## Request for Decision City Council



					Туре	of	Decision				
Meeting Date	June 12, 2	2003					Report Date	Jun	e 4, 2003		
Decision Reque	ested	х	Yes		No		Priority	х	High	Low	
		Dii	rection Or	nly			Type of Meeting	х	Open	Closed	

## **Report Title**

The Chelmsford Arena Roof Repairs Contract

	Policy Implication + Budget Impact	Recommendation
X	This report and recommendation(s) have been reviewed by the Finance Division and the funding source has been identified.	-That The Chelmsford Arena Roof Repair contract, be awarded to Douro Roofing & Sheet Metal Contractors Ltd. in the tendered amount of \$179,011.00, this being the lowest tender meeting all contract specifications.
x	Background Attached	Recommendation Continued

**Recommended by the General Manager** 

D. Bélisle General Manager of Public Works Recommended by the C.A.O.

M. Meto
Chief Administrative Officer

L

Title: The Chelmsford Arena Roof Repairs Contract

Date: June 12, 2003

Division Review

Ed Vildis

**Report Prepared By** 

Co-ordinator of Buildings and Facilities

R. G. (Greg) Clausen, P. Eng. Director of Engineering Services Page: 1

Tenders for the Chelmsford Arena Roof Repairs contract, were opened at the Tender Opening Committee meeting at 2:30 p.m., local time, May 28, 2003, as follows:

BIDDER	TOTAL \$ TENDERED AMOUNT
2904578 Canada Ltd., o/a North American Construction	\$196,131.00
Douro Roofing & Sheet Metal Contractors Ltd.	\$ 179,011.00
Semple-Gooder Northern Ltd.	\$ 182,970.00

All tenders have been reviewed and found to be in order.

The lowest tender meeting all contract specifications was submitted by Douro Roofing & Sheet Metal Contractors Ltd., in the tendered amount of \$ 179,011.00, and is recommended for approval.

The Engineer's estimate for this tender is \$230,000.00 and this work is funded from the approved 2003 Capital Buildings Program Envelope.

## Request for Decision City Council



				Туре	of	Decision				
Meeting Date	June 12, 2	2003				Report Date	Jun	e 4, 2003		
Decision Reque	sted	х	Yes	No	6	Priority	х	High	Low	
		Dir	ection On	ly		Type of Meeting	х	Open	Closed	

## **Report Title**

Contract 2003-26, Surface Treatment, Various Locations

	Policy Implication + Budget Impact		Recommendation
×	This report and recommendation(s) have been reviewed by the Finance Division and the funding source has been identified.		That Contract 2003-26, Surface Treatment, Various Locations be awarded to Bruell Contracting Limited in the tendered amount of \$233,308.15, this being the lowest tender meeti all contract specifications.
 X	Background Attached	1 }	Recommendation Continued

## **Recommended by the General Manager**

10 Select.

D. Bélisle

General Manager of Public Works

Recommended by the C.A.O.

M. Mieto

Chief Administrative Office

Title: Contract 2003-26, Surface Treatment, Various Locations

**Report Prepared By** 

Date: June 4, 2003

**Division Review** 

Page:

Maurice Montpellier, C.E.T., Director of Operations.

Robert M. Falcioni, P. Eng., Operations Engineer.

Tenders for Contract 2003-26, Surface Treatment, Various Locations, were opened at the Tender Opening Committee meeting at 2:30 p.m., local time, Tuesday, May 20, 2003, as follows:

	BIDDER	TOTAL \$ TENDERED AMOUNT						
Bruell Cont	tracting Limited	\$233,308.15						
Miller Paving	g Limited	\$242,224.46						
Interpaving	Limited	\$301,684.36						

All tenders have been reviewed and found to be in order.

The lowest tender meeting all contract specifications was submitted by Bruell Contracting Limited, in the tendered amount of \$233,308.15 and is recommended for approval.

The Engineer's estimate for this tender is \$290,000.00 and this work is funded from the \$588,000.00 in Special Funding approved by Council for rural road maintenance.

## Request for Decision City Council



			**	Туре	of	Decision					
Meeting Date	June 12, 2	2003				Report Date	Jun	e 4, 2003	3		
Decision Requ	ested	х	Yes	No		Priority	х	High		Low	
		Dir	ection Only			Type of Meeting	х	Open		Closed	

## **Report Title**

Contract 2003-18, Expanded Asphalt/Hot Mix Asphalt, Various Locations

	Policy Implication + Budget Impact	Recommendation
x	This report and recommendation(s) have been reviewed by the Finance Division and the funding source has been identified.	That Contract Contract 2003-18, Expanded Asphalt/Hot Mix Asphalt, Various Locations, be awarded to Pioneer Construction Inc. in the tendered amount of \$1,158,823.72, this being the lowest tender meeting all contract specifications.
X	Background Attached	Recommendation Continued

Recommended by the General Manager

D. Bélisle

General Manager of Public Works

Recommended by the C.A.O.

M. Mieto
Chief Administrative Officer

5

Title: Contract 2003-18, Expanded Asphalt/Hot Mix Asphalt, Various Locations

Page: 1

Date: June 4, 2003

Angelo Dagostino, P.Eng. Roads and Drainage Engineer	Report Prepared By
	Angelo Dagostino, P.Eng. Roads and Drainage Engineer

Division Review	

Tenders for Contract 2003-18, Expanded Asphalt/Hot Mix Asphalt, Various Locations, were opened at the Tender Opening Committee meeting at 2:30 p.m., local time, Tuesday, June 3, 2003, as follows:

BIDDER	TOTAL TENDERED AMOUNT
Pioneer Construction Inc.	\$1,158,823.72
Laforge Materials and Construction Inc.	\$1,177,826.39
Interpaving Limited	\$1,192,065.60

The tenders were reviewed and found to be in order.

The lowest tender for the subject contract meeting all contract specifications was submitted by Pioneer Construction Inc., in the amount of \$1,158,823.72, and is recommended for approval.

The Engineer's estimate for this tender is \$1,100,000.00 and this work is funded from the approved 2003 Capital Road Budget.

## Request for Decision City Council



				Туре	of	Decision					
Meeting Date	June 12, 2	2003				Report Date	Jun	e 4, 2003	<b>,</b>		
Decision Requ	ested	x	Yes	No		Priority	х	High		Low	
		Dir	ection Only			Type of Meeting	х	Open		Closed	

## **Report Title**

Contract 2003-6, Sanitary Sewer Relining, Various Locations

	Policy Implication + Budget Impact	Recommendation
X	This report and recommendation(s) have been reviewed by the Finance Division and the funding source has been identified.	That Contract 2003-6, Sanitary Sewer Relining Various Locations, be awarded to Insituform Technologies Limited in the tendered amount of \$574,584.12, this being the lowest tender mee all contract specifications.
X	Background Attached	Recommendation Continued

**Recommended by the General Manager** 

D. Bélisle

General Manager of Public Works

Recommended by the C.A.O.

M. Mieto

Chief Administrative Officer

Title: Contract 2003-6,	Sanitar	v Sewer Relining.	Various	Locations
Title: Contract 2000 o,	- Cuillai	,		

Date: June 4, 2003

Report	Prepared	Ву

allon. P. Sweetman

A. Sweetman, P.Eng. Sewer & Water Engineer

<b>Division Review</b>	

Page: 1

Tenders for Contract 2003-6, Sanitary Sewer Relining, Various Locations, were opened at the Tender Opening Committee meeting at 2:30 p.m., local time, Tuesday, June 3, 2003, as follows:

BIDDER	TOTAL \$ TENDERED AMOUNT
Insituform Technologies Limited	574,584.12
Capital Commercial Pipe Services Ltd.	616,400.67

All tenders have been reviewed and an addition error in the Capital Commercial Pipe Services Ltd. tender made their total increase to \$617,352.98.

The lowest tender meeting all contract specifications was submitted by Insituform Technologies Limited, in the tendered amount of \$574,584.12, and is recommended for approval.

The Engineer's estimate for this tender is \$454,000 and this work is funded from the approved 2003 Capital Program, Wastewater Services in the amount of \$600,000.

## Request for Decision City Council



			Туре	of	Decision			
Meeting Date	June 12,	2003			Report Date	June 4, 2003		
Decision Reque	ested	Yes	No	1.	Priority	High	Low	
		Direction Only			Type of Meeting	Open	Closed	

## **Report Title**

Waste Optimization Study: Technical Steering Committee

**Recommended by the General Manager** 

Don Bélisle General Manager of Public Works Recommended by the C.A.O.

