

**THE SECOND MEETING OF THE TRANSIT COMMITTEE  
OF THE CITY OF GREATER SUDBURY**

**C-41, 4<sup>TH</sup> Floor  
Tom Davies Square**

**Friday, June 29, 2007  
Commencement: 1:00 p.m.**

Chair

**COUNCILLOR TED CALLAGHAN, IN THE CHAIR**

Councillors

Councillors Berthiaume; Dupuis

Staff

D. Nadorozny, General Manager of Growth & Development; R. Sauve, Director of Transit Services; D. Martel, Mechanical Foreperson; R. Gauthier, Supervisor of Transit; G. Lamothe, Manager of Communications & French Language Services; G. Kindrat, Acting AA to the Director of Transit; T. Lamarche, Deputy City Clerk; A. Haché, City Clerk; CJ Caporale, Council Secretary

Declarations of  
Pecuniary Interest

None declared.

Item 2  
Review & Prioritize  
Enhancement Options

Enhancement options were tabled.

**Ridership Growth Envelope:** Mr. Sauve advised that an envelope would be created to subsidize new ridership growth initiatives. If any of the initiatives are successful and become permanent, the cost would be moved to the current operating accounts. Gas tax funds up to \$750,000 will be used to subsidize the initiatives without affecting the capital needs. Each new initiative would have a trial period, in which the Transit Committee, at the end, would review and make the appropriate recommendations.

**Radar Base Service:** Mr. Sauve advised that, by way of a petition, transit service has been requested to the Radar Base. He indicated that staff is recommending the transcab system be used, linking to Valley East route 703. Using an August 1, 2007 implementation date, the cost of this option would be approximately \$39,000, with an annual cost of up to \$93,600. He suggested that after a two year period they may implement the inter-community service depending on the usage and ridership numbers.

Councillor Callaghan also suggested that the report contain a clause stating that this service could be pulled if not warranted.

The Committee members agreed on the August 1, 2007 implementation date.

Item 2  
Review & Prioritize  
Enhancement Options  
(continued)

**Mont-Adam Service:** Mr. Sauve advised that, by way of a petition, transit service has been requested on Mont-Adam Road. He stated that the residents are considered to be within a serviced area as they are within 400 metres of several routes (401 Barrydowne/Cambrian; 02 Second Ave/Shopping Centre; 07 North End), the difference being that the residents must walk-up a hill. He indicated that if transit service was added to this area, he recommends that a change to the North End route be made rather than adding a service. By adding a new service, this would increase the service hours to 2,340 hours per year at a cost of \$173,160.

The Committee members agreed that because Mont-Adam is within 400 metres of several routes, this area will be considered as a potential for route redesign in the future.

**Transportation to Wanup:** Mr. Sauve advised that a petition was received regarding this option. He stated that in order to service this area, transcab service would be utilized at a minimum cost of \$125,000 per year (five connections per day).

Councillor Callaghan stated that since the population of Wanup was approximately one hundred twenty-five (125) people, this area would have the potential for a future route re-design.

Staff was directed to research this option further and report back to the Committee.

**Inter Community Transit for Valley East:** Mr. Sauve stated that this initiative would provide service within the Valley East community and link to the main transit line travelling to and from the core of the City. He advised that if approved, the operating hours would be twelve (12) hours per day, six (6) days per week at a gross cost of approximately \$275,000 annually. This community service could attract approximately 40,000 boardings annually, providing \$30,000 of revenue per year.

With an implementation date of November 1, 2007 (costing \$40,800 to the end of 2007), this route would be reviewed annually over a two year period to determine its viability. Staff recommends three months to implement this initiative.

Mr. Sauve also advised that a public input session in Valley East would be scheduled to help develop the route and the schedule. Flyers would be distributed to the residents informing them of the results of the meeting. He also advised that two full-time employees would be required for this option.

The Committee members agreed upon an implementation date of November 1, 2007.

Item 2  
Review & Prioritize  
Enhancement Options  
(continued)

**Handi Transit:** Mr. Sauve stated it is recommended that the Handi Transit service be increased by adding one vehicle to the fleet. He indicated that the more the service is used the higher the cost is. An additional \$200,000 was required in 2006 over the base budget to provide service to customers. Service hours and levels are to parallel those of the conventional system. The additional bus would be used to serve all service areas as required and be used to shorten ride times in any area with heavy demand.

Mr. Sauve indicated that the cost would be \$25,375 to the end of 2007, with an annual cost of \$112,500 less the revenue recovery of \$11,000.

Mr. Gauthier advised that during the Accessibility Advisory Panel public input meeting, it was requested that an extra dispatcher would be required to work on Saturdays to take bookings from customers for the following week.

Mr. Sauve stated that he would ask the Contractor what the additional costs would be and report back to the Committee for consideration.

