

# **PRIORITIES COMMITTEE AGENDA**

to be held on  
**Wednesday, March 10, 2004**  
at  
**7:00 p.m.**

**Councillor  
Terry Kett  
Chair**



**Councillor  
Frances Caldarelli  
Vice-Chair**



 **Greater | Grand  
Sudbury**  
[www.greatersudbury.ca](http://www.greatersudbury.ca)

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**FIFTH MEETING OF THE PRIORITIES COMMITTEE  
TO BE HELD ON WEDNESDAY, MARCH 10, 2004 AT 7:00 P.M.  
IN THE COUNCIL CHAMBER, TOM DAVIES SQUARE**

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**(PLEASE ENSURE CELL PHONES AND PAGERS ARE TURNED OFF)**

The Council Chamber of Tom Davies Square is wheelchair accessible. Please speak to the City Clerk prior to the meeting if you require a hearing amplification device. Persons requiring assistance are requested to contact the City Clerk's Office at least 24 hours in advance of the meeting if special arrangements are required. Please call (705) 671-2489, extension 2475. Telecommunications Device for the Deaf (TTY) (705) 688-3919. Copies of Agendas can be viewed on the City's web site at [www.greatersudbury.ca](http://www.greatersudbury.ca).

## COUNCILLOR KETT, CHAIR

1. Declarations of Pecuniary Interest

**ANY ITEMS NOT DEALT WITH BY THE ADJOURNMENT HOUR OF  
10:00 P.M. WILL BE CARRIED OVER TO THE MARCH 24, 2004  
MEETING OF THE PRIORITIES COMMITTEE.**

**PRESENTATIONS/DELEGATIONS**

**PAGE NO.**

2. A presentation from Le Centre Franco Ontarien de Ressources en Alphabétisation (FORA) regarding an overview of the Greater Sudbury French Book Fair and the importance of creating awareness in the community. Newsletter attached. **1 - 4**  
**(VERBAL PRESENTATION)**
- ▶ Yolande Clement, General Director, Le Centre FORA
  - ▶ France Jodoin, Coordinator, French Book Fair
- (The Greater Sudbury French Book Fair will be held from May 6-9, 2004 at the Rainbow Outlet Centre, 2<sup>nd</sup> Floor. For four days, french authors, browsers, book lovers, young and old, will gather in downtown Sudbury.)
3. A letter dated 2004-02-16 from the Older Adult Centre regarding an Annual Report to Council. **5**  
**(ELECTRONIC PRESENTATION)**
- ▶ Tina Pilon, Manager, Older Adult Centre
- (The Older Adult Centre will be making a presentation to Council on the overview of the Centre, its services, accomplishments & partnerships.)
4. A presentation from the Volunteer Centre regarding an overview of the Centre. Report from the Volunteer Centre is attached. **6 - 7**  
**(VERBAL PRESENTATION)**
- ▶ Scott Overton, Chair, Feasibility Committee
  - ▶ John Bonin, First Vice-Chair, Feasibility Committee
- ("The goal and mandate of *Volunteer Sudbury/Bénévolat Sudbury* is to stimulate, encourage, and provide leadership for voluntary action for the enrichment of the City of Greater Sudbury's community.")
5. A presentation from the Sudbury Community Foundation regarding a progress and status report on their activities over the past year.  
**(PRESENTATION)**
- ▶ Carmen Simmons, Executive Director, Sudbury Community Foundation
- (The mission of the Sudbury Community Foundation is to enhance the quality of life of the people of the Sudbury area through the disbursement of the earnings from a growing pool of permanent funds.)

**PRESENTATIONS/DELEGATIONS (continued)**

**PAGE NO.**

6. A presentation from the Ministry of Transportation regarding an update and status of the four-laning of Highway 69 from Sudbury to Estaire, 20 km.

**(ELECTRONIC PRESENTATION)**

- ▶ John Fraser, Senior Project Engineer, Planning and Design, Ministry of Transportation

(The Ministry of Transportation gave a presentation to the Priorities Committee at their regular meeting of 2003-06-25.)

