

**Report To: CITY COUNCIL**

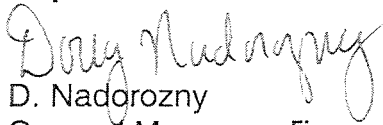
**Report Date: May 16, 2001**

**Meeting Date: May 22, 2001**

**Subject:**

Formalize Development Liaison Advisory Committee

**Department Review:**

  
D. Nadgrozny  
General Manager, Economic  
Development and Planning Services

**Recommended for Agenda:**

  
J.L. (Jim) Rule  
Chief Administrative Officer

**Report Authored by:** W. E. Lautenbach, Director of Planning Services

**Recommendation:**

WHEREAS a Development Liaison Advisory Panel was established in Council's Procedural By-law (34.3) for the 2001-2003 term;

NOW THEREFORE BE IT RESOLVED that Council approve the Development Liaison Advisory Committee as that advisory panel to Council with the mission, purposes and membership as outlined in the staff report dated May 16, 2001.

## **Executive Summary:**

The purpose of this report is to formalize the Development Liaison Advisory Committee (DLAC) as a panel of Council as well as to inform Council of DLAC's mission, purpose and Committee makeup.

## **Background:**

The Development Liaison Advisory Committee (DLAC) was established by the Planning and Development Department in 1995 for the purpose of bringing together key stakeholders in the Greater Sudbury development community. The mission statement of DLAC is as follows:

"To bring together key development/construction industry interests (developers, construction associations, development consultants and approval authorities) for the purpose of maintaining and improving the development/construction environment within the City of Greater Sudbury."

To further expand and facilitate this mission statement, six (6) objectives were established as follows:

1. To provide increased interaction/liaison between the City of Greater Sudbury and the development community.
2. To provide a forum for dialogue which facilitates better understanding between all stakeholders in the development community.
3. To provide a forum to explore development issues of mutual interest and concern.
4. To provide a forum to explore process improvements with respect to development or permit applications.
5. To provide opportunity for mutual education on issues affecting the City and development community.
6. To facilitate economic development initiatives which may develop or expand in the City of Greater Sudbury.

Subject: Formalize Development Liaison Advisory Committee

The outcomes of these objectives would be reported to Council through the General Manager of Economic Development and Planning Services. Most future reports emerging from DLAC will be brought to Council through Committee of the Whole - Planning.

Membership of the Committee is proposed as follows: Representatives from the Sudbury and District Home Builders Association, the Sudbury Construction Association, the Sudbury Real Estate Board, the Ontario Architects Association - Sudbury Chapter, the Professional Engineers of Ontario - Sudbury Chapter, the Ontario Land Surveyors - Sudbury Chapter, the Ontario New Home Warranty Program, staff of the Economic Development and Planning Services Department, staff of the Public Works Department, Chair of the Committee of the Whole - Planning, and representatives at large.

All members are community volunteers who readily give of their time and expertise for the benefit of Council and the community. Together, this membership will help to ensure that the objectives and mission statement can be fulfilled.

In Council's Rules and Procedure By-law 2001-3, Article 31-1 indicates as follows:

"An advisory panel shall be established by resolution in accordance with this article for the purpose of providing advice, information and expertise to the municipality on specific municipal matters."

To this end, it is recommended that City Council establish a Development Liaison Advisory Committee as a panel of Council with the mission purposes and membership as outlined in this report.

Report To: CITY COUNCIL

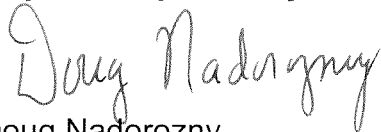
Report Date: May 28, 2001

Meeting Date: June 14, 2001

## Subject

Tourism Signage Program

### Report Prepared By:



Doug Nadorozny  
General Manager  
Economic Development and Planning  
Services

### Recommended for Agenda:



J.L. (Jim) Rule  
Chief Administrative Officer

**Authored By:** Ian Wood, Coordinator, Convention and Visitor Services

## Recommendation:

THAT the proposed City of Greater Sudbury Tourism Signage Program be adopted as attached in a report dated May 28, 2001 from the General Manager, Economic Development and Planning Services.

