

## Sponsorship/Partnership Package: Court Revitalization

### Overview

The Court Revitalization initiative aims to enhance 14 outdoor tennis/pickleball and 14 outdoor basketball court facilities across Greater Sudbury. This project will elevate the passion for these sports by creating welcoming environments in local parks and multi-use recreation facilities.



### Sponsorship Opportunities

#### *Brand Recognition*

- **Signage and Wayfinding:** Prominent brand recognition on all court signage and way-finding materials.
- **Design Influence:** Opportunity to influence the color, thematic elements, and design of the courts.

#### *Event Naming and Activation*

- **Annual Events:** Naming rights and activation opportunities for select annual events.
- **Signature Events:** Participation in opening day events and other signature events annually, with opportunities to distribute branded items.

## ***Communication and Media***

- **City Communications:** Recognition as a supporting partner in all City communications, including social media, website, and press releases.
- **Council Recognition:** Acknowledgment by the Mayor and members of Council during public events and communications.

## ***Programming and Engagement***

- **Program Naming:** Naming rights for select programming on an annual basis (e.g., tournaments, special events).
- **Employee Engagement:** Opportunities for employee engagement and volunteer activities at revitalized court sites.

## **Sponsorship Availability**

### ***Tennis/Pickleball Court Revitalization***

- **Doug Mohns Park** (20 Meehan St., Capreol)
- **Coniston Centennial Park** (70 Government Rd., Coniston)
- **Dowling Leisure Centre** (79 Main St., Dowling) - Complete
- **Falconbridge Community Centre** (0 Edison Rd., Falconbridge)
- **Lorne Brady Park** (600 O'Neil Dr. W., Garson) - Complete
- **Lion's Park** (4611 St. Joseph St., Hanmer)
- **Elmview Playground** (1045 Tilly St., Hanmer) - Complete
- **Sixth Avenue Playground** (215 Sixth Ave., Lively) - Complete
- **Onaping Tot Lot** (0 Fraser Ave., Onaping)
- **Twin Forks Playground** (1475 Gary Ave., Sudbury) - Complete
- **Delki Dozzi Sports Complex** (3 Mary St., Sudbury) - Complete
- **Copper Cliff Tennis Courts** (0 Tennis Club Lane, Sudbury) - 2024 project starting
- **Queens Athletic Field & Sports Complex** (30 Cypress St., Sudbury)
- **Carmichael Sports Complex** (1298 Bancroft Dr., Sudbury)

### ***Basketball Court Revitalization***

- **Kin Park** (2732 Langdon St., Blezard Valley) - 2024 in progress
- **Capreol Lion's Den Park** (Albert St., Capreol) – 2024 project starting
- **Vermillion Playground** (1981 Vermillion Lake Rd., Chelmsford)
- **Valley Acres Playground** (1541 East St., Hanmer) - Complete
- **VLA Playground** (26 O'Neil St., Lively) - 2024 in progress - Complete
- **Ryan Heights Playground** (736 Bruce Ave., Sudbury) - Complete

- **Downe Playground** (1309 Gemmell St., Sudbury) - Complete
- **Minnow Lake Place** (1127 Bancroft Dr., Sudbury) - 2024 project starting
- **Elm West Playground** (505 White Ave., Sudbury) - Complete
- **McLean Playground** (345 McLean St., Sudbury)
- **Don Lita Playground** (1024 Brookfield Ave., Sudbury) - 2024 project starting
- **Eyre Playground** (243 Ferndale Ave., Sudbury)
- **Copper Tot Lot** (0 Copper St., Sudbury)
- **Wahnapiatae Community Centre** (161 Glenbower Cres., Wahnapiatae) - 2024 project starting

## Recognition Opportunities

- **Signage and Wayfinding:** Brand recognition on all court signage and way-finding materials.
- **Event Naming and Activation:** Naming rights and activation opportunities for select annual events.
- **City Communications:** Recognition as a supporting partner in City communications.
- **Council Recognition:** Acknowledgment by the Mayor and members of Council.
- **Program Naming:** Naming rights for select programming.
- **Employee Engagement:** Opportunities for employee engagement and volunteer activities.

## Additional Information

- **Payment Terms:** Payment will be due upon agreement of sponsorship. Flexible terms are available.

## Contact Information

For further inquiries or to secure your sponsorship, please contact:

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