**MANAGERS' REPORTS**

{NONE}

**CORRESPONDENCE - INFORMATION ONLY**

{NONE}

**ADJOURNMENT (10:00 P.M.) (RESOLUTION PREPARED)**

***{MAJORITY REQUIRED TO PROCEED PAST 10:00 P.M.}***

**2004-03-05**

**COUNCILLOR KETT  
CHAIR**

**CORRIE-JO CAPORALE  
COUNCIL SECRETARY**

# **Presentations and Delegations**

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THE GREATER SUDBURY REGION WELCOMES  
ITS FIRST FRENCH BOOK FAIR  
MAY 6<sup>TH</sup> - MAY 9<sup>TH</sup> 2004

*Sudbury, Wednesday, October 29<sup>th</sup> 2003* - The **Greater Sudbury French Book Fair** will be held from May 6<sup>th</sup> to May 9<sup>th</sup> 2004 at the Rainbow Outlet Centre, 2<sup>nd</sup> Floor. For four days, French authors, browsers, book lovers, young and old will gather in downtown Sudbury.

Overall, forty authors, as many exhibitors and many book lovers will meet in Sudbury for four days to share their common passion, French literature.

Robert Dickson, poet, translator, professor at Laurentian University, and winner of the 2002 Governor General's literary Award in the category of French poetry for *humains paysages en temps de paix relative* will preside as the patron of the first Greater Sudbury French Book Fair.

The **Greater Sudbury French Book Fair** organizing committee has laid a solid foundation for the book fair and is now looking for volunteers, partners and sponsors.

**A little bit of history...**

In the winter of 2003, a group of individuals, each one more interested in books and literature than the other, got together in Sudbury. Inspired by a tried and tested model -- the book fair held in Hearst -- these volunteers began to imagine the **Greater Sudbury French Book Fair**. If a small community of 6000 people, such as Hearst, could make a success of such an endeavour then surely Greater Sudbury, with its 40000 francophones, could also succeed. The organizing committee met several times and laid a solid foundation for the **Greater Sudbury French Book Fair**.

The organizing committee, temporarily sponsored by **les Éditions Prise de parole** and **le Centre FORA**, must now take the steps needed to ensure that the book fair is a complete success: it is now time to recruit volunteers, create partnerships and find sponsors.

**Greater Sudbury French Book Fair actively seeking volunteers...**

Starting today, those interested in taking part and becoming volunteers can contact le Centre FORA at 524-3672, ext. 234. The organizing committee wishes to form committees in the following areas: (1) Communications (2) Finance (3) Logistics. The planning committee has been formed but still needs volunteers.

The organizing committee of the **Greater Sudbury French Book Fair** will be contacting its potential partners within the next few months. Get ready! The first **Greater Sudbury French Book Fair** is coming.

Northern Ontario has very few activities of this importance which promote reading and French language books. The organizing committee would like to see a cultural endeavour of this magnitude take place in Sudbury with the community's support. The **Greater Sudbury French Book Fair**: a source of pride for the entire region and for Northern Ontario and its many French-speaking communities.

For more information, contact:

**Centre FORA**  
432, Westmount Avenue, Unit H  
Sudbury, Ontario  
P3A 5Z8  
Telephone: 705.524.8550, ext. 234

*Communiqué  
Pour diffusion immédiate*

**LA GRANDE RÉGION DE SUDBURY ACCUEILLERA  
SON PREMIER SALON DU LIVRE  
DU 6 AU 9 MAI 2004**

*Sudbury, le mercredi 29 octobre 2003* – Le **Salon du livre du Grand Sudbury** se tiendra du 6 au 9 mai 2004, au deuxième étage du Centre commercial Rainbow Outlet (centre-ville). Lors de ces quatre jours, livres et écrivains de langue française, bouquineuses et bouquineurs, jeunes et adultes, d'ici et d'ailleurs convergeront vers le centre-ville de Sudbury et y feront rayonner la présence française.

En tout, une quarantaine d'auteurs, autant d'exposants, et un large public se rencontreront à Sudbury pendant quatre jours pour partager un plaisir commun, le livre de langue française.