Chief Administrative Officer

Title: Waste Optimization Study: Technical Steering Committee

Date: June 4, 2003

Report Prepared By

Chantal Mathieu

Manager of Waste Management

**Division Review** 

Page:

Under the "Waste Optimization Study", the City of Greater Sudbury will be undertaking a review of its waste management system in an attempt to optimize the delivery of its waste management program/services and the operation of its waste management facilities.

The objective of the study will be to increase its overall waste diversion rate from 15% to 65% of the total municipal waste stream while simultaneously reducing greenhouse gas emissions associated with the delivery of its waste management programs (i.e. co-collection or dual purpose collection vehicles).

The study is expected to be completed by March 15, 2004. The date has been established to permit the City to comply with the requirements of its funding agency and to allow the City sufficient time to implement recommendations of the study (if approved) in advance of the expiry of its recycling and waste collection contracts.

As part of this study, the City is establishing a Technical Steering Committee (TSC) to review each phase of the work. The TSC will function in accordance with the following guidelines/procedures:

- The TSC shall consist of two members of City Council (chair and vice-chair), the City's Manager of Waste Management, the Consultant and at a minimum two members of the public (refer to public candidates listed below);
- Councillor Lalonde will fill the chair's position and Councillor Davey will fill the vice-chair's position for the duration of the study. Council will re-appoint the chair's and vice-chair's position in the event that the selected Councillors are no longer able or no longer wish to fill the positions or as required by Council:
- 3. The TSC shall monitor the progress of the project through a series of meetings. At a minimum, the Committee shall meet on at least three occasions:
- 4. The TSC shall function as Council's public liaison committee on waste management issues for the duration of the waste optimization study;
- 5. The TSC shall review and comment on reports prepared by the Consultant during each phase of the project; and
- 6. Where appropriate, the TSC shall make recommendations to City Council on waste management services/programs/facilities.

The following four members of the public have requested to sit on the TSC:

- Sirio Bacciaglia, 902 Charlotte Street, Sudbury
- Jose A. Blanco, 1532 Dixon Road, Sudbury
- Gord Slade, 248 McNaughton Street, Sudbury
- Lloyd R. Stinson, 3 Morlock Street, Falconbridge

Staff is recommending that all four candidates be accepted to serve on the TSC for the study period.

10

## Request for Decision City Council



					Туре	of	Decision					
Meeting Date	June 12, 2	2003					Report Date	Jun	e 4, 2003	3		
Decision Requ	ested	Х	Yes		No		Priority	х	High		Low	
	an si	Dir	ection O	nly			Type of	х	Open		Closed	

## **Report Title**

**Economic Development Capital Envelope Funding Requests** 

## Policy Implication + Budget Impact Recommendation This report and recommendation(s) have been reviewed by the X Finance Division and the funding source has been identified. Whereas the Greater Sudbury Development Corporation has approved support for the following projects: A) Bushplane Object Theatre, Science North -\$25,000 B) Greater Sudbury Image and Branding Campaign - \$20,000 C) Student Recruitment Compilation CD - \$10,000 D) GSDC Web Strategy - \$30,000 Therefore, be it resolved that the Council of the City of Greater Sudbury support the above mentioned projects with contributions from the 2003 Economic Development Capital Envelope. Recommendation Continued **Background Attached** X

Recommended by the General Manager

Doug Nadorozny
General Manager of Economic Development and
Planning Services

Recommended by the C.A.O.

Mark Mieto
Chief Administrative Officer

## **Report Prepared By**

**Division Review** 

Rob Skelly Manager of Tourism, Programs and Partnerships Rob Skelly Manager of Tourism, Programs and Partnerships

The Greater Sudbury Development Corporation reviewed and supported the following requests for financial assistance at its meeting on May 14, 2003, and is recommending Council's approval:

- A) Bushplane Object Theatre, Science North The GSDC Board approved the recommendation of the CED Committee to contribute \$25,000 to this \$3.2 million project. Science North intends to develop a new object theatre for the Inco Cavern, as part of its 20<sup>th</sup> anniversary celebrations in 2004. This new visitor experience will focus on the history of bushplanes, Rusty Blakey, a local legendary pilot, and the use of bushplanes in firefighting. It will be developed in partnership with the Canadian Bushplane Heritage Centre in Sault Ste. Marie. Funding applications have been made to FedNor and the NOHFC. Science North, the private sector, the City of Sault Ste. Marie and a variety of other interest groups are the other funding partners. The City of Greater Sudbury's contribution will be used to assist in the pre and post marketing of this new attraction and would be contingent on the participation of the other partners identified.
- B) Greater Sudbury Image and Branding Campaign The GSDC Board approved an allocation of \$20,000 to support Phase 1 of an image and branding campaign for Greater Sudbury. Our community is in the midst of an economic renaissance, close to realizing its vision of being "a growing, world-class community bringing talent, technology and a great northern lifestyle together." A well-executed branding campaign will foster a sense of community pride and generate the confidence of prospective investors in our city. As such, the GSDC, in partnership with Council, the CAO, and Corporate Communications, has been mandated to develop a complete branding and image building campaign for the community. In Phase 1, the funds will be used to retain a branding expert who will meet with key community stakeholders and explain the process of image and branding. Also, a research consultant will meet with the stakeholders and develop values, key messages, and prepare a concept positioning statement.
- C) Student Recruitment Compilation CD The GSDC Board approved an allocation of \$10,000 to assist in developing a compilation CD/Multimedia piece to provide post secondary recruiters with an additional marketing tool, profiling the merits of studying in a "student friendly" Greater Sudbury. It will include 4-6 songs from local artists, flash animation, an interactive "hot spots" map, links to partners and other student "friendly sites", and MP3s of singles. The project has a budget of \$18,850. Other funding partners being approached for support include FedNor, NOHFC, and Greater Sudbury Transit.
- **D) GSDC Web Strategy** At its meeting on May 14, 2003, the GSDC Board approved the recommendation of the CED Committee to support the development of a specific economic development oriented web presence and strategy with a contribution of \$30,000. This project will assist economic development staff in promoting Greater Sudbury by enabling investors to quickly access needed information through the most extensive research tool available today, the internet. This solution will provide investors with a one-stop site that is graphically appealing, user friendly, efficiently structured, precise, current, and complete.

Council's approval of these requests is required in order to advance the funds. The funding recommended

is provided by the Economic Development Capital Envelope. The current uncommited balance envelope is \$500,766. The three recommendations in this report total \$85,000, leaving a balan projects in the amount of \$415,766. Background reports reviewed by the GSDC Board are attanditional information.	ce for other
	/3



www.city.greatersudbury.on.ca

Report To:

**Greater Sudbury Development Corporation Board of Directors** 

Meeting Date:

Wednesday, May 14, 2003

## Subject:

Development of new object theatre in the INCO Cavern by Science North in partnership with the Canadian Bushplane Heritage Centre

Report Prepared By:

Helen Mulc, Manager of Business

Development

Recommended for Agenda:

Doug Nadorozny, General Manager Economic Development and Planning Services

Authored By: Guy Labine, Director of Business Development, Science North

## **Recommendation:**

That the Greater Sudbury Development Corporation Board of Directors support the development of a bushplane object theatre at Science North with a contribution of \$25,000 from the Economic Development Capital Envelope. Further that this contribution be used to assist with the pre and post marketing of this new visitor experience and further, that the GSDC contribution be contingent on participation from other partners as identified in the Science North proposal.

## **Executive Summary:**

Science North is proceeding with plans to develop a new "object theatre" in the INCO Cavern Space. In partnership with the Canadian Bushplane Heritage Centre in Sault Ste. Marie, Science North will lead the development of a new visitor experience to focus on bushplanes, Rust Blakey and the use of bushplanes in firefighting. Science North's budget for this project includes financial contributions from all three levels of government and the private sector in the amount of \$3,250,000.

## **Background:**

Science North will be celebrating its 20<sup>th</sup> anniversary in 2004. As part of this celebration, Science North is proposing to create a major new "object theatre" in the INCO Cavern space.

