

Transportation Demand Management Plan for Greater Sudbury

Presentation to
Operations Committee

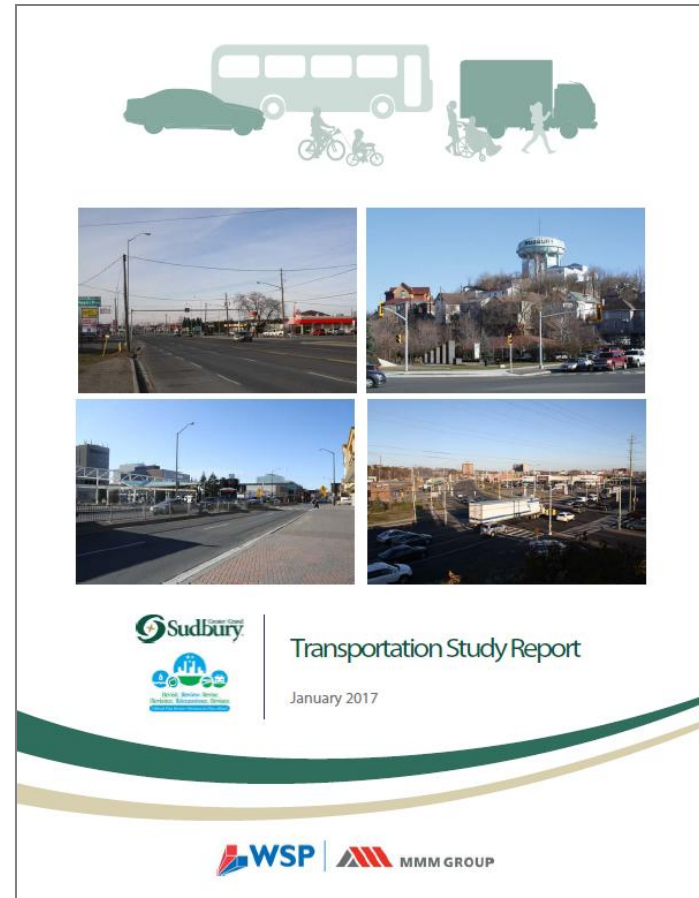
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Transportation Master Plan

- Prepare a Transportation Demand Management (TDM) Plan

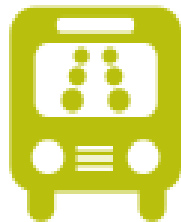


What is Transportation Demand Management?

- TDM is a wide range of policies, programs, services and products that influence how, when and where people travel



carpooling or
vanpooling



ride TRANSIT



BIKE or WALK



teleCOMMUTE



Why develop a TDM Plan?



- Encourage more sustainable transportation options



- Support land use policies



- Reduce congestion and air pollution



- Improve public health outcomes

Benefits of TDM

- Provides residents with more travel options
- Improves integration of transportation and land use planning
- May reduce some transportation-related infrastructure costs
- Reduces environmental impacts
- Improves quality of life, health and physical activity levels of the community
- Improves movement of goods and services

What does success look like?

Road Segment	Current AADT	4% Reduction	10% Reduction
MR 35 / Elm (Big Nickel Mine Rd to Azilda)	18,000	17,280	16,200
LaSalle Blvd (Notre Dame Ave to Rideau Ave)	30,000	28,800	27,000
Bancroft Dr (Bellevue Ave to Second Ave)	11,000	10,560	9,900
Kingsway (Brady St to Silver Hills Dr)	45,000	43,200	40,500

TDM Plan builds on a strong foundation



Community Engagement

Consultation Principles:

- Accessible
- Understandable
- Creative
- Complementary to Ongoing Planning Initiatives



Residents



Community
Groups



Technical
Stakeholders

Public Opinion Survey

- Will be open between May 16 – June 9
- Available in both official languages

City of Greater Sudbury Transportation Demand Management Plan

Welcome!

The City of Greater Sudbury is commencing a study to develop a Transportation Demand Management (TDM) Plan. The TDM plan will include a set of programs, measures and policies designed to encourage travel behaviour change and lead to the more efficient and effective use of existing transportation infrastructure. The TDM plan will focus on moving people rather than vehicles to increase mobility and accessibility for all members of the community.

The TDM plan will present recommendations that are proven to effectively encourage use of sustainable modes of transportation. These options and solutions will promote accessible, multi-modal transportation networks, and give consideration to increased promotion of transit, walking, cycling, ridesharing and flexible work arrangements. The TDM Plan builds upon the recommendations in the 2017 City of Greater Sudbury (CGS) Transportation Master Plan and will introduce an action plan, promotional strategy and long term implementation plan to better serve your transportation needs.

Please take a few moments to complete the questionnaire. Your comments are important to us as we develop a Transportation Demand Management Plan for the City of Greater Sudbury!

Next Steps:

- Public opinion survey to launch May 16
- Data collected will inform recommended programs, policies, services and products
- Consultation on Draft TDM Plan will take place in Fall 2017 with series of workshops
- Final TDM Plan to be presented to Operations Committee in early 2018

Questions?

