C SIDE OF CORRIDOR |
|---|---------------------------------|--------------------------------------|
| Somers St. | | |
| | S2857 | north |
| | S2887 | south |
| Taxation Centre | | |
| | S2868 | north |
| | S2885 | south |
| Notre Dame Ave. | | |
| | S02882 | south |
| Gordon St. | | |
| | S002870 | north |
| | S02882 | south |
| Crescent Park Road | | |

Total Designated Poles - 40

SCHEDULE "A"

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LONG LAKE ROAD CORRIDOR - FROM REGENT STREET TO ESTER ROAD

| COLUMN A LOCATOR REFERENCE POINT | COLUMN B POLE NUMBER | COLUMN C SIDE OF CORRIDOR |
|---|---------------------------------|--------------------------------------|
| Regent Street | | |
| | C20287 | west |
| | S355 | east |
| | B352 | west |
| | S20173 | east |
| St. Charles Lake Road | | |
| | B343 | west |
| | S20176 | east |
| | C7633 | east |
| | B339 | west |
| Ester Road | | |

Total Designated Poles - 8

SCHEDULE "A"

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LORNE STREET CORRIDOR - FROM ELM STREET TO POWER STREET (COPPER CLIFF)

| COLUMN A LOCATOR REFERENCE POINT | COLUMN B POLE NUMBER | COLUMN C SIDE OF CORRIDOR |
|---|---------------------------------|--------------------------------------|
| Elm Street | | |
| Victoria St. | | |
| | S14866 | west |
| | S14863 | west |
| Hazel St. | | |
| | S14827 | west |
| | C19893 | south |
| | C19890 | south |
| | C19887 | south |
| | P17892 | south |
| Douglas St. | | |
| | S16220 | west |
| | S16226 | south |
| Regent St. | | |
| | S16295 | west |
| | S16299 | west |
| | S16403 | west |
| | S15348 | west |
| | S15345 | west |
| | S15341 | south |
| | S16300 | south |

SCHEDULE "A"

Page 14 of 43

To By-law 2007-250**LORNE STREET CORRIDOR - FROM ELM STREET TO POWER STREET (COPPER CLIFF)**

..(continued)

| COLUMN A | COLUMN B | COLUMN C |
|-------------------------|--------------------|-------------------------|
| LOCATOR | POLE NUMBER | SIDE OF CORRIDOR |
| REFERENCE POINT | | |
| Edna St. | | |
| | S15339 | west |
| | S16247 | west |
| | S16613 | west |
| | S16253 | south |
| Martindale/Walford Road | | |
| | S16606 | north |
| | S15312 | north |
| | S15238 | north |
| | S15236 | south |
| Gutcher Street | | |
| | S15222 | north |
| Clemow Street | | |
| | S15175 | north |
| | S15161 | north |
| | S16601 | north |
| | S16438 | south |
| | S16407 | south |
| | | |
| Webbwood Dr. | | |
| | S16405 | north |
| | S16439 | north |
| | S16431 | north |

To By-law 2007-250

LORNE STREET CORRIDOR - FROM ELM STREET TO POWER STREET (COPPER CLIFF)

..(continued)

| COLUMN A LOCATOR REFERENCE POINT | COLUMN B POLE NUMBER | COLUMN C SIDE OF CORRIDOR |
|--|-------------------------|------------------------------|
| Webbwood Drive ..cont. | | |
| | C07567 | north |
| | C07569 | north |
| | C07578 | south |
| | C07580 | south |
| | C07582 | south |
| Big Nickel Mine Road | | |
| | C16062 | south |
| | C16067 | south |
| | S16455 | south |
| | S16458 | south |
| | S16465 | south |
| | C07574 | south |

Total Designated Poles - 45

SCHEDULE "A"

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To By-law 2007-250

NOTRE DAME AVE. CORRIDOR - FROM MITCHELL ST. TO BRADY ST.