Science North has pioneered the use of "object theatres" to engage and entertain visitors. In partnership with the Canadian Bushplane Heritage Centre (CBHC) in Sault Ste. Marie, Science North will lead the development of a new visitor experience which will focus on bushplanes, Rusty Blakey and the use of planes in firefighting.

The first object theatre will be installed at Science North and the second will be in the CBHC in Sault Ste. Marie. This multimedia experience will introduce tourists and Northern Ontario residents to the individuals who explored the North. It will introduce the human drama, and the unique technological innovations that are part of Northern Ontario's history.

The development of the object theatres in the INCO Cavern represents the first significant investment in this space in 19 years. The object theatre will add 20 minutes to the length of visitor stay. This is also the first time that two tourist attractions in Northern Ontario have worked together on a joint project. The theatre in the INCO Cavern will be designed to allow for the continued use of this space for special events and receptions.

Over the last few years, Science North has attracted approximately 200,000 visitors. More than 70% of these visitors are in the summer (May -September). The INCO cavern visitation has averaged 30,000 visitors during this 4-month period.

The development of this show will create capacity for 58,800 visitors during this time. The new object theatre has the capacity to benefit Science North in many ways. The pre-opening marketing activities will generate additional visibility for the centre. It will contribute to increased visitation and will add to the length of visitor stay. Increasing the capture rate above 30,000 people will represent a longer visit at Science North. This will lead to increasing the length of stay in the community.

The budget for the project is \$3,250,000.

$\sim$		4
L	OS	T

Production Creative Services	\$363,000
Video Production	\$317,000
Objects and Artifacts	\$210,000
Special effects	\$567,000
Set Design and Construction	\$266,000
Electrical Grid and Cabling	\$145,000
Show Hardware	\$938,000
Installation and Misc.	\$149,000
Renovations	
- Canadian Bushplane Heritage Centre	\$50,000
Marketing to Launch Theatre	\$150,000
Contingency at 3%	\$95,000

Total Costs \$3,250,000

### Revenue

NOHEC	\$ 1	,625,000
FedNor	\$	500,000
Private Sector	\$	825,000
Media Donations	\$	100,000
Rusty Blakey Heritage Aviation Group	\$	50,000
Canadian Bushplane Heritage Centre	\$	50,000
Science North	\$	50,000
City of Greater Sudbury	\$	25,000
City of Sault Ste. Marie	\$	25,000

Total Revenue \$3,250,000

Funding applications have been submitted to the following groups.

## NOHFC \$1,650,000 (see attached proposal)

The NOHFC board reviewed the application in March. The board did not approve the application and identified 4 factors in arriving to this decision. Science North believes it has addressed these factors. It will be re-submitting the application for the May board meeting and is confident that it has addressed the issues which were identified by the board. The following is a summary of these factors and the Science North response.

## Level of Science North and CBCH investment.

The NOHFC had concerns with the investment by both parties in the project. Science North is now is increasing its share from \$50,000 to \$875,000 by securing a private sector contribution.

## **Other Government Support**

The NOHFC was concerned that no other levels of government had approved the project. While this is true, FedNor is expected to approve the project in the very near future.

An investment by the respective cities will provide additional support to the project and will reflect the overall support to these tourist attractions.

## **Financial Return**

The NOHFC questioned the direct impact of the investment to each facility. While Science North will not be increasing the admission price for this show, the CBCH is planning to increase the admission price to its venue.

## FedNor \$500,000

FedNor staff is supportive of the application and a final decision is expected in the next few weeks.

## Private Sector \$800,000

A private sector company has expressed interest in providing an in-kind contribution to assist with the filming and editing of the film portion of the project.

## Other Funding \$ 250,000

Science North and the CBCH will each contribute \$50,000 to the project. The Rusty Blakey Heritage Aviation Group has committed \$50,000. Science North is confident of securing a \$100,000 Media in-kind contribution.

Science North is seeking a \$25,000 contribution from the Greater Sudbury Development Corporation to assist with the pre and post marketing of this new visitor experience. A similar contribution is being requested from the Sault Ste. Marie Economic Development Corporation.

This enhanced marketing campaign will be leveraged with the in-kind media donation and project funding to create a \$150,000 media campaign to launch the new object theatre and encourage out of town visits.

Science North and the CBHC will market both theatres in their respective venues to encourage visits to Sudbury and Sault Ste.Marie.

This investment is also important in securing the remaining funding for the project. It reflects the city's support for expanding the visitor experience at Science North and will assist in finalizing the NOHFC funding.

# Over Northern Ontario

A proposal to The Northern Outure He

## Contents

Client Informaton	_
Executive Summary	2
Project Description	n
Partners	4
Object Theatres	7
The Show	8
The Story	0
Launching the Show	10
Economic Benefits	
Timetable	12







# **Client Information**

Science North\* Applicant:

100 Ramsey Lake Road Sudbury, ON P3E 5S9

Canadian Bushplane Heritage Centre

50 Pim Street

Sault Ste. Marie, ON P6A 3G4

Non-profit corporation without share capital Corporate status:

Corporate registration number 46376

Contact:

Mr. David Blair

President

Chief Executive Officer Mr. James Marchbank

marchbank@sciencenorth.ca (705) 522-3701 ext. 206

Mr. Don Johnson

Director of Business Development (705) 522-3701 ext. 219

Mr. Guy Labine

General Manager

labine@sciencenorth.ca

\* Science North will act as the contracting authority on behalf of the partners.

# **Executive Summary**

Sudbury, with the support of the Rusty Blakey Heritage Aviation versions of the theatre will be produced, one for the Bushplane experience will introduce tourists and Northern residents to the Bushplanes have flown the Northern Ontario sky for nearly 70 personalities, the human drama, and the unique technological years. They were and remain instrumental in the development Sudbury. The theatre at the CBHC will premiere in December 19th 2004. This date has been selected to celebrate the 20th role in the development of Northern Ontario. This multimedia of Northern Ontario. Now, the Canadian Bushplane Heritage of 2003. The theatre at Science North will premiere on June bushplanes. This proposal is for funding of the development Group, propose to celebrate the history and significance of nnovations that are part of Northern Ontario's history. Two an object theatre experience about the bushplane and its Centre (CBHC) of Sault Ste. Marie and Science North of Centre in Sault Ste. Marie and one for Science North in anniversary of Science North's official opening.

Both theatres will serve to add to the base of visitor experiences in both facilities. They will drive attendance and allow the centres to build educational programming and special events tied in with these theatres.

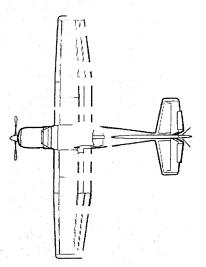
This project supports tourism development in two Northern Ontario communities. It will add to the length of visitor stay at the two major tourist attractions. It will help to create new jobs for Northern Ontario.

The Canadian Bushplane Heritage Centre and Science North are seeking an investment of \$2,000,000 from the Northern Ontario Heritage Fund. The total costs of the producing and launching both theatres is \$3,245,000.

# **Project Description**

This project celebrates Northern Ontario by creating an outstanding educational and entertainment experience which explores a remarkable story of personal and technological accomplishment: the role of the bushplane in opening Ontario's North. The theatre will be installed in two important Northern Ontario tourist attractions, the Canadian Bushplane Heritage Centre in Sault Ste. Marie and Science North in Sudbury.

The prime objective is to create new, high-quality visitor experiences, which will help both the Bushplane Centre and Science North attract tourists to Northern Ontario and extend the length of stay of existing tourists. Science North and the Bushplane Centre have similar mandates. Both attract tourists and serve the residents of Northern Ontario by providing programs and exhibits, which explore science and technology relevant to the North. This is a unique opportunity for the two centres to work together to enhance Northern tourism. It's also an opportunity for the broader communities of Sudbury and Sault Ste. Marie to partner on a major tourism attraction.



The other benefits of partnership include:

# **Northern Ontario Content**

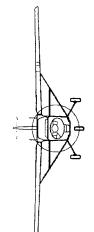
The show will tell an important Northern Ontario story. It will feature the people, history, technology, and sweeping andscapes of the North.

## Shared Expertise

Each organization has expertise, which can benefit the other. Working together will allow each to learn from the other. It may lead to the partnership being extended in other ways such as shared marketing. The involvement of the Rusty Blakey Heritage Aviation Group ensures the volunteer involvement of aviation enthusiasts and historians from across the North.