## Executive Summary:

The proposed tourism signage program is adapted from the successful Tourism Oriented Directional Signage (TODS) program that is currently in place at the provincial level. The intention is to replicate this program on municipal roads, to allow tourists to easily find local facilities while maintaining full municipal discretion and control over our road rights-of-way.

The municipality will manufacture and install the signs. The applicant tourism facility will cover the costs of manufacture and will pay an installation fee and an annual maintenance fee for the five year term of the sign agreement. Each installation will have a CGS header.

Detailed eligibility criteria will ensure that qualified tourism facilities have access to the program. Flexibility has been built in to meet the requirements of major tourist attractions, and service level commitments are also included.

## **Background:**

For the past three years, the former Regional Municipality and the former cities and towns have wrestled with requests from tourism facilities for way finding signage along municipal roads. In some cases, these signs were trailblazers required by the provincial TODS program. In other cases, tourism facilities were seeking better directional signage only for municipal roads.

With the exception of the signs for Science North, the Sudbury Racetrack Slots, and some signs installed by the Town of Walden, the new provincial tourism signage standard has not been seen on municipal roads. At present, several local tourist facilities have expressed interest in obtaining signage on municipal roads.

The proposed CGS Tourism Signage Policy is based on the criteria and design of the provincial TODS program. The intent is to provide clear directions to visiting drivers to tourism facilities within Greater Sudbury. By adopting the provincial sign design standards, the signs will be easily recognizable to visitors and local residents alike.

### **Implementation Details:**

- Installation and maintenance will be performed by CGS crews
- Fees collected for installation and maintenance will be placed in an account to which public works can charge back their costs associated with this program
- Installation and maintenance fees have been based on a shared installation, with the CGS and an average of two operators at each location
- The Coordinator of Traffic will coordinate the site review and approval process with a 10 business day turnaround
- This policy will allow the CGS to remove existing signs on municipal property and move hotels and attractions to this new system. We expect that properties will wish to adopt the new system for its clarity and ease of use for visitors.

# CITY OF GREATER SUDBURY TOURISM SIGNAGE PROGRAM

## 1. TOURISM SERVICES / FACILITIES ELIGIBLE FOR SIGNING

- Bicycle Rentals
- Boat Cruises
- Boat Launch
- Boat Rentals and Charters
- Campground
- Casino
- Conservation Area
- Convention Centre
- Cross Country Ski Operation
- Cultural Centre
- Destination Accommodations
- Developed Natural Site
- Farmers' Market (Public)
- Fishing/Hunting Lodges & Outpost Camps
- Flying Operation
- Go Kart Track
- Golf Course (Open to the Public)
- Heritage (Conservation) District
- Hiking Trails
- Historic Sites
- Horse Racetracks
- Interpretation Centre
- Interpretive Craft Centre
- Live Performance Theatre
- Major Community Parks
- Major Tourist Attraction\*
- Marina
- Motor Speedway
- Museum
- Outfitters & Outdoor Adventure Operators
- Picnic Area
- Provincial Park
- Public Art Gallery
- Public Beach
- Riding Operation
- Scenic Lookout
- Ski Hill
- Snowmobile Trail Access Point
- Sports Parks and Leisure Centres
- Swimming Pools (Public)
- Theme Park
- Tourist information Centres
- Tourist Routes
- Transient Accommodations
- Water Theme Park
- Zoo

For the purpose of this program, only signage for the facilities listed above will be permitted on municipal roads. Facilities will be signed only where space exists for the signs along a route that will lead tourists to their destination in the most direct manner. The facility signs must not detract or interfere with other traffic control devices.

### **Facilities must meet the following basic criteria to qualify for signage under this program.:**

1. Be accessible by road open to traffic;
2. Be open during a specific season, on set days and times;
3. Have a reception structure-such as a controlled gate, staffed reception and orientation point, or permanent interpretation panels or displays;
4. Advertise its location, season and hours, contact information and facilities in either tourism publications, or in publicity material available through the City of Greater Sudbury;
5. Have adequate parking and access so as to allow proper traffic flow within the property and on adjacent roads.
6. Satisfy all requirements for business operations within the City of Greater Sudbury.
7. Additional requirements for particular facility. (See Appendix A)

### **\* MAJOR TOURIST ATTRACTIONS**

An attraction is considered major if it meets the basic criteria for any of the above, and can provide substantive proof of attendance of 30,000 visitors per year.