**Bike Racks:** Mr. Sauve advised that community groups have expressed an interest in working with the transit section on a project to add bike racks to buses. He stated that a pilot project would be developed on one bus route with the help of the Bicycle Advisory Panel and would be launched in the spring of 2008. He indicated that there would be a few challenges with the route selection, rules and capacity at the garage and the terminal. Certain rules would be enforced such as departing the bus one stop prior to entering the terminal to remove the bicycle. Mr. Sauve indicated that this initiative would cost approximately \$15,000 annually.

He advised that this would be reviewed by both groups and recommendations would be made to the Transit Committee by January 2009.

The Committee members agreed to implement this option.

**Extended Services Hours (Mon-Sat):** Mr. Nadorozny indicated that representatives from the Call Centres have indicated that they are having trouble recruiting and retaining employees because of transportation and day care. They have asked that transit service be provided to accommodate the shift changes of midnight and 8:00 a.m.

He stated that an adjustment of fifteen (15) minutes to the late night departures would be made along with additional departures to the commuter areas. A cost could be set for this initiative but it would take time to implement as it would increase the total hours of service in a day and would require some negotiation with the local union.

Item 2  
Review & Prioritize  
Enhancement Options  
(continued)

It was suggested that the call centres be asked to link their shift schedules so everyone finishes at the same time.

Mr. Nadorozny stated that providing transportation as requested would help in the recruitment of new call centre clients.

This initiative would require eight (8) additional hours per day or 2408 additional hours per year, Monday to Saturday, with an annual cost of \$170,000.

Councillor Callaghan suggested that the number of full-time employees should be determined and identified in the report to Council on July 11, 2007.

**Extended Service Hours (Sunday):** Mr. Sauve advised that this option would increase the Sunday and statutory holiday service for all conventional routes. The Transit system would start earlier in order to respond to increased store hours and call centre shift changes. He stated that this would enable passengers to return home after working the evening shift at the call centres, hospitals and others.

He indicated that without the support of the union, this option would not be implemented until a new collective agreement is established.

The operating cost would be \$354,695 annually.

The Committee members agreed to implement this option.

**Mini Shuttle Bus:** Mr. Sauve advised that a new shuttle bus would provide transportation for delegations, dignitaries, groups travelling out-of-town, etc. He stated that this would be a one-time capital cost of \$85,000.

Mr. Nadorozny advised that by purchasing this shuttle bus, it would free up a transit bus to be used for other services.

The suggested layout of the Mini Shuttle Bus was tabled.

The Committee members agreed to implement this option.

**Staffing Levels:** Mr. Sauve reviewed the increased staffing levels for Transit stating that an August 1, 2007 implementation date would cost \$12,500 to the end of 2007, with an annual cost of \$30,000.

He advised that a motion would be presented to Council on July 11, 2007.

Item 2  
 Review & Prioritize  
Enhancement Options  
 (continued)

**Bus Purchase:** Mr. Sauve stated that it was determined that the current multi-year proposal from Nova Bus is much better than the provincial program. Staff is recommending that they purchase four (4) buses in 2008, five (5) in 2009, and an additional four (4) in 2010.

**Transit Campaign:** Mr. Sauve indicated that the Committee recommended that an RFP for a transit campaign be issued. The campaign would promote all new initiatives, create a slogan, develop a marketing campaign and prepare a user friendly travel guide.

<b>ENHANCEMENT OPTIONS</b>	<b>2007</b>	<b>2008</b>
Radar Base	\$39,000.00	
Mont-Adam		
Wanup		
Inter-Community Valley East	\$40,800.00	\$245,000.00
Handi-Transit	\$25,375.00	\$101,500.00
Bike Racks		\$15,000.00
Extended Hours (Mon-Sat)		\$170,000.00
Extended Hours (Sunday)		\$354,695.00
Mini Shuttle Bus	\$85,000.00	
Transit Campaign		
<b>TOTAL</b>	<b>\$190,175.00</b>	<b>\$886,195.00</b>
<b>BALANCE</b>	<b>\$559,825.00</b>	<b>\$(136,195.00)</b>

Item 3  
 Set Recommendations  
 & Formalize  
Presentation

It was agreed that the Options which were approved would be brought forward to Council at the July 11, 2007 meeting, along with staffing levels.

The bus procurement is to be presented to Council in a separate report for the August 8, 2007 meeting.

The Transit Committee will meet in September to discuss the expansion of the Transit garage and bring options to Council at that time.

Item 4  
Report No. 1  
Transit Committee  
2007-06-05

The Transit Committee minutes of 2007-06-05 was received for information only.

Item 5  
Next Meeting

The next meeting will be in September at the call of the Chair.

Adjournment

2007-5 Berthiaume-Dupuis: THAT this meeting does now adjourn.  
Time: 2:20 p.m.

**CARRIED**

---

Councillor Ted Callaghan, Chair

---

Angie Haché, City Clerk