

*Presentation to
City of Greater Sudbury
Budget 2007 Public Input Session
January 30, 2007*

SM

Sudbury's
Vital Signs



what

is a community foundation?



We are a tax-exempt public charity created by and for
the people of Sudbury

It is our mission to
enhance the quality of life
and sustainability of our community
through fund development, grant making, and leadership.

**A community foundation
has three special features.**

one

**Endowment building &
personalized service**

feature one

Endowment Building & Personalized service



› **WE WORK CLOSELY WITH FINANCIAL ADVISORS AND DONORS TO SUPPORT THEIR PHILANTHROPIC GOALS**

- We hold donor gatherings to give up-to-date information about giving vehicles and tax advantages
- Bring financial advisors together to provide tools for charitable giving for their clients
- We hold one-on-one meetings with donors to give them an overview of charitable needs in the community and giving options

Creating solutions that fit every situation

two

local expertise

Sudbury Community Foundation

feature
two

*Local grantmaking
expertise*



CRITICALLY PLACED GRANTS HELP TO BUILD OUR COMMUNITY

1. Vermillion Lake Neighbourhood Association:
 - \$3,500 for playground equipment
 - 800 seedlings for their walking trails
2. Better Beginnings Better Futures
 - \$2,300 for 15 children to learn piano
 - 100 seedlings for children to plant in their neighbourhood

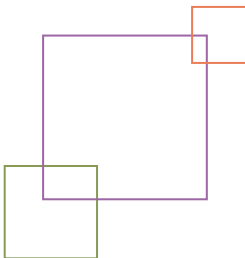
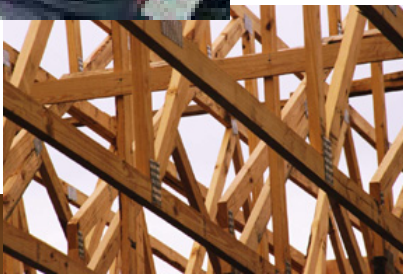


Making a difference where it is needed most

three

community leadership

feature **Sudbury Community Foundation** three *Community leadership*



› **SCF PROJECTS BUILD OUR COMMUNITY**

1. **Vital Signs – an annual report on critical issues facing our community**
2. **Annual Granting Program**
3. **Sprouts – Tree-planting program**
4. **SCF Advisory Council**
5. **Annual Celebration events at Tom Davies Square**

Our business is building community

foundation facts

A brief history

1921

First Canadian community foundation established in Winnipeg, Manitoba

1996

Sudbury Community Foundation was established with an initial gift of \$60,000 from the City of Sudbury for The Sudbury Regional Tree Fund.

today

The Sudbury Community Foundation holds 29 Funds with a total asset base of \$1.3 million.

Across Canada, community foundations hold more than \$2.3 billion in assets and give out more than \$115 million in local grants each year.





Community foundations are among the
fastest-growing
forms of philanthropy in Canada today.

SCF Strategic Goals 2006 – 2007

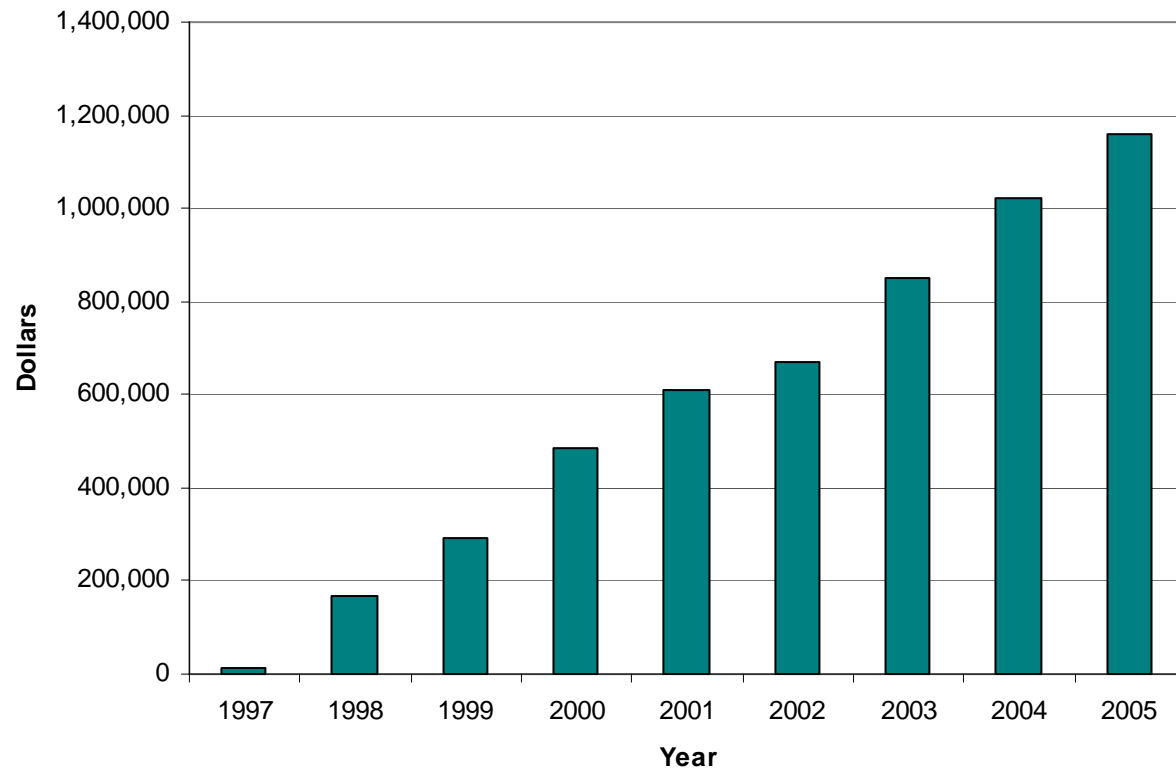
1. Raise SCF's endowed assets to \$2.5 million by December 31, 2007 and distribute \$75,000 each year to the community.
2. Develop a strong, well-known, and respected identity in our community.
3. Ensure the sustainability of the organization.