## **Economy of Scale**

Working cooperatively to create two similar shows will cost significantly less than trying to create individual or separate shows





## **Partners**

This is a unique opportunity for two major tourism assets to work together to improve the infrastructure and visitor experiences in the North.



# The Canadian Bushplane Heritage Centre

aviation artifacts and complete airplanes, including many which still fly. It also houses an aviation library and bushplane archive. Beaver off the production line and on April 26, 1948 it became restore, preserve and display bushplanes, waterbombers, and forest fire fighting equipment plus aviation and forestry-related artifacts. The Bushplane Centre has an extensive collection of The Canadian Bushplane Heritage Centre in Sault Ste. Marie, The centre's most enduring exhibit is the de Havilland Beaver and forest protection in Canada. Volunteer members acquire, the first one to go into service with the Ontario Provincial Air CF-OBS, which turned 50 years old in 1998. It was the first Ontario is dedicated to preserving the history of bush flying Service.

The team from the Canadian Bushplane Heritage Centre is led by the Centre's staff and committed community volunteers. The team from the Bushplane Centre includes:

- Dave Blair, President
- · Tom Godfry, Vice-President
- John Pushman, Treasurer
- Bill Johnstone, Secretary
- Don Johnson, General Manager
- Ken Lajambe, Chair, Board of Trustees
- Bob Thomas, Ministry of Natural Resources liaison Bob Ewing, Chair, Display Committee
  - George Mercereau, Restoration Manager
- Terry Brownwright, Archives

## Science North

or all five attractions is over 450,000 per year. In 2003, Science North will open Dynamic Earth, the newest attraction dedicated opened a 6,000 sq/ft exhibit on Jane Goodall and her study of North IMAX Theatre, the Virtual Voyages motion simulator and the F. Jean MacLeod Butterfly Gallery. Combined ticket sales Science North is Northern Ontario's largest tourist attraction to celebrating Sudbury's rich mining and geological history. attracts approximately 200,000 visitors each year. Science North also encompasses three other attractions - Science Northern Ontario. The science centre opened in 1984 and This summer, Science North successfully developed and and is an important educational resource for residents of chimpanzees.

workstation. The technical staff ensure high quality equipment producers, directors and computer animators who work in a production team. Graphics and design staff provide concept state-of-the-art production facility. It includes a digital video drawings, layouts and set design, storyboards, signage and editing system, a sound recording studio, and an animation is installed to complement the software developed by the The Science North team includes researchers, writers, scenography.

The Science North team includes:

- · Jim Marchbank, Chief Executive Officer
- Alan Nursall, Science Director Brenda Koziol, Staff Scientist
- Rob Gagné, Producer/Director
- · Lowell Cochrane, Writer/Associate Producer
- Diane Drinkwater, Chief Designer
- Guy Labine, Director of Business Development



# The Rusty Blakey Heritage Aviation Group

The Rusty Blakey Heritage Aviation Group is a Sudbury-based non-profit, volunteer organization committed to the preservation and celebration of bushplane flying in Northern Ontario. It is named in commemoration of a great bush pilot, Rusty Blakey, who flew the North for over 50 years. His skill as a pilot and his compassion for the people of the North earned him the respect of generations of Northerners. In its 12 years, the group has organized two full-scale airshows and helped coordinate four visits to Sudbury by the Canadian Armed Forces Snowbirds.

The group annually honours Canadian fliers who have made outstanding contributions to aviation in Canada, particularly bush flying. The honorees are recognized on plaques at the Rusty Blakey Memorial Sculpture on the grounds of Science North.

The Rusty Blakey Heritage Aviation Group will provide expertise to this project and will lead volunteer fundraising. The pilots and aviation enthusiasts of the group are committed to the creation of an outstanding show which will create pride in bush flying in the North. The Group's current members are:

Risto Laamanen	Marg Watson Hyland
Everett Makela	Jim Miller
Marty Runia	Mark Laberge
Dan Melanson	Neil Ayers
Ken Bangerter	Ernie Weaver
Mick Weaver	Ken Wong
Glenn Graham	Don Mark



## **Object Theatres**

Science North has an impressive reputation within the museum, science centre, and corporate communities for its innovative, multi-dimensional theatre shows. An object theatre is a highly effective entertaining experience, blending special effects, lighting, multiple video screens, and venue-appropriate objects into a themed environment. The Science North production team has created 20 object theatre experiences, each unique in their use of media and effects. The shows excite audiences of all ages. They are multi-dimensional; they tell an engaging story; they challenge the audience and hold their attention because the audience never knows what will happen next. The shows are rich in information so successive viewings deliver different insights. Science North has created and installed original theatres for visitor centres, museums and science centres around the world.

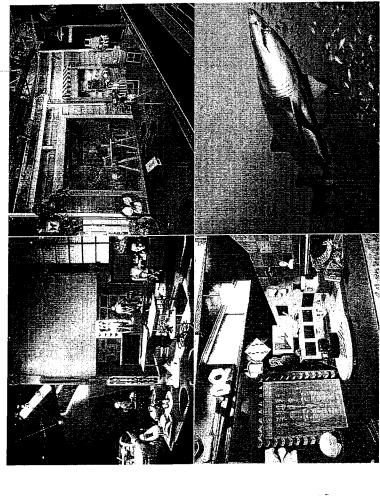
**The Design Studio** — a show which explores the thoughts and emotions which go into designing cars for today's generation of drivers, for the Ford Motor Company at the Spirit of Ford museum in Dearborn, Michigan.

**The Spirit of Innovation** — a show which follows a young girl's path to innovation while exploring inventions in our society, for the Tech Museum of Innovation in San Jose, California.

**Brain Magic** — a show in which a magician takes the audience on a journey of self-discovery exploring perception and illusion, for the Science Museum of Minnesota in St. Paul, Minnesota.

**Shark Attack** — a fast paced, interactive show in which the audience becomes a female sand-tiger shark to explore the perils of a shark's environment, for the Mote Marine Aquarium in Sarasota, Florida.

The Design Studio The Spirit of Innovation

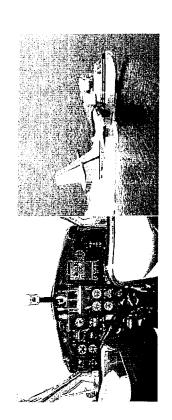


Brain Magic

Shark Attack

# The Show — Wings Over Northern Ontario

The same basic storyline will be used to create two shows, one for the CBHC and one for Science North. While the central elements and messages of the show will remain consistent, the shows will be staged differently in order to take advantage of the different spaces available, as well as acknowledging the different characters of the two institutions.





# Canadian Bush Plane Heritage Centre

Imagine entering the object theatre as though into the side of an oversized CL-215 Waterbomber. Once inside, audiences will sit in real aviation bucket chairs, facing the front of the plane, looking out through a huge windshield which acts as our video screen. As the show begins, the interior of the plane comes alive, controls light up, objects inside the plane are highlighted to fit the story. As we tell the story of bush planes in Ontario, replicas light up in the set space beyond the windshield. One of the surprises of the show will be a hidden screen under the audience seating. As we fly over landscapes and forest fires, the audience sees the scene below their feet!

# Science North's INCO Cavern

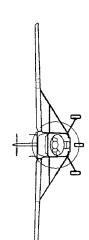
The venue for the show at Science North is the "INCO Cavern", currently our 70mm 3D film and laser theatre built into a rock cavern. One of the most unique theatres in Canada, the Bushplane multimedia show will allow us once again to push the envelope on specialty theatres. We plan a 3D theatre show with a motion base seating. Also, the room will be decked out with models of bush planes, engine parts and other objects that help tell the story. A large waterbomber will hang overhead in the ceiling and at one point in the show it will drop water onto the surprised audience as fire rages around them!

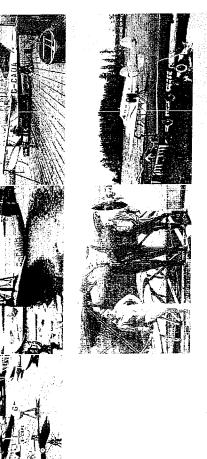
## The Story

The story will feature some of the remarkable individuals who chose to fly Ontario's north. The planes themselves will figure prominently, including the Norseman, first wholly-Canadian designed and built plane, and the legendary Beaver.

