Request for Decision
City Council

Greater | Grand Sudbury
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Type of Decision									
Meeting Date	June 27, 2007				Report Date	June 20, 2007			
Decision Requested		Yes	X	No	Priority	X	High		Low
	Direction Only				Type of Meeting	X	Open		Closed

Report Title

2006 Election Report and 2006 Election Survey Report

Budget Impact / Policy Implication	
X	This report has been reviewed by the Finance Division and the funding source has been identified.

	Background Attached

Recommendation

FOR INFORMATION ONLY

	Recommendation Continued

Recommended by the Department

Caroline Hallsworth
Executive Director, Administrative Services

Recommended by the C.A.O.

Mark Mieto
Chief Administrative Officer

REVISED 2006-04-20

Report Prepared By	Division Review
A. Haché Angie Haché City Clerk	Name Title

BACKGROUND

Attached under separate cover is the 2006 Election Report and the 2006 Election Survey Report for the information of Council.

Request for Decision
City Council

Greater | Grand Sudbury
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Type of Decision									
Meeting Date	June 27, 2007				Report Date	June 8, 2007			
Decision		Yes	x	No	Priority	x	High		Low
	Direction Only				Type of	x	Open		Close

Report Title
Greater Sudbury Development Corporation Quarterly Update

Budget Impact / Policy Implication	
x	This report has been reviewed by the Finance

Background Attached

Recommendation
For Information Only

Recommendation Continued

Recommended by the Department

Doug Nadorozny
General Manager, Growth & Development

Recommended by the C.A.O.

Mark Mieto
Chief Administrative Officer

Report Prepared By	Division Review
Helen Mulc Manager, Business Development	

BACKGROUND

As per the motion passed by Council on February 20th 2007, the Greater Sudbury Development Corporation (GSDC) will provide quarterly updates on progress with respect to investments in economic development projects, programs and activities. The following is a synopsis of the projects that have received financial support and their expected economic impact for Greater Sudbury. As projects progress and/or are completed, updates will be provided to the Priorities Committee of City Council.

COMMUNITY ECONOMIC DEVELOPMENT COMMITTEE (DUE DILIGENCE REVIEW)

Upon being granted responsibility to manage the annual economic development annual capital allocation, staff and board has worked to develop a revised funding proposal template, client guide and staff evaluation report. In order to more accurately evaluate economic development project proposals, the new proposal template requires that proponents provide a more standardized description of their project with detailed financials and economic impact projections. In turn, the new evaluation tool will enable our staff to review and analyze each project proposal and provide feedback to our Community Economic Development Committee (CED).

Our staff is already working with three proponents through the revised application process and by all accounts, our proponents have indicated that they support this revised process.

All templates are available electronically and proponents are assigned a Business Development Officer to work with them through the application process. Staff has ensured that the template is aligned to others used in financial requests to other government agencies. In doing so, clients are able to submit project information in the same format that they will be required to do so in other funding applications.
Upon completion of application reviews, staff and board will discuss and agree on client monitoring, reporting requirements and how to communicate the City's involvement in the project.

All projects requesting an amount in excess of $10,000 will be requested to complete the revised template. Requests below that amount will be requested to complete an abridged version of the application.

We are confident that this new process will ensure that the GSDC is able to provide City Council with accurate, ongoing and enhanced information with respect to project investments in economic development.

INVESTMENT IN PROJECTS FOR THE PERIOD (FEBRUARY 20TH TO JUNE 20TH)

1. NORCAT Innovation and Commercialization Park

GSDC Investment (Motion Passed)

Motion passed on February 14, 2007

That the GSDC Board of Directors support the development of a Research and Innovation Park at the Northern Centre for Advanced Technology Inc. (NORCAT) in the amount of $400,000 spread over two fiscal years, subject to approval of the enhanced base capital funding for 2007, 2008, and 2009 that has been recommended to Council for economic development, and further, that this contribution be conditional on NORCAT securing other funding as identified in the project submission, and further, that NORCAT provide confirmation of prospective tenants at the appropriate time.

Motion passed on April 11, 2007

That the $400,000 contribution to the NORCAT Commercialization / Innovation Park project approved on February 14, 2007, be funded from the Economic Development Capital Envelope as follows:

$200,000 from 2007 and the next payment to be established after the 2008 budget process.