## 2. DESIGN

Tourism signage shall conform to the Ontario Tourism Oriented Directional Signage (TODS) Policy in colour, shape, symbols, and installation. All signs shall be retro-reflective and show the same colour and shape in day as in night conditions. However, at the discretion of the General Manager of Economic Development and Planning, different colour schemes may be allowed. When applicable, a tab sign indicating the name of the service/facility may be installed.

Final approval of sign size and design shall be determined by the General Manager of Economic Development and Planning

## 3. INSTALLATION CRITERIA

- A. All signs and locations shall be approved by the City of Greater Sudbury. Prior to installation, the tourism facility must enter into a location permit and maintenance agreement with the City of Greater Sudbury. The term of such an agreement shall be 5 years, with an annual fee.
- B. Sign manufacture will be arranged by the City of Greater Sudbury. All costs shall be the responsibility of the applicant.
- C. Signs will normally be limited to adjacent roadways. However, advance signs may be installed on the closest arterial road for those services not located on an arterial road.
- D. The appropriate number of directional and/or way finding signs will be permitted for facilities meeting the criteria for tourism signage. Issues such as urban density, distances, traveller confusion, and congestion will be considered for each application. Major tourist attractions may be permitted more extensive signing.
- E. Existing signs that do not meet this policy may be removed as required. Owners of such signs will be contacted prior to their removal.
- F. Requests for permission to install signs in accordance with this policy shall be submitted in writing to the General Manager of Economic Development and Planning. Such requests shall include details of the number, type and location of signs to be installed.
- G. The General Manager of Economic Development and Planning shall respond to all such requests within 10 business days with a written initial response and draft agreements, as applicable.

## 4. COSTS

The applicant is responsible for all costs associated with the design and manufacture of signs as arranged by the City of Greater Sudbury. The applicant is also responsible for the installation and annual maintenance fees for each sign. The City of Greater Sudbury will install all signs, perform routine straightening, sign-face maintenance and post replacement as part of the maintenance contract.

The fees for signs shall be as follows:

For signs up to 4 square feet - \$35.00 installation plus \$30.00 per year  
For signs larger than 4 sq. ft. up to 16 sq. ft. - \$70 installation plus \$60.00 per year  
For signs larger than 16 sq. ft. up to 32 sq. ft. - \$100 installation plus \$90.00 per year

## **5. INTEGRATION WITH PROVINCIAL TOURISM SIGN PROGRAM**

The City of Greater Sudbury will work with agents for the provincial tourism sign program to ensure that tourism facilities located in Greater Sudbury have reasonable access to signage on municipal roads so as to entitle them to participate in the signage program for provincial highways. The same standards for number, type and extent of signage on municipal roads shall apply whether the facility is participating in the provincial program or not.

## **6. PROVINCIAL LOGO PROGRAM FOR ACCOMMODATION, FOOD, AND FUEL**

The City of Greater Sudbury will not permit the installation of way finding signs on municipal roads for signs associated with the provincial tourism services logo program. The city may, at its discretion, participate in the purchase of generic logos for installation at exits on provincial highways, through the provincial program.

## **7. DETAILED ELIGIBILITY CRITERIA**

**(SEE APPENDIX A)**



# CITY OF GREATER SUDBURY TOURISM SIGNAGE PROGRAM

## APPENDIX A

### a. Bicycle Rentals

- meets basic criteria;
- offers day rental of non-motorized bicycles
- service is available at all times the operation is open to the public;
- offers adequate off-road parking; and
- has adequate equipment to serve transient customers.

Note: The location signed will be the point at which the motorist parks to gain access to the rental office.

### b. Boat Cruises

- meets basic criteria;
- offers day or part-day cruises;
- cruise schedule is offered for booking by transient customers every day the operation is open, at advertised set days and times;
- has adequate equipment to serve transient customers; and
- is at or adjacent to the docking facility at which the cruise boards passengers.

Note: The location signed will be the point at which the motorist parks to gain access to the boat launch. Operations renting self-piloted craft will be signed under the following section, "Boat Rentals and Charters".