The show will also explore why flying was such an essential part of opening up the northern frontier, including resource exploration, fire fighting, and missions of mercy. Perhaps the greatest northern bush pilot of all was Rusty Blakey, whose famous Norseman CF-BSC held special thrall for children in remote Northern communities, because Rusty's airplane often meant a special delivery of the ultimate perishable luxury, ice cream.

The actual storyline will emerge as the production team starts its work with the staff of both attractions. This work will involve in-depth research into the history of flying Northern Canada, including interviews with pilots, forest scientists, and others who have stories to tell about opening up the North.





# Launching the Show

The partners believe using new attraction experiences as a major marketing initiative is essential to project success and to build sustainable long term business. The launch marketing of the shows in Sault Ste. Marie and Sudbury is an integral part of this project. Launch marketing will be supported by media donations. Sudbury and Sault Ste. Marie television, radio and newspaper outlets have the same owners. Both centres have solid records of media donation support. The target for the launch of these theatres is \$100,000 and the partners feel this can be easily exceeded.

The launch of the media campaign will include the following:

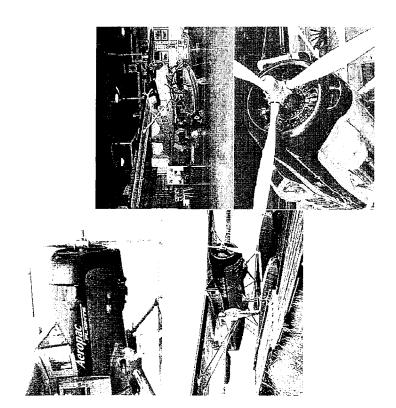
Television advertising throughout Northeastern Ontario, some in Central and Southern Ontario and the Upper Peninsula of Michigan. As the shows will involve original filming of bushplane flying, the production team will be able to produce spectacular television commercials with the show.

Radio advertising across Northern and Central Ontario.

A tabloid newspaper insert in newspapers in Northern Ontario, Central Ontario and Upper Michigan. Overruns of the publication will be made for other forms of distribution. While donations will fund the vast majority of the launch marketing, a cash component is budgeted to fund production costs and to pay for some placement in Michigan where donations are less likely.

The Bushplane Centre and Science North will work closely with their municipal and regional tourism associations to expand the marketing impact.

Finally, the marketing will involve an extensive public relations program to complement the advertising. The staff of the Bushplane Centre and the Science North marketing unit will co-operate to widely promote the two new visitor experiences.



# **Economic Benefits**

This project will expand and renew two major Northern Ontario tourist attractions, the Canadian Bushplane Heritage Centre and Science North. By expanding and renewing their visitor experiences and using them to market the attractions, the project will attract new audiences, maintain existing repeat audiences and extend lengths of stay.

In **Sault Ste. Marie**, the object theatre at the Bushplane Centre will have a significant impact:

Lengths of stay at the centre will be extended. For the first time, the centre will have a major interactive experience which almost all its visitors will take in. Queuing, show and exiting time totalling up to 45 minutes will add to the existing time spent viewing the centre's exhibits, lengthening stays significantly.

The launch marketing of the show will increase attendance at the Canadian Bushplane Heritage Centre. The new experience will attract new tourists and encourage Sault residents to bring more visiting friends and relatives.

Extended lengths of stay and increased attendance at the Bushplane Centre will increase overnight stays in Sault Ste. Marie. That will increase hotel room and other hospitality sales and create jobs.

In **Sudbury**, the new object theatre at Science North will have a similar impact:

The renewal of Science North inherent in a new object theatre will maintain change, the sense of change expected by the centre's audience, and will maintain or increase attendance.

The use of an object theatre in a major marketing initiative will focus on theatre experiences at the centre. This will encourage longer visits as visitors take in the new object theatre and existing ones.

Increasing repeat attendance and extending lengths of stay will increase hotel and hospitality industry business in Sudbury and create jobs.

## Timetable

The usual development and production time for an object theatre is 12 to 18 months. This schedule will enable us to have the theatres completed in Sault Ste. Marie for the late fall of 2003 and in Sudbury for June 2004.

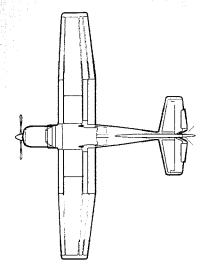
- Initial research October, 2002
- Story development and research November, 2002 - April, 2003
  - Production Summer, 2003
- Post-production Fall, 2003
- Installation at CBHC November December, 2003
  - Installation at Science North March-June, 2004
- Marketing Campaign Winter and Early Spring, 2003

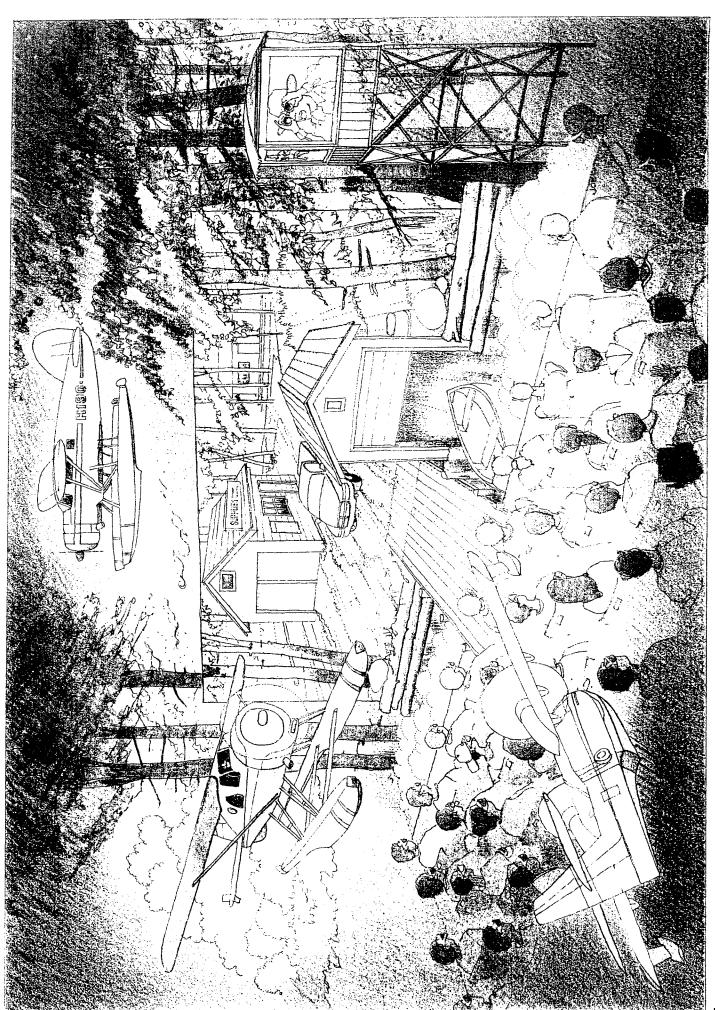
# **Measuring Success**

The shows are being developed to create new experiences for visitors to both institutions. The success will be measured by how it maintains and/or increases attendance at both centres and how it maintains and/or extends visitor lengths of stay at both centres. Attendance figures and customer surveys will be tools used to measure success.

Both centres will conduct exit surveys to measure audience satisfaction. Careful tracking of attendance will indicate whether the show has been successful in attracting new visitors and a larger audience to both centres.

Media attention will also be gauged and tracked to see how the show is being received by the public.







www.city.greatersudbury.on.ca

Report To:

**Greater Sudbury Development Corporation Board of Directors** 

**Meeting Date:** 

Wednesday, May 14, 2003

## Subject:

Phase I of Greater Sudbury branding and image building campaign.

**Report Prepared By:** 

Helen Mulc, Manager of Business

Hele Drule.

Development

Recommended for Agenda:

Doug Nadorozny, General Manager

Economic Development and Planning Services

Authored By: Shawn Poland, Business Development Officer

## Recommendation:

That the Greater Sudbury Development Corporation Board of Directors support the development of Phase I of Greater Sudbury's branding and image campaign in the amount of \$20,000 from the 2003 Economic Development Capital Envelope. The investment will provide for the recruitment of a dynamic branding professional to speak to stakeholders, as well as for the procurement of a research consultant to meet with stakeholders, develop values and key messages, and prepare a concept positioning statement.

