



**Canadian Red Cross
Sudbury Branch**

PERSONAL DISASTER ASSISTANCE FUNDING REQUEST 2008



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What is Personal Disaster Assistance? (PDA)

- Trained Emergency Response Volunteers on call 24/7 who work in partnership with the Greater Sudbury Fire Department
- Volunteers help individuals that have lost everything they own or cannot return to their dwelling due to a fire or flood.
- The branch volunteers and staff provide essential services at the scene which include a needs assessment, food, personal services, shelter, and clothing 24 hours a day for the first 72 hours. Donated Zeddy and Bay Bears, blankets as well as Comfort kits are distributed on site.
- Clients receive services based on needs and not wants. We make sure they are taken care of as per our National Guidelines.



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| <p>Emergency Feeding</p> | <p><u>Groceries:</u> First person in household receives \$15.00 daily and each additional person receives \$5.00 daily <u>Infant Formula:</u> Each infant receives \$6.00 daily <u>Restaurant Meals:</u> Each client receives \$25.00 daily</p> | <p>Grocery vouchers are given only when the family has cooking facilities. Vouchers do not cover food deliveries or tips. <u>The order of preference for emergency food services is:</u> 1) Grocery vouchers, 2) mass feeding for clients, and 3) restaurant meals. Emergency feeding is usually provided for up to 3 days. In exceptional circumstances, the Regional Director may extend these services for an additional 14 days.</p> |
| <p>Emergency Clothing</p> | <p>Adults: Receive clothing voucher for \$120.00 but if a winter coat and boots are required, the total is increased to \$200.00 Child (under 12 years): Receive clothing voucher for \$100.00 but if a winter coat and books are required, the total is increased to \$170.00. Laundry supplies: \$25.00 per household is distributed if cleaning of clothes is the only requirement. This includes detergent, bleach, and cleaning agents</p> | <p>Pricing is based on establishing agreements with stores to provide one full set of outerwear clothing for each person, two sets of underwear and socks and one set of footwear. Canadian Red Cross distributes only new clothing. Clients are also referred to community resources for additional clothing (e.g., Salvation Army or St. Vincent de Paul). Dry cleaning costs up to the limit of the clothing allowance may be claimed in lieu of purchasing new clothes.</p> |
| <p>Personal Services & Health Care</p> | <p>Diapers or adult incontinent aids: \$35.00 per person is distributed.</p> | <p>Personal hygiene kits are distributed on site. Canadian Red Cross will facilitate access to medical care. Based on the needs assessment, Canadian Red Cross may pay for one refill of essential medications and replacements or repair of eyeglasses, dentures, prosthetics and hearing aids when no other financial support is available. Supervisory approval is required for this assistance.</p> |
| <p>Emergency Lodging</p> | <p>Homes of family or friends: \$25.00 per person maximum for blanket, bed linen, and pillow Group or congregate shelter facilities: Blanket and cot provided as well as \$15.00 per person maximum for towels and washcloth. Hotel/Motel: Up to \$125.00 per night for each family of four.</p> | <p>The order of preference for emergency lodging services is: 1) clients own home, 2) staying with family or friends, 3) congregate shelters, and 4) hotels/motels. Lodging for Personal Disaster Assistance and local emergencies is provided until an evacuee can contact government social services or their insurance agent. Emergency Lodging is usually provided for up to 3 days. In exceptional situations, the Regional Director may extend these services for an additional 14 days. Personal Insurance is used as the primary form of support. The Canadian Red Cross seeks reimbursement by insurance companies for services covered by insurance.</p> |



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What Do City Funds Pay For?

All funds received from the City of Greater Sudbury go towards direct client services (shelter, food, clothing, and personal items).

What Do City Funds NOT Pay For?

City Personal Disaster Assistance funds are not used for administration, volunteer training, volunteer expenses, deployment expenses, or for building local Red Cross Capacity.



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The Problem!

Currently, we receive \$10,000.00 yearly to cover direct client assistance but in the last four years, we've surpassed our allotment.

2001/2002 – 17 incidents, assisted 100 clients, disbursed \$9,768.00

2002/2003 – 16 incidents, assisted 28 clients, disbursed \$6,633.00

2003/2004 – 25 incidents, assisted 53 clients, disbursed \$10,238.16

2004/2005 – 31 incidents, assisted 110 clients, disbursed \$19,508.71

2005/2006 – 25 incidents, assisted 113 clients, disbursed \$14,474.09

2006/2007 – 11 incidents, assisted 80 clients, disbursed to date

\$18,186.13



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Our Request

The City of Greater Sudbury increase our Personal Disaster Assistance replenishment from \$10,000.00 for up to \$20,000.00 yearly.



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