### c. Boat Launch

- designated by the municipality

### d. Boat Rentals and Charters

- meets basic criteria;
- offers day rental services for motor boats, rafts, pedal boats, sailboats, windsurfing craft, kayaks, canoes or rowboats to the general public;
- service is available at all times the operation is open to the public;
- has adequate equipment to serve transient customers; and
- is on or adjacent to a public beach or boat launch facility, as required to operate the craft rented.

Note: The location signed will be the point at which the motorist parks to gain access to the boat launch or dock.

### e. Campground

- meets basic criteria;
- makes available for booking by the transient public either 10% of its camping sites, or a minimum of 10 spaces, whichever is larger;
- includes both tent and trailer sites among the sites available to the transient public;
- has an entrance controlling admission to the site; and
- supplies sanitary facilities, drinking water, and picnic tables or equivalent.

Note: For signing purposes, each location will be treated as a separate operation. An operator may not cumulate spaces in 3 different campground locations to reach the minimum number of transient sites required and cannot cumulate those sites to gain eligibility as a tourist cluster.

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- f. Casino
  - meets basic criteria;
  - is a permanent, fixed location gaming facility recognized by the Province, that is either:
    - (1) a commercial gaming facility under the Ontario Casino Commission Act or operated by the Ontario Lottery Corporation
    - (2) a permanent charitable casino under the Ontario Gaming Control Act.
- g. Conservation Area
  - meets basic criteria;
  - is a Conservation Area managed by a Conservation Authority established under the Conservation Authorities Act;
  - is listed as a "major Conservation Area" in the "Conservation Areas Directory" published by the Association of Conservation Areas of Ontario (ACOA); and
  - is open to the public on a regular basis for advertised recreational activities and / or public programmes.
- h. Convention Centre
  - meets basic criteria;
  - is a facility whose primary business is provision of temporary meeting and display facilities for conferences, congresses, trade shows and related meetings ;
- i. Cross-Country Ski Operation
  - meets basic criteria;
  - offers a minimum of 10 km of groomed cross-country ski trails, of at least 2 levels of difficulty;
  - offers direct access to trails from the operation's main reception point; and
  - offers adequate off-road parking for transient customers.
- j. Cultural Centre
  - meets basic criteria;
  - offers cultural activities to the public at all times the operation is open to the public, including at least two of:
    - art, artifact or historical displays relating to the Centre's central mandate, which must include interpretive panels or audio-visual information material;
    - live cultural, dramatic or dance performances; and
    - hands-on art or craft activities.
  - all public programmes are available to the transient public and do not require pre-booking;
  - the centre's primary purpose is not retail sales, auditorium / theatre rentals
- k. Destination Accommodations
 

Includes all accommodations of any type that are "destination accommodations" where the reason for the trip is based on the recreational and leisure facilities and services offered onsite; and are located in a rural, non-urban or small village environment, usually by a lake or river.

To be eligible for signing as a destination accommodation, an operation must:

- qualify for signing as a transient accommodation property;
- offer onsite food services or preparation facilities;
- be located in a rural or non-urban environment, usually by a lake or river; and offer a minimum of three recreational activities or programs onsite daily, that is, on all days operation is open;
  - (1) at least 2 of these programs must be outdoor activities (such as: skiing, golf, swimming, boating, fishing, hunting, racquet sports, horseback riding, or snowmobiling on trails accessed directly from the operation's property);
  - (2) one of the three activities may be a **major indoor** activity (e.g. organized children's program, racquet sports); and
  - (3) **equipment** required for these activities must be available onsite.