Project Description

NORCAT plans to build an innovation/incubator park to enable and foster economic development through innovation and business development – a multi-use building having approximately 40,000 square feet with flexible space to meet changing needs over time. This building will facilitate the interaction between small and medium enterprises (SMEs) with support groups such as Science Research and Experimental Development (SR&ED) consultants, agency representation and a steady flow of traffic that provides awareness and synergies resulting in technology-led innovation and commercialization.

A major challenge for SMEs is finding available space in the range of 1,000 to 4,000 square feet with variable terms in order to develop products and/or expand their markets. Current available commercial space is geared for long term commitments that do not meet the needs of many SMEs. A central location also provides the opportunity for mentoring between the users and facilitates interaction with clients and consumers of their products.

Targeting both new and established businesses, the Innovation / Commercialization Park would provide access to specialized facilities, equipment and personnel, as well as the opportunity to access industry best practices through networking and services. NORCAT's proposed facility shares a number of attributes of successful initiatives located in other jurisdictions.

A KPMG report commissioned by NORCAT noted that there is a need for such a facility. Suggestions made in the study are part of the project plan and it will be a mixed-use facility that will bring in greater benefit to the community and economy. The estimated direct level of benefit is as high as $1.5 million to $2 million annually and could effectively double. In addition, further benefits could be realized by having existing companies relocate to the Greater Sudbury area.

Total Cost of Project

Total project cost is estimated between $6 million to $6.5 million.

Estimated Economic Impact

Total direct economic impact of a 40,000 square foot project construction will be in excess of $10 million.

- The estimated $6 million construction expenditure will create 66 person years of employment for the construction industry.
- $3 million in salaries will create an economic spin off of approximately $9 million with an additional $2.4 million being retained in the community from supplies. This expenditure will produce a direct impact of $1 million in community related jobs that are created.
- Additional project expenditures of $1 million for consultants, supplies, equipment and other installation of services will create a further $3 million in direct economic spin-offs.

2. Downtown Streetscape Program , Phase II

GSDC Investment (Motion Passed)

Motion passed on March 22, 2007

That the GSDC Board of Directors support the Downtown Sudbury Streetscape Project application in the amount of $23,500 to develop the Downtown Sudbury Streetscape site amenity design specifications and costing. The proposed outcomes will have an effect on the entire downtown with an initial concentration on Durham Street as the project pilot area. Further, that the financial contribution come from the 2007 Economic Development Capital Envelope.

Project Description

The Economic Development Strategic Plan for Greater Sudbury was adopted by City Council in June 2003. It identified five economic engines of growth to enhance Greater Sudbury's core capabilities. One of those engines identified was to build a city for the creative curious and adventuresome. Since then, various initiatives and projects were undertaken to transform Greater Sudbury into an attractive "people" place that welcomes and encourages talented individuals of diverse cultural backgrounds and lifestyles.

In December 2004, the Greater Sudbury Development Corporation endorsed the proposal to develop a new vision for the Downtown. Downtown Sudbury was seen as a natural place to develop a City for the creative, curious and adventuresome.

The key elements within the Downtown Vision document are to develop and sustain the Downtown as the vibrant hub of a dynamic city by preserving its historical built form, promote arts and culture, improve linkages to neighborhoods and amenities, integrate natural features, develop residential uses and create unique urban spaces through innovative design.

Subsequent to the development of this vision, an additional public process was undertaken to further refine the vision. This process guided the development of a Streetscape Conceptual Plan. Through a partnership between Downtown Sudbury, Downtown Village Development Corporation (DVDC) and the Greater Sudbury Development Corporation; with financial support from FedNor and GSDC, the Streetscape Conceptual Plan known as Phase I, led to the development of eight themes: Winter City, Multicultural Heritage, Natural Heritage, Industrial Heritage, Fun Children's Spaces, Landscape As Art/For Art, Green Community and Community History.

Phase I of the Streetscape Design Project was completed in 2005 and was presented to the community at a joint press conference by the DVDC, Downtown Sudbury and Greater Sudbury Development Corporation in January 2006. Since then, this joint partnership has continued to collaborate on advancing this project forward. In July 2006, a joint letter signed by DVDC, GSDC and Downtown Sudbury illustrated the group's continued commitment in realizing the plans as outlined in Phase II of the Streetscape Design Project. An joint funding application was sent to the federal government and is currently being reviewed. With the completion of Phase I—Streetscape Conceptual Design, Phase II will complete the necessary design specification and Phase III will address implementation.