| COLUMN A LOCATOR REFERENCE POINT | COLUMN B POLE NUMBER | COLUMN C SIDE OF CORRIDOR |
|---|---------------------------------|--------------------------------------|
| Mitchell St. | | |
| | S2650 | west |
| | B2641 | east |
| | S2652 | west |
| | B2638 | east |
| Lasalle Blvd. | | |
| | C5527 | east |
| | B2717 | west |
| Taxation Centre Entrance | | |
| | S2721 | west |
| | C5523 | east |
| | S2723 | west |
| | C5520 | east |
| Patie St. | | |
| | C5517 | east |
| | C3466 | east |
| Cambrian Heights Drive | | |
| | C3463 | east |
| | S10456 | west |
| | S2745 | west |
| | C3460 | east |

SCHEDULE "A"

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To By-law 2007-250

NOTRE DAME AVE. CORRIDOR - FROM MITCHELL ST. TO BRADY ST.

...(continued)

| COLUMN A | COLUMN B | COLUMN C |
|------------------------|--------------------|-------------------------|
| LOCATOR | POLE NUMBER | SIDE OF CORRIDOR |
| REFERENCE POINT | | |
| Cambrian Heights Drive | | |
| ..contined | | |
| | S2749 | west |
| | S2751 | west |
| | S2767 | east |
| | S2764 | east |
| | S2753 | west |
| CPR Tracks | | |
| | S11592 | west |
| | C7709 | east |
| | C7707 | east |
| St. Charles St. | | |
| | S12789 | west |
| | C7704 | east |
| | C7701 | east |
| Nolin St. | | |
| | S12851 | west |
| Kathleen St. | | |
| | C7697 | east |
| | C17867 | west |
| | C7694 | east |
| | C17870 | east |
| Joques St. | | |
| | C7690 | east |
| | C7734 | west |

SCHEDULE "A"

To By-law 2007-250

NOTRE DAME AVE. CORRIDOR - FROM MITCHELL ST. TO BRADY ST.

...(continued)

| COLUMN A | COLUMN B | COLUMN C |
|-----------------|-------------|------------------|
| LOCATOR | POLE NUMBER | SIDE OF CORRIDOR |
| REFERENCE POINT | | |
| Joques Street | | |
| ...continued | | |
| | C7736 | west |
| | C7687 | east |
| Elm Street | | |
| Larch Street | | |
| | C7674 | |
| Brady Street | | |

Total Designated Poles - 37

SCHEDULE "A"**Page 19 of 43****To By-law 2007-250****PARIS STREET CORRIDOR - FROM JOHN STREET TO REGENT STREET**

| COLUMN A | COLUMN B | COLUMN C |
|------------------------|--------------------|-------------------------|
| LOCATOR | POLE NUMBER | SIDE OF CORRIDOR |
| REFERENCE POINT | | |
| John Street | | |
| | C7764 | west |
| | C7660 | east |
| | C7766 | west |
| McNaughton St. | | |
| | C7770 | west |
| Boland St. | | |
| | C7653 | east |
| | C7772 | west |
| | C7774 | west |
| York St. | | |
| | C7648 | east |
| | C7778 | west |
| | C7645 | east |
| | C7781 | west |
| Ramsey Lake Rd. | | |
| | C7785 | west |
| | C7638 | east |
| Centennial Dr. | | |
| | C7788 | west |
| | C7636 | east |
| | S11026 | west |
| | S11027 | east |

To By-law 2007-250

PARIS STREET CORRIDOR - FROM JOHN STREET TO REGENT STREET

(.continued)

| COLUMN A | COLUMN B | COLUMN C |
|------------------------|--------------------|-------------------------|
| LOCATOR | POLE NUMBER | SIDE OF CORRIDOR |
| REFERENCE POINT | | |
| Walford Road | | |
| | S11023 | east |
| Nephawin Rd. | | |
| | S20146 | east |
| | S10992 | west |
| Indian Rd. | | |
| | S20152 | west |
| | S20156 | west |
| | S20183 | east |
| Maki Ave. | | |
| | S20160 | east |
| | C20299 | east |
| | S20165 | east |
| Regent Street | | |