- l. Developed Natural Site
- meets basic criteria;
  - is a developed natural site (such as a cave, waterfall, geological formation, nature viewing site or developed walking trail)
  - is accessible to the public at all hours the site is advertised as open;
  - is owned and managed by a municipal or provincial government; and,
  - if not staffed, detailed interpretive material and signage must be available onsite. This must include information on the location, nature and major features of the site; relevant way-finding information and any relevant safety warnings.
- m. Farmers' Market (Public)
- meets basic criteria
  - is designated as a farmers' market by the municipality
  - sets a minimum level of local products and local producers to be sold on the premises
  - is open at least one day per week in its open season
  - has a permanent facility
- n. Fishing / Hunting Lodges and Outpost Camps
- meets basic criteria;
  - qualifies for signing as a destination or transient accommodation, campground, or outfitter, as appropriate.
  - provides a variety of supplies, equipment and services necessary to support wilderness / outdoors excursions to public;
  - where an outpost camp is normally reached by air or water transport starting from a permanent, regular access point that is reachable by motor traffic, then that access point is the location that must be signed; and
  - this permanent access point must have adequate off-road parking.
- o. Flying Operation
- meets basic criteria;
  - is a "sea plane base" offering a float or sea plane charter operation, and provides docking facilities, aviation fuel and aircraft at the site; or
  - is a tourist-oriented charter operation offering rides in float planes, sea planes, helicopters, lighter-than-air planes, parasails or hot-air balloons;
  - offers guided, chartered or rental tourist flights on a regular, advertised schedule; and
  - serves transient customers.
- p. Go-Kart Track
- meets basic criteria;
  - has a current, valid licence to operate go-kart equipment from the Ministry of Consumer and Commercial Relations or its successor Safety Organization;
  - offers publicly accessible, advertised events on at least 5 days of each week in its operating season.
- q. Golf Course
- meets basic criteria;
  - offers a minimum of 9 holes of regulation golf;
  - is open to the general public at least 6 days per week during its advertised operating season;
  - has a pro shop / rental shop which offers onsite equipment rental;
  - has a base for operations such as a lodge or office building or ticket booth; and
  - provides public rest rooms.

- r. Heritage (Conservation) District
  - meets basic criteria, and
  - is a Heritage Conservation District legally designated as such by the City of Greater Sudbury, whose designation has been authorized by the Ontario Municipal Board.
- s. Hiking Trails
  - designated by the municipality.
- t. Historic Sites
  - meets basic criteria;
  - qualifies as a Themed Tourist Attraction; and
  - is a building, archaeological site, or other site / structure of provincial historical significance owned and managed by a provincial government ministry or agency.
- u. Horse Racetracks
  - meets basic criteria;
  - is a permanent racetrack supervised by the Ontario Racing Commission under the Racing Commission Act; and
- v. Interpretation Centre
  - meets basic criteria;
  - provides an educational or interpretive program accessible to transient tourists to increase their awareness in the industrial, scientific, environmental, agricultural or cultural fields;
  - offers guided tours at least 5 days a week in the operation's season, on advertised days and set times, and / or provides permanent interpretive panels or audio-visual documentation accessible on all days the operation is open to the public.

Where Interpretation is not the main function of the operation sponsoring the program - for example, public programming in a factory or a nature / wildlife / forest reserve - the interpretation programme must have:

- a dedicated space for interpretive displays and public programming; and
- staff must be hired specifically to welcome visitors and to run the interpretation programme.

- w. Interpretive Craft Centre
  - meets basic criteria;
  - is a craft operation that produces hand-made art or craft objects onsite;
  - offers guided tours and / or demonstrations of the production of these objects, involving the artists / craftspeople
  - these public programmes are available at least 5 days a week throughout their operating season, at advertised times, on all days the operation is open to the public; and
  - the interpretation activities and demonstrations are available to transient visitors, not exclusively to pre-booked clients or groups.
  - where interpretation is not the main function of the operation (for example, at an industrial site or commercial business) its public programme must have adequate space to run its programme.
- x. Live Performance Theatre (Drama / Dance)
  - meets basic criteria
  - is a permanent performance facility;
  - live theatrical or dance performances are offered to the general public at that facility at least 5 days per week during the operation's operating season.

