

Value In Kind Sponsorship Package

“We make a living by what we get. We make a life by what we give.”



Overview

The Leisure Services Department of the City of Greater Sudbury is dedicated to enhancing community well-being and fostering a spirit of togetherness through diverse programming and events. Our flagship venue, the Grace Hartman Amphitheatre, hosts over 30 annual events that bring the community together for fun and celebration. Your support can help us provide unforgettable experiences while promoting your brand within the community.

The Grace Hartman Amphitheatre

As the epicenter of outdoor activities in Sudbury, the Grace Hartman Amphitheatre features:

- **Annual Events:**
 - Woof Fest
 - Poutine Fest
 - Rib Fest
 - Northern Lights Festival Boreal
 - Canada Day Festivities
 - The Peter Schneider Summer Concert Series (Sundays: June to August)
 - Cultural Celebrations (Philippines Independence, Japanese Festival, Afrofest, Chinese Moon Festival)

These events attract thousands of attendees, creating vibrant opportunities for community engagement.

Value In Kind Contributions

You can help us enhance our events and provide a memorable experience by contributing valuable in-kind items such as:

- **Comfort Items:**
 - Couches
 - Armchairs
 - Coffee Tables
 - Floor Lighting
 - Wall Art

Diverse Sponsorship Opportunities

Sponsorships and donations can take many forms. We welcome contributions for city-led programming and community groups or organizations through various means, including:

- **Youth Centre Needs:**
 - Video game systems and games
 - Sports equipment for youth centers and summer camps
 - Art supplies
 - Life jackets
- **Sporting and Outdoor Equipment:**
 - Pickleball, tennis, and basketball gear
 - Bike pumps and tools
 - Fishing and tackle supplies
 - Gardening equipment
 - Small playground equipment (e.g., swing sets, picnic tables)
- **Landscaping Support:**
 - Grass, edging, interlock, and other landscaping materials

Get Involved

We believe in the power of community support and collaboration. If you have ideas on how you can contribute or wish to explore specific sponsorship opportunities, we encourage you to reach out!

Recognition and Benefits

As a sponsor, you will receive:

- **Prominent Logo Placement:** Your logo will be displayed at events, on promotional materials, and on our website, ensuring visibility to a wide audience.

- **Social Media Recognition:** We will highlight your support through dedicated posts on our social media channels.
- **Event Engagement:** Opportunities to engage directly with the community during events, allowing for personal connections.
- **Press and Media Acknowledgment:** Your contribution will be acknowledged in press releases and media coverage, enhancing your brand visibility.

Payment Terms

- Payment is due upon agreement of sponsorship.

Contact Information

For sponsorship inquiries, please contact:

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City of Greater Sudbury

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By partnering with the Leisure Services Department, you can make a meaningful impact in our community while promoting your brand. Thank you for considering a sponsorship that enhances the lives of residents in Greater Sudbury!