Total Designated Poles - 26

SCHEDULE "A"

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To By-law 2007-250**REGENT STREET CORRIDOR - Algonquin Road to Algonquin Road (south end)**

| COLUMN A | COLUMN B | COLUMN C |
|------------------------|--------------------|-------------------------|
| LOCATOR | POLE NUMBER | SIDE OF CORRIDOR |
| REFERENCE POINT | | |
| Algonquin Road | | |
| | C7436 | north |
| | S383 | north |
| | S388 | north |
| Cam St. | | |
| | S395 | north |
| Armstrong St. | | |
| | S399 | north |
| | S402 | north |
| | S405 | north |
| | S408 | north |
| | S411 | north |
| Loach's Rd. | | |
| | C7443 | north |
| | C7449 | north |
| Paris St. | | |
| | C7481 | north |
| | C7484 | north |
| | C7487 | north |
| | C7490 | north |
| Telstar Dr. | | |
| | C7495 | north |
| | C7498 | north |
| | C7501 | north |

SCHEDULE "A"

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To By-law 2007-250**REGENT STREET CORRIDOR - Algonquin Road to Algonquin Road (south end)**

...(continued)

| COLUMN A | COLUMN B | COLUMN C |
|-------------------------|--------------------|-------------------------|
| LOCATOR | POLE NUMBER | SIDE OF CORRIDOR |
| REFERENCE POINT | | |
| Bouchard St. | | |
| | C7507 | north |
| | C7511 | north |
| Martindale/Walford Road | | |
| | C7517 | north |
| | C7521 | north |
| Ramseyview Court | | |
| | C7527 | north |
| | C7531 | north |
| | C7536 | north |
| Douglas St. | | |
| | S14891 | east |
| Elm St. | | |
| | S14962 | west |
| | S14921 | west |
| | S14918 | west |
| | S14887 | west |
| | S14796 | west |
| | S14793 | west |
| | S14836 | west |
| Douglas St. | | |
| | C16301 | west |

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To By-law 2007-250**REGENT STREET CORRIDOR - Algonquin Road to Algonquin Road (south end)**

...(continued)

| COLUMN A | COLUMN B | COLUMN C |
|-------------------------|--------------------|-------------------------|
| LOCATOR | POLE NUMBER | SIDE OF CORRIDOR |
| REFERENCE POINT | | |
| Lorne St. | | |
| | C7539 | west |
| | C7543 | west |
| Hyland Dr. | | |
| | S10870 | west |
| | S10866 | west |
| York St | | |
| Ramseyview Crt. | | |
| | C7548 | west |
| Martindale/Walford Road | | |
| | B10861 | west |
| | B10857 | west |
| Bouchard St. | | |
| | B10849 | west |
| | B10844 | west |
| | B10841 | west |
| Telstar Rd. | | |
| | B10835 | west |
| | B10832 | west |
| | B10827 | west |
| | B10824 | west |
| Long Lake Rd. | | |
| | C20280 | south |

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REGENT STREET CORRIDOR - Algonquin Road to Algonquin Road (south end)

...(continued)

| COLUMN A LOCATOR REFERENCE POINT | COLUMN B POLE NUMBER | COLUMN C SIDE OF CORRIDOR |
|--|-------------------------|------------------------------|
| Southridge Mall Entrance | | |
| | C7458 | south |
| Algonquin Road | | |
| | C7462 | south |
| | C7468 | south |
| | C7471 | south |
| | C7475 | south |
| | C7478 | south |
| Algonquin Road (southend) | | |

Total Designated Poles - 55

SCHEDULE "A"

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DESIGNATED POLES

Each pole in the identified street corridors found in the location identified in Column C between the cross streets identified in Column A and further identified by a horizontal band of green reflective tape affixed to it at a height of approximately 7 feet from grade and by the number in Column B, where applicable, is a Designated Pole for the purposes of erecting a poster sign pursuant to a permit.

