

**THE SECOND MEETING OF THE STREET NAMING COMMITTEE  
OF THE CITY OF GREATER SUDBURY**

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**Committee Room C-10  
Tom Davies Square**

**Monday, April 4<sup>th</sup>, 2005  
Commencement: 5:00 p.m.  
Adjournment: 6.57 p.m.**

**COUNCILLOR ANDRE RIVEST PRESIDING**

Present Fern Cormier; Roy Edey; Rick Sasseville; Tony Sundholm; Claude Gosselin

Staff C. Hallsworth, Executive Director of Administrative Support Services; T. Beadman, Director of Emergency Planning and Strategic Services; A. Haché, Deputy City Clerk; F. Bortolussi, Planning Committee Secretary

Declarations of Pecuniary Interest None declared.

911 Presentation Dan Ranich, Bell 911 Specialist, stated the basic 911 service was originally designed to make 911 telephone calls with some voice features. Four or five municipalities in Ontario have enhanced 911 service which provides the ability to see where the calls originate. Enhanced 911 is something that municipalities did in house and because of that, it was very expensive. Mr. Ranich advised that a number of years ago, Bell Canada went to the CRTC with a plan unique to North America. They would build one platform and have all municipalities share the platform so that every community in the province would have the same cost (which was 32¢ and is now 21¢ per month) and the same level of service. The system recognizes official municipality names and unique street addresses. It is a digitized data base. The system is built around addressing, enabling calls to go directly to police, fire or ambulance. Until amalgamation there were no problems. Following amalgamation, there is a need for unique street names for emergency calls. He advised that street names can be made unique by street type (Elm Street, Elm Road, Elm Avenue, etc), street direction (Elm Street North, Elm Street South, etc.) or street number (start at 1000 Elm Street, start at 2000 Elm Street, etc.) although Emergency Services will advise this is confusing and having different street names is preferred.

911 Presentation  
(continued)

Mr. Ranich advised the cities of Ottawa and Timmins have now changed duplicate street names and others have refused to change -- Hamilton. He also indicated that because the system is built on addresses, if someone moves into an area 20 years from now, the new resident may not know the old borough name. Bell Canada can not force the municipality to change duplicate street names. If the municipality does not change duplicate street names, Bell Canada will not take away 911 service. Their legal department will indicate that they did due diligence by identifying the problem to the municipality and providing a solution and therefore Bell Canada can not be held responsible for any property damage or death that may occur. The municipality can keep the duplicate street names but are exposing themselves to liability. Bell Canada has not put any deadlines on the time to change duplicate street names. Also, if the street names are changed, there will be no significant change in the cost for the service. He indicated that the 911 service is a state-of-the-art system which is being delivered very inexpensively. Although the municipality can not be forced to change duplicate street names, it should be addressed in the interest of public safety.

Mr. Ranich stated that if there is no change, it will result in confusion because of portability (the ability to take one's telephone number at the time of a move). Changing technology and consumer demand, will dictate that unique street addresses makes sense. At the time of amalgamation, Bell Canada advised the Province how the 911 system works and the fact that you can not have duplicate street names. The Province was aware of the scope of the problem.

Mr. Ranich further indicated that they can not deal with time frames as each municipality is different. Their approach is not to deal with time frames but to work with the municipalities. They have identified how the system works, have identified the problems and have done due diligence.

Next Steps

The Executive Director of Administrative Support Services suggested a work plan can be developed for the Committee's consideration. The work plan would include creating a criteria for street names, developing a data base of new names, etc. She further suggested that duplicate street names in unopened subdivisions and names of new streets could possibly be considered first. The Committee noted that information regarding duplicate street names will be provided.

Meeting Dates        The Committee agreed to meet on the first Monday of each month.

Next Meeting Date    The next meeting date is Monday, May 2<sup>nd</sup>, 2005 at 5:00 p.m.

Adjournment         The meeting adjourned at 6:57 p.m.

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DEPUTY CITY CLERK

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COUNCILLOR ANDRE RIVEST