

PD Day & Family Day Ski Hill Sponsorship Package

Breaking Down Barriers to Snow Sports

Join us in making snow sports accessible for all residents! The City of Greater Sudbury, in partnership with local businesses, will offer **half-price lift tickets** on select days at our Ski Hills. This initiative provides an opportunity for families and individuals to enjoy winter sports at a reduced cost, fostering a sense of community and inclusivity.

Days of Opportunity

- **PD Day:** February 2, 2024
- **Family Day:** February 19, 2024

Sponsorship Levels

- **Starting from \$2,500**

Support one or both of our ski hills—Adanac and Lively—and help bring these exciting opportunities to the community!

Recognition Opportunities

- **Brand Exposure:** Your company's logo and name will be featured on all communications related to the event, including:
 - Social Media.
 - Acknowledgment on the City of Greater Sudbury's website (to be created).
 - Digital Boards and other promotional materials.
- **On-Site Activation:** Get involved at the hills! Set up a booth to promote your business, engage with the community, and connect with attendees.
- **Branded Giveaway Opportunities:** Share branded items like hand warmers, hot chocolate, or other promotional items with participants, creating a memorable experience for all.

Additional Information

- **Payment Terms:** Payment will be due upon agreement of sponsorship.

Contact Information: For further inquiries or to secure your sponsorship, please contact:

Kyle Marcus

Partnerships & Outreach Coordinator

City of Greater Sudbury

(705) 675-4455 ext. 1413

Kyle.Marcus@greatersudbury.ca