AZILDA

Notre Dame Avenue Corridor - From Birch Street to Hwy 144

| COLUMN A | COLUMN B | COLUMN C |
|------------------------|--------------------|-------------------------|
| LOCATOR | POLE NUMBER | SIDE OF CORRIDOR |
| REFERENCE POINT | | |
| Birch Street | | |
| | L981 | north |
| Laurin Street | | |
| | L270 | south |
| | L274 | south |
| Swedlund Street | | |
| | L278 | south |
| St. Thomas Street | | |
| | L6291 | north |
| Marier Street | | |
| | L285 | north |
| Paquette Street | | |
| | L289 | north |
| Champlain St | | |
| | L292 | north |
| Leo Street | | |
| | L296 | north |

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AZILDA

...continued

| COLUMN A LOCATOR REFERENCE POINT | COLUMN B POLE NUMBER | COLUMN C SIDE OF CORRIDOR |
|--|-------------------------|------------------------------|
| Fleetwood Street | | |
| | L300 | north |
| Monte Principale | | |
| | L303 | north |
| | L235 | north |
| Placide Street | | |
| | L311 | north |
| Hwy. 144 | | |

Total Designated Poles - 13

SCHEDULE "A"

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BLEZARD VALLEY

RR#15 Corridor - From Westerly Limit to Percy Street

| COLUMN A | COLUMN B | COLUMN C |
|------------------------|--------------------|-------------------------|
| LOCATOR | POLE NUMBER | SIDE OF CORRIDOR |
| REFERENCE POINT | | |
| Westerly Limit | | |
| | L284 | south |
| | L869 | south |
| | L871 | south |
| | L873 | south |
| | L875 | south |
| | L1201 | south |
| | L881 | south |
| | L883 | south |
| Martin Street | | |
| | L836 | south |
| | L834 | south |
| | L832 | south |
| | L5761 | south |
| Percy Street | | |

Total Designated Poles - 12

SCHEDULE "A"

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CAPREOL

Dennie Street Corridor - From Field Street to Stull Street

| COLUMN A | COLUMN B | COLUMN C |
|------------------------|--------------------|-------------------------|
| LOCATOR | POLE NUMBER | SIDE OF CORRIDOR |
| REFERENCE POINT | | |
| Field Street | | |
| | C19390 | east |
| | C10401 | east |
| | C19406 | east |
| Kelly Street | | |
| | C19475 | east |
| Hanna Street | | |
| | S19367 | east |
| Vaughn Street | | |
| | S19159 | east |
| Stull Street | | |

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CAPREOL

CNR Tracks Corridor - From Sellwood Street to Stull Street.

| COLUMN A | COLUMN B | COLUMN C |
|------------------------|--------------------|-------------------------|
| LOCATOR | POLE NUMBER | SIDE OF CORRIDOR |
| REFERENCE POINT | | |
| Sellwood Street | | |
| | B19014 | north |
| | S19016 | south |
| | B18968 | north |
| Mooney Street | | |
| | S18967 | south |
| | | |
| Lincoln Street | | |
| | B18962 | north |
| | S18963 | south |
| | B18902 | north |
| | S18903 | south |
| Stull Street | | |

Total Designated Poles - 14

SCHEDULE "A"

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CHELMSFORD

Errington Avenue Corridor - From Hill Street to Main Street

| COLUMN A | COLUMN B | COLUMN C |
|------------------------|--------------------|-------------------------|
| LOCATOR | POLE NUMBER | SIDE OF CORRIDOR |
| REFERENCE POINT | | |
| Hill Street | | |
| | L521 | west |
| | L523 | west |
| Vaillcourt Street | | |
| | L525 | west |
| Morin Street | | |
| William Street | | |
| | L534 | west |
| Main Street | | |

Total Designated Poles - 4

SCHEDULE "A"

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Chelmsford

..continued

Main Street Corridor - From Errington Avenue to RR#15

| COLUMN A | COLUMN B | COLUMN C |
|------------------------|--------------------|-------------------------|
| LOCATOR | POLE NUMBER | SIDE OF CORRIDOR |
| REFERENCE POINT | | |
| Errington Avenue | | |
| | L616 | south |
| Cote Blvd. | | |
| | L619 | south |
| Edward Street | | |
| | L623 | south |
| CNR Tracks | | |
| | L628 | south |
| | L630 | south |
| RR#15 | | |