- y. Major Community Park or Facility
  - designated by the municipality
- z. Marina
  - meets basic criteria;
  - maintains at least 10 spaces for rental to the transient public;
  - offers marine fuel facilities
  - offers docking facilities, including a boat launching ramp;
  - offers fresh / potable water;
  - provides sanitary disposal facilities, either onsite or immediately adjacent to site.
- aa. Motor Speedway
  - meets basic criteria;
  - is sanctioned by Autorités Sportives Nationales (ASN) Canada as a motor speedway meeting ASN's minimum standards for speedway activities and facilities;
  - has its public events licensed by the Canadian Automobile Sport Clubs (Ontario Region); and
  - offers publicly accessible, advertised events on at least one day of each week of its operating season.
- bb. Museum
  - meets criteria for signing as a Themed Attraction;
  - offers ongoing public programmes, including exhibits, at its main facility;
  - is a not-for-profit operation - that is, must not be of a primarily retail nature, and not be an art gallery, a heritage centre, a library, or an archives;
  - either receives or is eligible for an operating grant under a programme supporting museums and operated by the Ministry of Citizenship, Culture and Recreation or its successors. The manager responsible for the Ministry's museum support programme must confirm in writing that the operation is so qualified.
- cc. Outfitters and Outdoor Adventure Operators
  - meets basic criteria;
  - is accessible to the motoring public;
  - is situated in a rural environment adjacent to some type of recreational area such as a lake / beach, river, fishing and hunting area or skiing area; and
  - is an outfitter furnishing equipment, supplies and / or services to customers in connection with angling, hunting, camping, or outdoor adventure.
- dd. Picnic Area
  - designated by the municipality
- ee. Provincial Park
  - meets basic criteria;
  - is open to the transient public;
  - is operated as a Provincial Park by the Ministry of Natural Resources / Ontario Parks
- ff. Public Art Gallery
  - meets basic criteria;
  - is a permanent facility;
  - the facility's primary purpose is the public exhibition, rather than retail sale, of works of art;
  - the facility houses a permanent art collection, part of which is on display at all times the operation is open to the public.
  - where the facility consists of an outdoor mural display, the murals are permanent objects that are accessible to the general public at all times.

- gg. Public Beach
  - designated by the municipality.
- hh. Riding Operation (Trail Ride Operations and Livery Stables)
  - meets basic criteria;
  - offers day livery services;
  - service is available at all times the operation is open to the public and is not available exclusively by advance booking;
  - offers adequate off-road parking for transient customers;
  - has adequate supply to serve transient customers; and
  - offers direct access to trails from the operation's main reception and operating site.

Note: The location signed will be the point at which the motorist parks to arrange for ride, which must be the same as the rider's point of departure.

- ii. Scenic Lookout
  - designated by the municipality.
- jj. Ski Hill
  - meets basic criteria;
  - offers a minimum of 3 groomed downhill ski runs;
  - its ski tow equipment complies with relevant federal and provincial safety standards legislation;
  - offers onsite ski equipment rental;
  - offers adequate off-road parking for transient customers;
  - offers first aid, washrooms and drinking water onsite; and
  - offers food service, onsite or immediately adjacent to the site.
- kk. Snowmobile Trail Access Point
  - meets basic criteria;
  - is a road access point to a public snowmobile trail;
  - the trail is a regional or Trans Ontario Provincial (TOP) trail, groomed and operated by an Ontario Federation of Snowmobile Clubs (OFSC) member organization; and
  - adequate onsite parking is available at the signed access point
- II. Sport Parks and Leisure Centres
  - meets basic criteria
  - offers at least 3 different sports and recreation activities from the following list:
    - (1) regulation golf course
    - (2) par 3 golf course
    - (3) mini-golf / mini-putt
    - (4) driving range
    - (5) full-size swimming pool
    - (6) ice skating ring
    - (7) roller skating rink
    - (8) baseball field
    - (9) football field
    - (10) batting cages
    - (11) groomed running path
    - (12) groomed cross-country ski trails at least 1 km in length.
  - has an adequate supply of rental equipment for each activity to serve transient customers;
  - if it offers outdoor activities, these activities must be available to the general public at least 12 consecutive weeks per year, and on all days the operation is open;
  - if it offers indoor activities, these must be available to the transient public at all times the operation is open; and
  - has public washrooms.

- mm. Swimming Pools (Public)
  - designated by the municipality
- nn. Themed Tourist Attractions
 

(Includes theme parks and all themed attractions that do not fit into any other special sign category.)

  - meets basic criteria;
  - is an establishment whose primary function is satisfying tourist needs by providing recreational, educational, cultural, scientific, environmental or entertainment-related activities to transient tourists;
  - at the site, the sale of merchandise or services is absent or is restricted to the sale of souvenirs and/or food and beverage service;
  - provides adequate off-road parking at the site; and
  - does not fall into one of the specialized signage attraction categories.
- oo. Tourist Information Centre
  - designated by the municipality
- pp. Tourist Route
  - must be a tourist route developed and approved in partnership with the City of Greater Sudbury Economic Development and Planning Services Department
- qq. Transient Accommodations
 

Transient Accommodations are establishments providing transient accommodation, that is, accommodation where the reason for the trip is something other than staying at the property itself.

