

# Summer Camp Programs: Sponsorship Package

## Overview



Our Summer Camp Programs provide children with exciting opportunities to engage in outdoor activities in a fun and welcoming environment. At affordable rates, these camps are designed to ensure all children can experience play and learning while developing a greater appreciation for the natural environment.

## Camp Options

- 1. Neighbourhood Playground Camps**
  - a. Convenient and affordable programs focused on fun and active living.
  - b. Activities include arts and crafts, songs, skits, games, and sports in a safe and supervised setting.
- 2. Camp Sudaca**
  - a. Located on the picturesque shores of Ramsey Lake, Camp Sudaca offers an adventurous outdoor camp experience, fostering teamwork and exploration.
- 3. Leadership Camps**
  - a. Designed for teens looking to build leadership skills and gain valuable experience.
  - b. The Leader/Counsellor-In-Training program helps prepare participants for part-time jobs and future roles in camp leadership.

## Sponsorship Opportunities

### Presenting Sponsorship

- Become the presenting sponsor for one or multiple camps during Summer 2025.
- Playground Camps require a full summer commitment, while Camp Sudaca and Leadership Camps can be sponsored by week.

## Recognition Opportunities

- **Brand Visibility:** Your brand will be prominently displayed on signage and communications associated with the camps.
- **Engagement Activities:** Participate in activation opportunities such as Camp BBQs, snack and treat days, Fun Days, and Theme Days to enhance the camp experience.
- **Official Recognition:** Receive acknowledgment from the Mayor and members of the City Council.
- **Branded Items:** Distribute branded gifts to campers, such as hats, sunscreen, water bottles, and clothing.

## Enhancement Opportunities

- **Staff Appreciation Event:** Sponsor the end-of-summer thank you celebration for camp staff.
- **Special Event Celebration:** Sponsor the end-of-summer event for Playground Camps.
- **Field Trips and Experiences:** Support enhanced experiences, such as visits from Science North or movie days.

## Additional Information

- **Sponsorship Duration:** The summer camp season runs from June to August, providing ample opportunity for brand visibility throughout this period.
- **Payment Terms:** Payment will be due upon agreement of sponsorship.

## Value in Kind Opportunities

- **Vehicle Sponsorship:** Provide transportation for campers or staff.
- **Equipment & Supplies:** Contribute equipment and supplies for camp activities.

## Investment

- **Sponsorship Levels:** Starting from \$2,500 and up.
- **Value in Kind opportunities:** Available for those looking to contribute goods or services.

## Get Involved

Join us in making this summer a memorable experience for our campers! Your support will enrich the lives of children in our community and promote your brand in a meaningful way.

For further inquiries or to secure your sponsorship, please contact:

### Kyle Marcus

Partnerships & Outreach Coordinator

City of Greater Sudbury

(705) 675-4455 ext. 1413

[Kyle.Marcus@greatersudbury.ca](mailto:Kyle.Marcus@greatersudbury.ca)

By partnering with our Summer Camp Programs as a presenting sponsor, you can help create a positive impact in the lives of children while gaining valuable exposure for your brand. Thank you for considering this opportunity to support our community!