Total Designated Poles - 5

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CONISTON

Second Avenue Corridor - From Concession Street to Government Road

| COLUMN A | COLUMN B | COLUMN C |
|------------------------|--------------------|-------------------------|
| LOCATOR | POLE NUMBER | SIDE OF CORRIDOR |
| REFERENCE POINT | | |
| Balsalm Street | | |
| | S18702 | west |
| | S18705 | west |
| Cedar Street | | |
| | C18416 | west |
| Government Road | | |

Total Designated Poles - 3

SCHEDULE "A"

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COPPER CLIFF

Balsam Street Corridor - From Nickel Street to Godfrey Drive

| COLUMN A LOCATOR REFERENCE POINT | COLUMN B POLE NUMBER | COLUMN C SIDE OF CORRIDOR |
|---|---------------------------------|--------------------------------------|
| Nickel Street | | |
| | C16075 | south |
| | C16078 | south |
| | C16077 | north |
| Succo Street | | |
| | C16081 | south |
| | B18084 | North |
| | C16085 | south |
| | B15507 | north |
| Power Street | | |
| | C17270 | south |
| | C17272 | south |
| Godfrey Drive | | |

Total Designated Poles - 9

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COPPER CLIFF

...continued

Power Street Corridor- From Godfrey Drive to Hwy 17 West

| COLUMN A | COLUMN B | COLUMN C |
|------------------------|--------------------|-------------------------|
| LOCATOR | POLE NUMBER | SIDE OF CORRIDOR |
| REFERENCE POINT | | |
| Godfrey Drive | | |
| | C16153 | west |
| | C17278 | west |
| Oxford Street | | |
| | C16139 | west |
| Creek | | |
| | C16135 | west |
| Dow Dr (n) | | |
| | C13212 | west |
| Hwy 17 west | | |

Total Designated Poles - 5

SCHEDULE "A"

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FALCONBRIDGE

RR#89 Corridor - From Edison Street to RR#91

| COLUMN A LOCATOR REFERENCE POINT | COLUMN B POLE NUMBER | COLUMN C SIDE OF CORRIDOR |
|--|--|------------------------------|
| Edison Street | | |
| | *many poles on north side of corridor. Unnumbered designated poles will be marked | |
| RR#89 | | |

Total Designated Poles on North Side Only - 4

SCHEDULE "A"

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GARSON

Falconbridge Highway Corridor - From Maley Drive to Church Street

| COLUMN A LOCATOR REFERENCE POINT | COLUMN B POLE NUMBER | COLUMN C SIDE OF CORRIDOR |
|--|-------------------------|------------------------------|
| Maley Drive | | |
| | L513 | south |
| | L538 | south |
| Margaret Street | | |
| | L147 | north |
| Orell Street | | |
| | L155 | north |
| | L186 | south |
| | L161 | south |
| Church Street | | |

Total Designated Poles + Marked Poles - 27

SCHEDULE "A"

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HANMER

RR#80 Corridor - From Notre Dame Avenue to Dugas Street

| COLUMN A | COLUMN B | COLUMN C |
|------------------------|---|-------------------------|
| LOCATOR | POLE NUMBER | SIDE OF CORRIDOR |
| REFERENCE POINT | | |
| Notre Dame Ave | | |
| | L1514 | south |
| | L1729 | south |
| | L1728 | south |
| | L1475 | south |
| | L1047 | south |
| Dugas Street | | |
| | *many poles on north and south side of corridor. Unnumbered designated Poles will be marked. | |
| Dugas Street | | |

Total of Designated Poles + Marked Poles - 27

SCHEDULE "A"