To be eligible for signing as transient accommodation, the operation must:

  - meet basic criteria;
  - have capacity for a minimum of 12 guests;
  - have at least one of the following:
    - (1) a person or persons onsite during all normal daytime business hours, able to receive and inform prospective drop-in customers; or
    - (2) a permanent telephone answering machine which offers information about room availability and allows callers to record messages; or
    - (3) a sign on premises, readily visible to visitors, indicating availability of rooms and hours at which the property is accessible to guests for the day in question.
  - have adequate guest parking onsite;
  - be open to the general public for a minimum of 16 weeks per year; and
  - be open 7 days per week during its season.
- rr. Water Theme Park
  - meets criteria for Theme Parks and Themed Attractions;
  - has at least one water slide greater than 30 metre in length; and
  - offers a minimum of five water-related activities.
- ss. Zoo
  - meets basic criteria;
  - is a zoological garden / park, aquarium, petting zoo, petting farm, aviary, bird sanctuary, animal conservation centre, or other public animal exhibit whose primary activity is wildlife conservation and / or the public display of animals;
  - has a permanent location; and
  - complies with all relevant legislation and regulations concerning the keeping of animals in captivity, including the Ontario Game and Fish Act, the Ontario Society for the Prevention of Cruelty to Animals Act, and relevant municipal enactments.

## City Agenda Report

**Report To: CITY COUNCIL**

**Report Date: June 6, 2001**

**Meeting Date: June 14, 2001**

**Subject: HEALTHY COMMUNITY**

**Department Review:**

  
Caroline Hallsworth  
General Manager  
Citizen and Leisure Services

**Recommended for Agenda:**

  
J.L. (Jim) Rule  
Chief Administrative Officer

**Report Authored by:** Caroline Hallsworth

**Recommendation:**

**WHEREAS** the City of Greater Sudbury is committed to helping all its residents attain an optimal quality of life and enjoy our great northern lifestyle; and

**WHEREAS** the overall health status of the population is determined by such broad social variables as income, education, housing, recreation, transportation, security, health care, and environment; and



**WHEREAS** the City of Greater Sudbury can influence the determinants of healthy communities directly and indirectly by:

adopting a broad policy approach to health which examines how overall municipal policies can affect the health of the community;

encouraging municipal departments to work individually and collaboratively to establish policies and procedures which promote health in the broadest sense; and

ensuring full community participation in decisions that affect health and

**WHEREAS** the World Health Organization's Healthy Communities project provides a framework for promoting community health through joint action of governments, agencies and residents;

**THEREFORE BE IT RESOLVED THAT** the City of Greater Sudbury supports the principles of the Healthy Communities movement and adopts and promotes within its area of competency, public policies and strategies which enhance the overall health status of its population.

### **Executive Summary:**

Today, June 14, marks the opening of the Healthy Places, Healthy People Conference here in Sudbury. This conference will bring together people from all over Ontario who are interested in creating stronger, healthier communities. A special action planning session for Sudbury will take place on Saturday.

### **Background:**

The focus of the Healthy Places, Healthy People conference fits well with Council's stated priorities. At its visioning exercise held on February 8 and 9, 2001, City Council and senior staff of the City of Greater Sudbury adopted the following vision: "The City of Greater Sudbury is a growing, world class community bringing talent, technology and a great northern lifestyle together." Council also set as one of its key priorities for the year, "Adopting and implementing the principles of the Healthy Community. Council wishes to work with the community to develop and support healthy public policy, sustainable environment initiatives and social well-being, putting children first. This will support our

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economic development efforts by keeping and attracting people who want to live in a community with a variety of quality lifestyle amenities and one which offers a supportive environment for people to make healthy lifestyle choices."

In the spirit of "Mapping the Vision" and in support of the Healthy Communities Conference, Council is asked by the members of the Mayor's Task Force on Volunteerism and Community Involvement to consider passing the motion which supports the Healthy Community vision as described by the World Health Organization: ***"A healthy community is a town or village which is constantly improving its physical and social environment and which, using the resources of the community, enables its citizens to help each other carry out their daily tasks and fully develop their potential."***