## **Executive Summary:**

Our community is in the midst of an economic renaissance, close to realizing its vision of being "a growing, world-class community bringing talent, technology and a great northern lifestyle together." A well-executed branding campaign will foster a sense of community pride and generate the confidence of prospective investors in our city. As such, the Greater Sudbury Development Corporation, in partnership with Council, the CAO, and Corporate Communications, has been mandated to develop a complete branding and imaging campaign for the community.

The primary goals of the project include:

- attraction of investment, visitors and residents
- 'pride of place' the rejuvenation of the CGS through mass usage of the new 'brand' image across sectors

Report Date: May 2, 2003

Development of the branding campaign will involve a number of potential phases, including:

### Phase I - Research

- procurement of a dynamic branding expert to provide demonstrable, tangible examples
  of successful branding exercises in order to generate enthusiasm and support for the
  initiative
- identification of key community stakeholders to spearhead the branding process
- research key messages

## Phase II - Design

- selection of proven design firm to move turn the concept into reality
- development of visual identity standards with appropriate applications

## Phase III - Roll Out

implementation of strategy

## **Background:**

Polling of community stakeholders has resulted in a call for the CGS to address both its internal and external image. More than half of those who responded to the City's economic development strategic plan survey (March 2003) believed that "launching an aggressive image campaign" was a top priority to move our City forward into the future.

By attributing value-added characteristics to the City of Greater Sudbury, existing and prospective residents will be more likely to stay in the community or make Greater Sudbury their home. Our community's image, therefore, needs to call forth the assets that Greater Sudbury offers and convey them to respective audiences.

For the City of Greater Sudbury, a branding campaign will:

- foster community spirit
- attract new talent and business investment to the area
- reflect the pride and promise of a bigger and better community
- celebrate milestones
- maximize public understanding of job creation efforts
- build community support for economic development
- enhance tourism
- present Greater Sudbury to the world as a dynamic and vibrant community, with a rich diversity
- ensure the community is attractive to young adults as a place to build careers and raise

Report Date: May 2, 2003

families

- support Council's Vision, Values, Goals and Priorities
- provide a strong link between all community sectors

The campaign will portray the spirit and personality of the City of Greater Sudbury through a coordinated, community approach to messaging which will include both internal and external audiences. The success of the message is contingent upon consistency, intensity and reach.

## Conclusion

Timing is optimum to launch an aggressive branding campaign to foster both pride and confidence in Greater Sudbury. A well-executed campaign will highlight the positive activity in our community – in economic development, health care, tourism, education, business, and industry, etc. – under the umbrella of a dynamic and consistent new look and message.



www.city.greatersudbury.on.ca

Report To:

**Greater Sudbury Development Corporation Board of Directors** 

Meeting Date:

Wednesday, May 14, 2003

## Subject:

Student Recruitment **compilation CD/CD ROM** between the City of Greater Sudbury, Laurentian University, Cambrian College, and College Boreal.

**Report Prepared By:** 

Helen Mulc, Manager of Business

Helen ) heele

Development

Recommended for Agenda:

Doug Nadorozny, General Manager

Economic Development and Planning Services

Authored By: Shawn Poland, Business Development Officer

## Recommendation:

That the Greater Sudbury Development Corporation **support the investment of leverage funding in the amount of \$10,000** towards the development of a compilation CD/Multimedia piece to provide post-secondary recruiters an additional marketing tool profiling the merits of studying in a 'student-friendly' Greater Sudbury.

## **Executive Summary:**

As previously circulated, the compilation will include any and/or all of the following components:

- 4-6 independent singles from local artists (french/english)
- introductory flash animation
- interactive 'hot spots' map
- links to partners (LU, CC, CB, Greater Sudbury Transit, contributing artists)
- links to other 'student-friendly' sites
- MP3s of singles
- other

Note: it is expected that each component of the multimedia tool will be 'webified' for use on the world wide web or in other multimedia presentations.

Compilation of Independent Singles from Local Artists:

Music and Film in Motion has agreed to provide leadership in the identification and selection of singles for inclusion in the compilation component of the CD. MFM has extensive expertise in working with the local music industry and is a strong partner of the GSDC. MFM will facilitate an application timeline for interested local artists and lead the jury process. The selection jury will consist of 5 members from the following areas: Greater Sudbury Youth Cabinet, Northern Lights Festival Boreal, La Nuit, CKLU, and the City of Greater Sudbury.

## Prospective Funders:

The project has moved beyond the conceptual stage and the following prospective funders are in the process of being approached for support:

- CED Committee
- Greater Sudbury Transit
- NOHFC Sponsorship Fund
- FedNor

## Tentative Project Budget:

Creative Design	\$ 1,800
CD Duplication (10,000)	\$12,000

• incl. printing, CD art, trays, case

New Media Hybrid \$5,050

Total: \$18,850

Nexus Graphics, the same agency that developed the Study, Stay, Succeed concept, has been retained for this project. They have reduced their costs in exchange for sponsorship recognition.

## Conclusion

We firmly believe that a joint marketing piece is a critical component of further developing the education sector and marries well to the Youth Strategy and the CGS's Strategic Priorities. Staff will keep the CED committee apprised of project developments.



www.city.greatersudbury.on.ca

Report To:

**Greater Sudbury Development Corporation Board of Directors** 

Meeting Date:

Wednesday, May 14, 2003

# Subject:

Greater Sudbury Development Corporation - Web Presence and Strategy

Report Prepared By:

Helen Mulc, Manger of Business

Development

Recommended for Agenda:

Doug Nadorozny, General Manager

Economic Development and Planning Services

Authored By: Jody Cameron, Economic Development Officer-Technology

# **Recommendation:**

That the GSDC Board of Directors support the development of an economic development web presence and strategy with a contribution in the amount of \$30,000 from the Economic Development Capital Envelope.

# **Executive Summary:**

The goal of the Greater Sudbury Development Corporation is to improve the quality of life of the Greater Sudbury area by supporting the expansion of current businesses, attracting, brokering and facilitating new business development and encouraging continued economic diversification. This project will assist the economic development staff in achieving this goal by enabling potential investors to quickly access needed information through the most extensive research tool available today, the internet. With a click of a button and an eye catching, content rich website, the GSDC will deliver prompt, relevant and comprehensive information to interested investors that consider doing business Greater Sudbury.

# Report Date: April 11, 2003

# Background:

Accurate and timely information is essential for any business to remain competitive. The internet, consequently, is the perfect tool to find that information. Unfortunately, over the past few years, due to a number of circumstances, the GSDC's ability to provide various internal and external people with the resources and information they need to make informed decisions has been hampered. In order to move economic development forward, we need to do a better job utilizing the web and its potential.

Currently, someone looking for economic information on Greater Sudbury must visit at least three site, potentially getting side tracked, or worse, frustrated, which is not the impression we want to leave with potential investors. For that reason, we need to build a content rich economic development website that encapsulates our community and facilitates economic development and encourages investments. In other words, a one-stop site that is graphically appealing, user friendly, structured, precise and up to date, which allows the user to quickly find the information required, all while marketing Greater Sudbury as the perfect place to work and live.

## Objectives:

- attracting brokering, potential investors, site selectors and developers to Greater Sudbury
- actively promoting Greater Sudbury as a world centre for Information Technology, Telecommunications, Mining Technoloy, Environmental Technology, Tourism and as the key entry point to Northern Ontario
- actively promoting Greater Sudbury as Northern Ontario's centre for education and training, business service, tourism and retail, health excellence, government services, transportation and distribution
- ability to track and report economic development actions

## **Anticipated Results:**

- comprehensive community profile, industrial and commercial land inventory, a business directory containing sector specific profiles and other pertinent information
- attract companies to Greater Sudbury that create new wealth and employment, expand current markets
- creation of new business clusters in Greater Sudbury
- promotes Greater Sudbury and fosters a positive image
- long-term employment and new wealth
- dramatically shorten staff response time
- reduction in numbers of inquiries responded to by GSDC's staff as information becomes available on-line
- build public awareness through communication and engage citizens in community development

Reasons to Support Financial Request:

- creating jobs and fostering new business development will enhance the City's tax base, helping to generate the revenues needed to modernize, maintain and expand our infrastructure and further human development
- new businesses means new jobs which lead to a dramatic improvement in the quality of life of our citizens.
- by attracting new companies, we encourage young people to pursue both educational and career opportunities here in Greater Sudbury
- market Greater Sudbury as the premier place in Canada to live and to work.