Robert Dickson, poète, traducteur, professeur à l'Université Laurentienne et récipiendaire, en 2002, du prix du Gouverneur général en poésie, sera le Président d'honneur du premier **Salon du livre du Grand Sudbury**. L'auteur déclare que : « le moment était propice pour que la ville du Grand Sudbury se donne un événement littéraire d'envergure comme le Salon du livre. La rencontre d'un auteur avec son public est un moment privilégié. De multiplier cette possibilité à l'échelle d'un salon et de permettre aux jeunes comme aux moins jeunes de serrer la main de leur auteur préféré, ou encore d'en découvrir de nouveaux, c'est tout à fait nécessaire. Je suis très heureux d'accepter cette Présidence d'honneur. »

### **Un peu d'histoire...**

À l'hiver 2003, un groupe d'individus, tous intéressés par le livre et la littérature, s'est formé à Sudbury. Ayant comme première source d'inspiration un modèle qui avait déjà fait ses preuves — le Salon du livre de Hearst, dont les deux éditions ont connu un franc succès — ces bénévoles se sont mis à imaginer le **Salon du livre du Grand Sudbury**. Si Hearst, communauté de 6 000 habitants, réussit à organiser un événement littéraire d'envergure dans sa région et arrive à connaître un succès retentissant, la communauté du Grand Sudbury, où vivent près de 40 000 francophones, peut en faire autant. Après plusieurs réunions du comité de mise en oeuvre, les bases du premier **Salon du livre du Grand Sudbury** sont en place et sont solides.



Le comité organisateur du **Salon du livre du Grand Sudbury**, parrainé temporairement par les **Éditions Prise de parole** et le **Centre FORA**, doit maintenant franchir les prochaines étapes, celles qui assureront le succès du Salon : Le recrutement des groupes de bénévoles et le développement de partenariats et commandites avec divers organismes de la communauté.

### **Le Salon du livre du Grand Sudbury, à la recherche de bénévoles...**

Toute personne désirant faire partie de comité de bénévoles peut communiquer dès aujourd'hui avec le **Centre FORA**, en composant le 524-8550, poste 234. Le comité de mise en œuvre cherche particulièrement à fonder dans un avenir rapproché les comités suivants : 1) Communications ; 2) Gestion financière ; et 3) Logistique. Le comité de programmation est formé, mais est toujours à la recherche de bénévoles.

### **Le Salon du livre du Grand Sudbury, à la recherche de partenaires et de commanditaires...**

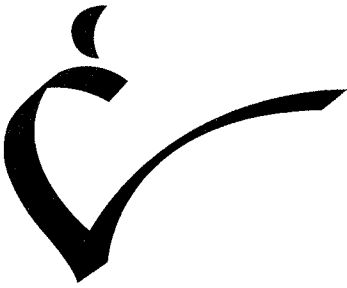
Au cours des prochains mois, le comité organisateur du **Salon du livre du Grand Sudbury** approchera ses partenaires et commanditaires potentiels. Préparez-vous ! Le premier **Salon du livre du Grand Sudbury** s'en vient...

Le Nord de l'Ontario a très peu d'activités d'envergure qui font la promotion de la lecture et du livre de langue française. Le comité de mise en œuvre, avec l'appui de la communauté de Sudbury, veut donc voir naître dans sa ville un événement culturel d'envergure, source de fierté pour toute la communauté de langue française de la région et du Nord de l'Ontario, le **Salon du livre du Grand Sudbury**.

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Renseignements :

**Centre FORA**  
432, avenue Westmount, unité H  
Sudbury (Ontario)  
P3A 5Z8  
Téléphone: (705) 524-8550, poste 234



OLDER ADULT CENTRE SUDBURY  
CENTRE DES AÎNÉS DE SUDBURY

140 Durham Street, Sudbury ON P3E 3M7  
Telephone: 705.673.6227 Fax: 705.673.6603

Mr. Thom Mowry,  
City of Greater Sudbury  
PO Box 5000 Stn A  
Sudbury, ON P3A 5P4

February 16, 2004

Dear Mr. Mowry,

**Re: Annual Report to Council**

The Fiscal year for 2003-2004 is coming to an end for Older Adult Centre Sudbury. There have been many exciting developments in the Centre's mandate for community outreach and development over the past year. One component is the funding that was obtained to hire a Marketing Coordinator, a Communications Coordinator and a Volunteer Program Reviewer to support the Centre's outreach and support mandate.

