

More cars = millions of \$

- 2013: \$38 million; \$323.2 million since 2003
- 2013: 24% of our taxes to build and maintain roads
- 1/3 of our population doesn't drive = 53,806 Sudburians

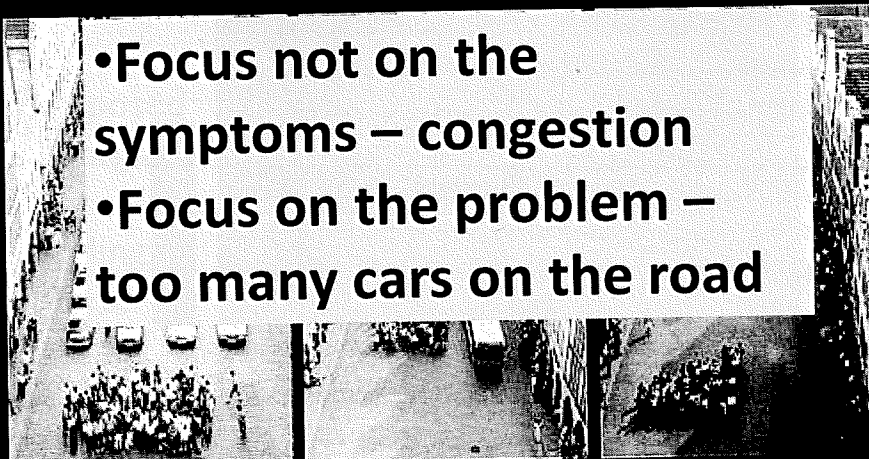


More roads = more congestion

Build 1 km of roads OR
Build 250 km of walking/cycling
infrastructure

space required
to transport **60 people**

- Focus not on the symptoms – congestion
- Focus on the problem – too many cars on the road



car

bus

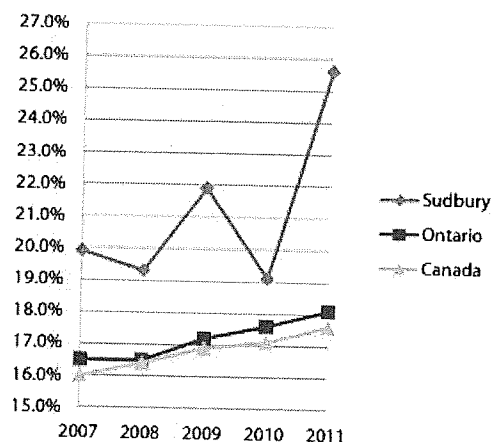
bicycle

2013 Share the Road Coalition Survey Adult Ontarians

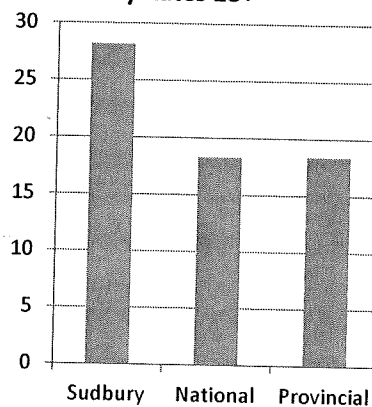
	2012	2013
Ride daily or almost daily	4%	5.1%
Ride weekly or monthly	28%	31.2%
Prefer to cycle more often	58%	68%

- 70 % believe that cyclists need more bike lanes or paved shoulders
- 78 % believe that more people would cycle if there was more and better cycling infrastructure

Fig 10. High Blood Pressure Rates, 2007-2011



Obesity Rates 18+



Costs nationally: \$3.6 billion
per year

- Social, economic, health, and environmental benefits
- Less expensive to build and maintain
- Generates \$

Solution:



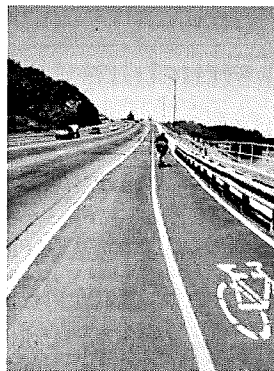
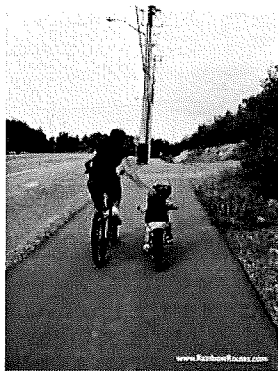
Tourism Opportunities

Proposed
Georgian
Bay
Cycling
Route



Official Plan Section 11.0 - Active Transportation Objectives

Sustainable mobility options - public
transit, walking and cycling



11.7 Active Transportation: Bicycle Network Policies

- Enhance pedestrian and bicycle network
- Encourage bicycle facilities in new developments
- Ensure bicycling facilities in all road projects
- Design proper cycling infrastructure for each road



11.7 Active Transportation: Pedestrian and Bicycle Network Programs

- Sudbury bicycle network plan
- Additional cycling infrastructure
- Safety programs
- Bicycle storage facilities
- Public awareness programs