## Conclusion:

The results of this project will be a much needed internal and external information tool, that will attract potential investors by depicting Greater Sudbury as the ideal place to do business and have your home. In turn, lead to a stronger economy which is essential to a better quality of life for the citizens of Greater Sudbury.

# **COST ANALYSIS**

Description	Total
Initial Concept of home page	\$1,200.00
Secondary Page	\$700.00
French Template	\$700.00
Breaking up Concept into HTML	\$1,200.00
Flash Animation	\$1,100.00
Application for Site Selection of real estate properties	\$5,600.00
Application for Business Directory and Administration Tool.	\$4,600.00
Economic Development Tracker setup fee	\$500.00
Economic Development Tracker yearly administration fee	\$900.00/yr
Video Capture and encoding	\$500.00
Domain Name Registration	\$100.00
Search Engine Registration	\$1,200.00
Media Launch	\$1,000.00
Print Advertisement for a 3 month period	\$5,000.00
Web Marketing	\$5,700.00
TOTAL	\$30,000.00

# Request for Decision City Council



					Туре	of	Decision					
Meeting Date	June 12, 2	2003					Report Date	Jun	e 4, 2003	}		
Decision Reque	sted	х	Yes		No		Priority	х	High		Low	
		Dir	ection Or	nly			Type of Meeting	х	Open		Closed	

# **Report Title**

Street Name Change For Solidarity Lane to Brian McKee Lane and Naming Unopened Lane to Solidarity Lane

	Policy Implication + Budget Impact	Recommendation
n/a	This report and recommendation(s) have been reviewed by the Finance Division and the funding source has been identified.	-THAT Council give first and second reading to a By-law to approve that Solidarity Lane, between Larch St. and Brady St., be renamed to Brian McKee Lane and that the unopened lane allowance leading north off Van Horne St. to St. Casimir's Church be named Solidarity Lane.
x	Background Attached	Recommendation Continued

**Recommended by the General Manager** 

Don Bélisle General Manager of Public Works Recommended by the C.A.O.

Mark Mieto
Chief Administrative Officer

41

Title: Street Name Change Solidarity Lane to Brian McKee Lane and Unopened Lane to Solidarity Lane

**Date:** June 4, 2003

# **Division Review**

Page:

R. G. (Greg) Clausen, P. Eng. Director of Engineering Services

# **Report Prepared By**

R. G. (Greg) Clausen, P. Eng. Director of Engineering Services

The Knights of Columbus, Council 1387, have requested that the name of Solidarity Lane between Larch St. and Brady St. be changed to Brian McKee Lane in recognition of the community work of the late Father Brian McKee.

Copies of letters from the Knights of Columbus dated June 17, 2002 (shown as "Exhibit 1") and May 14, 2003 (shown as "Exhibit 2") are attached.

The Knights of Columbus have requested this lane because their Council Hall is the only facility fronting and addressed on this lane. As discussed in their letter, the Knights of Columbus have attempted unsuccessfully on many occasions to meet with the local Polish Combatant Association who in 1983 were instrumental in having the laneway named "Solidarity Lane" in recognition of the Polish community.

Staff are suggesting that the unopened lane allowance that runs north off Van Horne Street to St. Casimir's Church parking lot could be named "Solidarity Lane" to recognize the Polish Community. The lane is shown on the attached drawing (shown as "Exhibit 3").

Canada Post and Emergency Services agencies have no concerns or objections to the requested name change.

Correspondingly, a By-law is included on this agenda for first and second reading. After approval by Council, the By-law will be advertised publicly and taken to the Planning Committee for public input and to Council for third and final reading on July 8, 2003.

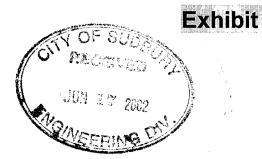
**Attachments** 

# KNIGHTS OF COLUMBUS

COUNCIL 1387



P.O. BOX 722 SUDBURY, ONTARIO P3E 4R6 TEL: (705) 673-3637



June 17th 2002

Mr. Greg Clausen Director of Engineering Services City of Greater Sudbury 200 Brady Street Sudbury, Ontario P3A 5P3

Dear Mr. Clausen:

Eighteen months ago, the Knights of Columbus Council 1387 unanimously passed a motion to have Solidarity Lane, where their property is situated, changed to Brian McKee Lane.

Through your assistance, it was discovered that the name 'Solidarity Lane' was selected by the Polish Combatant Association. We have contacted and attempted to meet with them, as well as yourself, on several occasions to resolve this matter, and having another street chosen for Solidarity Lane. However, the Polish Combatant Association have been reluctant to meet with us regarding this situation.

We are anxious to honour Father Brian McKee who has contributed so much to this community.

At this time, I am asking for the opportunity to make a presentation at a future City Hall meeting to resolve this matter. Please contact me at your earliest convenience.

Yours sincerely,

Tony Sottile Deputy Grand Knight

Knights of Columbus

Council 1387

Mr. Greg Clausen, Head of Engineering, City of Greater Sudbury May 14, 2003

NO HAY 16 DE

Re: Solidarity Lane (name change to)
Brian McKee Lane

Dear Mr. Clausen:

In December 2000, the Sudbury Knights of Columbus, Council 1387, passed a motion at a regular members' meeting to change the name of Solidarity Lane to Brian McKee Lane. This motion was forwarded to the City of Sudbury for consideration.

Father Brian McKee was an active priest in this City and devoted time, talent and energies to promote and to develop a soup kitchen, fostered the Flying Fathers, the Boys Home, inclusive of the annual publicity for the walk to raise funds for the boys home and other charitable works.

The Board of Directors of 15585 Ontario Limited, a holding company for the Knights of Columbus, deems it appropriate to endorse and support the above mentioned name change.

We anticipate that the City of Greater Sudbury Council will address this matter in the near future.

Thanking you for your assistance in this matter.

Sincerely

Richard Rivard

President,

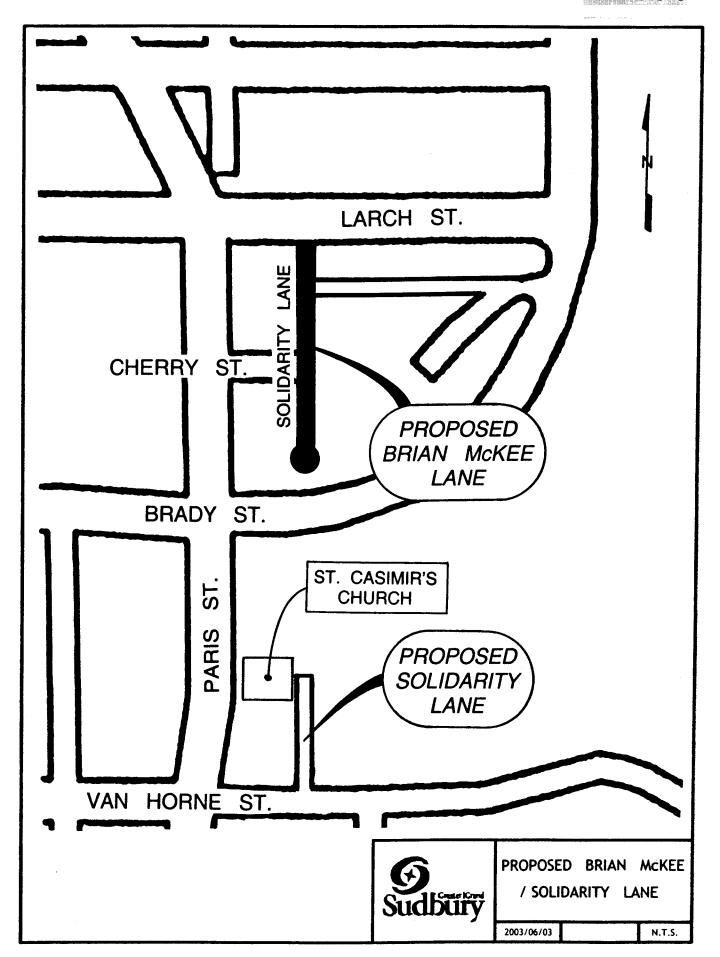
15585 Ontario Limited.

c.c. Corey Moore, Grand Knight, Council 1387

c.c. Board of Directors

DECEIVED MAY 14 2003

XTY OF GREATER SUDBURY ENGINEERING



# Request for Decision City Council



				Туре	of	Decision				
Meeting Date	June 12, 2	2003				Report Date	Jun	e 5, 2003		
Decision Reque	ested	Х	Yes	No		Priority	х	High	Low	
		Dir	ection Only			Type of Meeting	х	Open	Closed	

## **Report Title**

Bill 140 Tax Adjustments - 2003 Decrease Percentage Clawback and Tax Due Dates for Capped Classes

# Policy Implication + Budget Impact

X

This report and recommendation(s) have been reviewed by the Finance Division and the funding source has been identified.