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LIVELY

RR#24 Corridor - From Nineth Avenue to CNR Tracks

| COLUMN A LOCATOR REFERENCE POINT | COLUMN B POLE NUMBER | COLUMN C SIDE OF CORRIDOR |
|--|---|------------------------------|
| Nineth Avenue | | |
| | L517 | west |
| | L520 | west |
| | L522 | west |
| | L299 | east |
| Anderson Drive | | |
| | L153 | east |
| Niemi Road | | |
| | L420 | east |
| | L149 | east |
| CNR Tracks | | |
| | *many poles on east and west side of corridor. Unnumbered designated poles will be marked. | |
| CNR Tracks | | |

Total of

Designated Poles + Marked Poles - 10

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NAUGHTON

RR#55 Corridor - From Simon Lake Drive (West end) to Walden Sewage Treatment Plant

| COLUMN A | COLUMN B | COLUMN C |
|------------------------------|--------------------|-------------------------|
| LOCATOR | POLE NUMBER | SIDE OF CORRIDOR |
| REFERENCE POINT | | |
| Simon Lake Drive(west end) | | |
| | L680 | south |
| | L221 | south |
| | L208 | south |
| Reserve Road | | |
| | L6945 | south |
| Walden Sewage Treatment Plan | | |

Total of Designated Poles - 4

SCHEDULE "A"

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ONAPING/LEVACK

RR#8 Corridor - From Third Avenue - Levack to Onaping Drive-Onaping

| COLUMN A | COLUMN B | COLUMN C |
|-----------------------|-------------|------------------|
| LOCATOR | POLE NUMBER | SIDE OF CORRIDOR |
| REFERENCE POINT | | |
| Third Avenue - Levack | | |
| | L119 | north west |
| Onaping Drive-Onaping | | |

Total of Designated Poles + Marked Poles - 7

SCHEDULE "A"

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VAL CARON

RR#80 Corridor - From Valleyview Road to Yorkshire Street

| COLUMN A LOCATOR REFERENCE POINT | COLUMN B POLE NUMBER | COLUMN C SIDE OF CORRIDOR |
|--|---|------------------------------|
| Valleyview Road | | |
| | L1036 | east |
| | L1038 | east |
| | L1040 | east |
| | L1557 | east |
| Fourth Avenue | | |
| | L1046 | east |
| Main Street | | |
| | L672 | east |
| | L614 | east |
| Tim Hortons | | |
| | L617 | east |
| Royal Bank | | |
| | L1439 | east |
| Division Street | | |
| | L1444 | east |
| Isabelle Street | | |
| | L1441 | east |
| | *many poles on east and west side of corridor. Unnumbered designated poles will be marked. | |
| Yorkshire Street | | |

Total Designated Poles + 6 Marked Poles on West Side - 17

SCHEDULE "A"

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VAL THERESE

RR#80 Corridor - From Desmaire Street to Carol Street

| COLUMN A LOCATOR REFERENCE POINT | COLUMN B POLE NUMBER | COLUMN C SIDE OF CORRIDOR |
|--|--|------------------------------|
| Desmaire Street | | |
| | L1628 | west |
| | L1538 | west |
| | L1688 | west |
| Gauthier Street | | |
| | L1689 | west |
| Jeanne D'Arc | | |
| | L1451 | west |
| | L1455 | west |
| Dutrisac Street | | |
| Dominion Drive | | |
| | L583 | east |
| Josephine Street | | |
| | *many poles on east and west side of corridor. Unnumbered designated poles will be marked | |
| Carol Street | | |

Total Designated Poles + Marked Poles - 8

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WAHNAPIITAE

Hill Street Corridor - From Hwy 17 East to Dryden Road

| COLUMN A LOCATOR REFERENCE POINT | COLUMN B POLE NUMBER | COLUMN C SIDE OF CORRIDOR |
|--|---|------------------------------|
| Hwy 17 East | | |
| | L432 | south |
| Riverside Drive | | |
| | L441 | west |
| Lamothe Street | | |
| | L453 | west |
| | *many poles on east and west side of corridor. Unnumbered designated poles will be marked. | |
| Dryden Road | | |

Total Designated Poles + Marked Poles - 8