

Public Skating Sponsorship Package: City of Greater Sudbury

Introduction

The City of Greater Sudbury is excited to offer a Public Skating Sponsorship Package aimed at local businesses and organizations interested in supporting community engagement and promoting active lifestyles. This initiative will encourage a vibrant atmosphere for residents and visitors alike while providing sponsors with valuable exposure.



Sponsorship Options

1. Annual Title Sponsorship

- **Investment:** \$8,500
- **Time Frame:** Full Season (September to March)
- **Coverage:** This option covers all public skating events across all locations for one full year.

Benefits:

- Logo placement on promotional materials (posters, flyers, social media) for all public skating events.
- Monthly social media acknowledgment.
- Prominent recognition at each public skate event.

- Opportunity to set up a promotional booth at select events to engage with attendees.
- Acknowledgment on the City of Greater Sudbury's website.
- Option to provide promotional materials to be distributed at public skating events.

2. Monthly Sponsorship

- **Investment:** \$2,500 per month
- **Time Frame:** Choose any month during the skating season.
- **Coverage:** Your sponsorship will cover all public skating events at five locations for that selected month.

Benefits:

- Your logo on all promotional materials for that month.
- Social media acknowledgment.
- Recognition at all public skating events within the chosen month.
- Opportunity to set up a promotional booth at select events.

3. Weekly Venue Sponsorship

- **Investment:** \$500 per week at a singular location.
- **Coverage:** Sponsor a specific public skate event at a venue of your choice for one week.

Benefits:

- Logo placement on promotional materials for the specific public skate event.
- Recognition during the public skate event.
- Opportunity to set up a promotional booth at the sponsored event.
- Mention in social media posts leading up to the event.

Additional Information

- **Sponsorship Duration:** The public skating season typically runs from **September to March**, providing ample opportunity for brand visibility.
- **Payment Terms:** Payment will be due upon agreement of sponsorship.

Contact Information

For further inquiries or to secure your sponsorship, please contact:

Kyle Marcus

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Supporting public skating in Greater Sudbury is not only a great way to connect with the community but also an excellent opportunity for your organization to gain visibility and demonstrate your commitment to promoting health and wellness. We look forward to partnering with you in this exciting initiative!

Thank you for considering this opportunity to enhance the public skating experience in our community.