A contribution of approximately \$300,000 from the Tax Rate Stabilization Reserve is required to fund the capping shortfall in the Industrial Class.

## Recommendation

That Council adopt the percentage of tax decreases that must be withheld (clawbacks) to fund the 5% cap for assessment related tax increases for each of the Commercial, Industrial and Multi-Residential classes which will be outlined in the forthcoming report dated June 10, 2003 from the General Manager of Corporate Services; and

That Council set the tax due dates for the Multi-Residential, Commercial, and Industrial Classes as July 28, 2003 and August 28, 2003; and

That Council fund the capping shortfall for the Industrial class from the Tax Rate Stabilization Reserve; and

That the necessary by-law be prepared.

X Background Attached

Recommendation Continued

Recommended by the General Manager

General Manager of Corporate Services

Recommended by the C.A.O.

M. Mieto

Chief Administrative Office

46

Title: Bill 140 Tax Adjustments - 2003 Decrease Percentage Clawback

Page Reviewed by: Cheryl Mahaffy, Manager of Financial Planning & Policy/Deputy Treasurer

Date: June 5, 2003

Report Prepared By

Ed Stankiewicz

Co-Ordinator of Current Budget

**Division Review** 

2

S. Jonasson

Director of Finance/City Treasurer

#### Prior to 2003

Under Bill 79 - The Fairness for Property Taxpayers Act, municipalities were required to limit assessmentrelated tax increases on Multi-Residential, Commercial, and Industrial properties to a maximum increase over the 1997 levels of 10% for 1998, 15% for 1999, and 20% for 2000. Any municipal levy increase would be passed on to these properties in full.

Under Bill 140 - The Continued Protection for Property Taxpayers Act, 2000 the limitation of assessmentrelated tax increase was made into a permanent program. A 5% annual tax increase limit on the previous year's adjusted taxation for the Multi-Residential, Commercial, and Industrial classes commencing in the 2001 taxation year was put in place. Any municipal levy increase would be passed on to those properties in full.

From 1998 to 2002, Council approved funding the mandatory cap by withholding available tax decreases in each of the capped classes. This action ensured that there would be no additional impact on the uncapped classes (Residential, Farmlands, Managed Forests and Pipelines).

#### 2003 Taxation

In the previous five years, each class had sufficient decreases available to fund the cap. For 2003. preliminary data indicates that there are sufficient decreases to fund the 5% mandatory cap for both the Multi-Residential and Commercial classes, however there are insufficient decreases in the Industrial class to fund that capping program. OPTA is still cleansing the data, but it appears that the City will be short approximately \$300,000. This funding shortfall is not unique to Sudbury. With this last reassessment, many municipalities are experiencing a capping funding shortfall, especially in the Industrial class.

It is recommended that the capping shortfall of approximately \$300,000 be funded from the Tax Rate Stabilization Reserve. The current balance in this fund is approximately \$1 million.

## **OPTA Information**

The tool being used to determine the decrease percentage clawback is the OPTA (Online Property Tax Analysis) system. Calculations are performed to provide the tax adjustment for each property to ensure that no property pays more than a 5% increase (excluding levy increases) over the 2002 adjusted annual taxation. OPTA has been used for the past five years, providing invaluable assistance to municipalities by performing the necessary calculations. However, as in previous years, OPTA is dealing with tremendous amounts of data from throughout the Province. It is expected that the final capping information will be available early next week and a report detailing the clawback percentages will be tabled at the June 12, 2003 Council meeting.

Title: Bill 140 Tax Adjustments - 2003 Decrease Percentage Clawback

Page 3

Reviewed by: Cheryl Mahaffy, Manager of Financial Planning & Policy/Deputy Treasurer

Date: June 5, 2003

## Decrease Percentage Clawback

Since each class is self-funding, there will be a different decrease percentage clawback for each of the three classes. In theory this self-funding program ensures no financial impact to the corporation or to the uncapped classes. However, as a result of the reassessment the decreasing properties will be unable to fund the cap required in the Industrial class. Currently OPTA reflects the following percentages for each of the capped classes.

	Tax Decrease	Tax Decrease	
	Clawback	Retained	
Multi-Residential	.49	99.51	
Commercial	66.20	33.80	
Industrial	100.00	0.00	Plus \$316,530 shortfall

There is some additional data cleansing to be performed but it is anticipated that these percentages will change only marginally.

#### Tax Due Dates

Based on the time required to complete the billing process once the OPTA compact disc is received, the due dates for the capped classes will be set for July 28, 2003 and August 28, 2003.

### Summary

It is recommended:

- that the final clawback percentages which will be provided in the June 10, 2003 report be adopted.
- that the tax due dates for the capped classes (Multi-Residential, Commercial and Industrial classes) be established as July 28, 2003 and August 28, 2003,
- that the capping shortfall in the Industrial class be funded from the Tax Rate Stabilization Reserve.

# Request for Decision City Council



Type of Decision											
Meeting Date June 12, 2003 Report Date May 28, 2003											
Decision Reque	ested	х	Yes		No		Priority	х	High		Low
		Diı	rection On	nly			Type of Meeting	х	Open		Closed

# **Report Title**

Tax Extension Agreement, Roll # 020.007.081.01.0000 Between the City of Greater Sudbury and Luc Bock

# Policy Implication + Budget Impact This report and recommendation(s) have been reviewed by the Finance Division and the funding source has been identified. N/A That the appropriate by-law be enacted. Background Attached Recommendation

Recommended by the General Manager

D. Wuksinik General Manager of Corporate Services Recommended by the C.A.O.

M. Mieto Chief Administrative Officer

49

Title: Tax Extension Agreement - Roll # 020.007.081.01.0000

Reviewed by: M. L. Gaurvreau, Manager of Current Accounting Operations

Date: May 28, 2003

Report Prepared By Supervisor of Tax/Chief Tax Collector

## **Division Review**

Page:

S. Jonasson

Director of Finance/City Treasurer

## BACKGROUND

T. Derro

Luc Bock has requested a Tax Extension Agreement with respect to the property located at 154 Colonial Court in the City of Greater Sudbury. A Tax Extension Agreement is a standard Agreement. This Agreement provides that if the owner fails to honour the provisions of the agreement, the agreement shall become null and void and the owner shall be placed in the position that he/she was in prior to the entering into of the agreement which may include the sale of the property by public tender.

A tax certificate was registered against these lands on July 18, 2002 and the owner has one year from that date to redeem the property by paying all outstanding taxes, penalty, interest charges and costs in full in one lump sum.

However, Section 378 (1) of the Municipal Act, allows a municipality to enter into a Tax Extension Agreement with the owner of the property which simply provides an extension of time for payment of the arrears by way of a down payment and monthly payments.

The owner is agreeable to making payment of the arrears on the following Schedule. It is recommended that a standard form Extension Agreement be authorized.

CALCULATION OF PAYMENTS REQUIRED UNDER EXTENSION AGREEMENT

TS FILE NO. 02-10	AMOUNT
(1) Outstanding taxes, penalty and interest charges on TAX ARREARS CERTIFICATE	\$5,958.20
(2) Additional taxes levied subsequent to tax sale proceedings 2003 2004	\$1,603.61 \$1,680.00
(3) Estimated additional penalty and interest charge subsequent to tax sale proceedings	\$1,128.32
(4) Administration Charges - Estimated	<u>\$1,900.00</u>
TOTAL AMOUNT TO BE PAID UNDER EXTENSION AGREEMENT	\$12,270.13
TO BE PAID AS FOLLOWS:	
<ul> <li>(1) Down payment on signing</li> <li>(2) 21 Payments of \$250 each, starting June 1, 2003</li> <li>(3) 1 Final Payment of \$220.13 on March 1, 2005</li> </ul>	\$6,800.00 \$5,250.00 \$ 220.13
	\$12,270.13