

Multi-Tiered Sponsorship Program Peter

Schneider Concert Series

Overview

The Peter Schneider Concert Series has been a thrilling celebration of music for over 25 years, showcasing both new and seasoned musicians in the serene surroundings of Bell Park. Concerts occur from June to August on Sunday evenings, offering a platform for cultural engagement and community connection.



Sponsorship Levels

1. Annual Presenting Sponsor

- Investment: \$9,000
- Recognition & Benefits:
 - Logo placement in all promotional materials, including posters, flyers, and press releases.
 - Featured as the Title Sponsor on the concert series website with a prominent link to the sponsor's website.

- Company name in the concert series title (e.g., "XYZ Company Presents the Peter Schneider Concert Series").
- Opportunity to speak at the opening concert and distribute promotional materials at the events.
- VIP seating for company representatives at all concerts. (Row of 10 at ampi, covered seating at gazebos for five).
- Inclusion in all social media promotions related to the concert series.
- Special acknowledgment during announcements at each concert.
- Green room meeting space before event.

2. Artist Presenting Sponsor

- Investment: \$500 per concert or \$4,500 annually
- Recognition & Benefits:
 - Logo placement in artist-specific promotional materials.
 - Recognition on the concert series website as an Artist Presenting Sponsor.
 - Opportunity to introduce the musician on the evening of the performance.
 - Display banner at the respective concert location.
 - Acknowledgments on social media before and after the concert featuring sponsored artists.
 - VIP seating for company representatives. (Row of six at ampi, covered seating at gazebos for four).

3. Community Conector Sponsor

- Investment: \$250 per concert or \$2,000 annually.
 - Recognition & Benefits:
 - Logo placement on general concert series promotional materials.
 - Recognition on the concert series website as a Community Welcome Sponsor.
 - Opportunity to set up a booth at the concert to engage with community attendees.
 - Acknowledgment during concert announcements.
 - Social media mention on the day of the concert series.
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Locations

The concerts will take place in the following scenic locations in Bell Park:

- Grace Hartman Amphitheatre (GHA)
 - Katherine Bell Gazebo (KBG)
 - Elizabeth Street Garden (ESG)
 - William Bell Gazebo (WBG)
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Additional Elements for consideration

- Sponsorship Package Customization: All sponsors will have the option to customize aspects of their sponsorship package to meet specific needs or goals.
- Post-Series Impact Report: After the concert series, all sponsors will receive a report detailing attendance and engagement statistics, plus feedback from attendees to highlight the impact of their support.

Contact Information: For further inquiries or to secure your sponsorship, please contact:

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