foundation facts

Our Assets



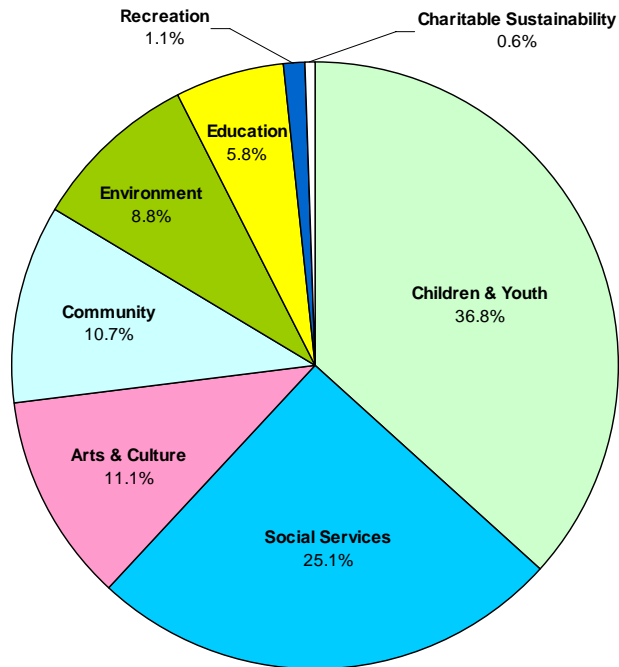
SCF Total Investments 1997 - 2005



foundation facts

Grants 1998-2006

SCF Grant Distribution 1998 - 2006
[\$114,325]



foundation facts

*Funds Held on behalf of the
City of Greater Sudbury*

- Sudbury Regional Tree Fund \$208,000
- Greater Sudbury Charities Fund \$243,000
- Pioneer Manor Years of Service Fund (anonymous donor) \$139,000





Sudbury's

Vital Signs

Vital Indicators of Community Life

- *Vital Signs is an annual community check-up conducted by community foundations across Canada that measures the vitality of our cities, identifies significant trends, and assigns grades in at least ten areas critical to quality of life. Vital Signs is based on a project of the Toronto Community Foundation and is coordinated nationally by Community Foundations of Canada.*



Vital Indicators of Community Life

- ✓ Gap between Rich and Poor
- ✓ Safety
- ✓ Health & Wellness
- ✓ Learning
- ✓ Housing
- ✓ Getting Started in our Community
- ✓ Arts and Culture
- ✓ Environment
- ✓ Work
- ✓ Belonging and Leadership

A photograph showing sunlight streaming through the canopy of trees, creating a dappled light effect. The text 'Sudbury's' is overlaid in the top left corner.

Sudbury's

Vital Signs

Vital Indicators of Community Life

- *In order to develop this program for Sudbury, Sudbury Community Foundation is requesting start-up funding from FedNor and Trillium*
- *Because Vital Signs will have most benefit to our local community, we are also inviting the municipality to support research costs (expected to be approximately \$20,000 per year)*



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Vital Signs

Vital Indicators of Community Life

How Vital Signs will Benefit the Community

- 1. Report provides the important indicators from local studies and data*
- 2. Gives a vivid snapshot of local reality and trends:*
 - * Clear*
 - * Readable*
 - * Accessible*
- 3. Gives the Foundation, other agencies, students, policy makers, all Sudburians a tool to help understand our community and develop strategic directions*



Sudbury's

Vital Signs

Vital Indicators of Community Life

Project's Sustainability Beyond Two-Year Funding Phase

- ✓ Strong interest and support from potential sponsors for the project once it moves past the set-up phase*
- ✓ Foundation will also look at finding potential donors and building an endowment to support this work*

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