As a significant partner of the Centre, Older Adult Centre Sudbury would like to make a presentation to His Worship Mayor Courtemanche and the City of Greater Sudbury Councillors on Wednesday March 10, 2004 at the Priorities meeting. This presentation would include an overview of the Centre, its services, accomplishments and partnerships, and provide an opportunity for questions that the Council may have about the Centre.

Could you please contact me at your earliest convenience to discuss this matter.

Sincerely,

Tina Pilon  
Manager  
Older Adult Centre Sudbury

**VOLUNTEER SUDBURY/BÉNÉVOLAT SUDBURY**  
1127 Bancroft Drive, Second Floor, Sudbury, Ontario

Coordinator/Program Developer: Angelica Weisheit

**Goals & Mandate:**

The goal and mandate of *Volunteer Sudbury/Bénévolat Sudbury* is to stimulate, encourage, and provide leadership for voluntary action for the enrichment of the City of Greater Sudbury's community.

**Objectives:**

1. To actively promote volunteerism.
2. To link volunteers to appropriate opportunities through a generic recruitment and referral program utilizing existing and new resources.
3. To consult and participate with agencies in order to promote high quality volunteer programs with regard to volunteer recruitment, orientation, training, evaluation and recognition.
4. To provide volunteer based direct services in the City of Greater Sudbury when possible and deemed appropriate.
5. To carry out *Volunteer Sudbury/Bénévolat Sudbury's* programs and activities adhering to the "Standards of Excellence" as determined by the Ontario Association of Volunteer Centres and Volunteer Canada.

**Core Services of Volunteer Centres** (from Volunteer Canada):

- Promotion of volunteerism, including recruiting and retaining volunteers.
- Management consulting on volunteer programs, especially being a broker of current information.
- Recruitment and referral of volunteers to community agencies and organizations.
- Training of volunteers and managers of volunteers.
- Advocacy on issues related to volunteerism and volunteer programs.

## VOLUNTEER SUDBURY/BÉNÉVOLAT SUDBURY

### Highlights from the January 2003 VeriFact Public Survey:

- 53% of our respondents indicated they do volunteer currently, and 18% suggested they used to but don't anymore.
- Only 53% of the respondents currently volunteer in any way, yet **65%** of respondents felt the City needed a Volunteer Centre. When asked what would help them volunteer more, the top four resources requested were:
  - 1) Information about volunteer opportunities.
  - 2) An office or building where volunteer activities are coordinated city-wide.
  - 3) Specific training for volunteers.
  - 4) An online volunteer services database.
- Almost 50% of respondents suggested they volunteer up to 5 hours per week.
- Of respondents who suggested they do or did volunteer, 29% of them organized functions, 24% worked as direct service providers and 22% did fundraising or canvassing of some sort.
- The places that people volunteer their time are mostly health related societies or church.
- When asked where they would go to find out about volunteering 20% didn't know, 16% would try to find out from the City, and 10% would approach the Hospital.

### Highlights from the May 2003 VeriFact Survey of Community Agencies:

- 80% of respondents noted that Sudbury does need a volunteer centre. Only 6% of respondents suggested it does not. The remaining were undecided.
- 24% of respondents suggested their staff are Direct Service workers, with only 1 to 5 employees.
- When asked how often they require volunteers throughout the year, 71% suggested they need them *continuously throughout the year*.
- When asked if their agency has a volunteer coordinator, 58% suggested they do not. Of the 41% who suggested they do, 53% of those are volunteer positions.
- When asked which services respondents would find most helpful to their agency, the following services garnered the highest levels of response: *Recognition of Volunteers (65%), Promotion of Volunteerism, Advertising, and Recruitment (64% each), Special Events Planning (60%)*.
- A walk-in site, telephone hotline, and a website were all noted as the format of a volunteer centre that would be most useful.