The scope of work for Phase II includes the preparation of the Streetscape site amenities design and specifications for Downtown Sudbury. Based on the findings of the work described above, proponents will prepare site amenity design and related specifications for the project area. At a minimum, the site amenity design and specifications shall be defined to include a final design, which can be used accurately for budgeting purposes.

An application has been submitted to FedNor for funding of Phase II of the Streetscape Design Project. GSDC was approached to participate as a funding partner in Phase II and both Downtown Sudbury and Downtown Village Development Corporation participate in the funding of the Phase III implementation of the project.

Total Project Cost - Phase II

Total project costs are estimated at $94,000

Estimated Economic Impact

Phase II of the Streetscape Project as a component of downtown revitalization program will generate an estimated economic impact of $235,000 in short term new investments. In addition, for Phase III of the project Downtown Sudbury has earmarked $100,000 for implementation.

3. Mining & Environment Conference (Sudbury 2007)

GSDC Investment (Motion Passed)

Motion passed on May 9, 2007

That the Greater Sudbury Development Corporation Board of Directors support the Sudbury 2007 International Mining and Environment Conference as a gold level sponsor in the amount of $5,000 from the Special Projects Envelope.

Project Description

In October 2007, Sudbury will play host to the 4th International Mining and Environment Conference. Approximately 450 delegates from 14 countries will participate in a series of short courses, workshops and paper expositions on topics relating to mine rehabilitation and environmental management. As a world centre for mining and environmental stewardship, Greater Sudbury is positioned to be a leader in education, innovation and technological development.

Total Event Project Cost is estimated at $350,000

Estimated Economic Impact

The estimated economic impact of derived from visitors to the City and event is $600,000

ECONOMIC STRATEGIC PLAN PROGRESS UPDATE

Economic Engine #1 The Best Mining and Supply Services in the World

Provincial ministry and economic development staff with representation from local mining supply and service companies attended:

- Prospectors & Developers Trade Show (PDAC)
- Meetings with buyer representatives from Phelps Dodge
- Ministry led mission to the Alberta Oilsands Initiative

The GSDC also hosted the Mining Week Luncheon at Bryston's on May 10th at which time they welcomed a Peruvian Delegation composed of private companies.

Economic Engine #2 A City for the Creative, Curious and Adventuresome

- During Q1 of 2007, we registered 235 new businesses. (22% increase over the 1st quarter of 2006) When comparing activity per capita, The Regional Business Centre continues to be one of the busiest Enterprise Centre's in Ontario.

- The Regional Business Centre led Young Professional Association held its first working breakfast on March 21st 2007. The event hosted Richard St. John, the author of "Stupid, Ugly, Unlucky and Rich. Richard spoke to the group of 60 Young Professionals about success and how to reach it. Local panellists, Rob Gregorini from Respect is Burning and Karen Hourtovenko of The Life Zone shared their experiences on what has led them to success. The YPA has now reached a membership base of over 75 young professionals in the community. The YPA will hold monthly socials on the first Thursday of every month from 5 to 7 pm at S.R.O. (Standing Room Only), managed and owned by a local young professional.

The second networking forum for Arts and Culture Stakeholders was held March 12th as part of the goals set out in the Arts and Culture Strategy. The forums provide an opportunity for arts and culture organizations and individuals to listen to presentations from guest speakers that help build capacity, share ideas and success stories and discuss new developments. Guest speakers have included Billy Bridgman from the Council for Business and the Arts in Canada.

The deadline for Arts & Culture grant applications was February 28, 2007. Forty -one applications were received and will be reviewed by the new City Arts and Culture Grants Panel when appointed.

New Gallery

In association with Sudbury's newest arts organization, Sudbury Contemporary Arts Resurrectionists (SCAR), "The Artery" opened its doors at 28 Durham Street in February. The Artery is not only a gallery space displaying originals and prints from local and international alternative artists, but will be offering workshops in visual arts, writing craft and song-writing. The mission of SCAR is to provide a cultural alternative to the current northern arts experience and to promote the artistic merits of fringe and contemporary art be it visual, written, musical or theatrical. This will enrich and complement the creative community developing on Durham and Elgin Streets.

Economic Engine # 3 One of Ontario's Top 4 Destinations

March Break Packaging

In concert with Science North, the Tourism Section sold packages for the last weekend of March Break. Sales levels remained constant with 2006 despite the fact that these were marketed only through our web site.

Invite the World

More than 100 people attended this event at Science North on March 26. Sudbury Tourism honoured the organizers of four significant events and encouraged more individuals and groups to stage meetings, conferences and tournaments in our city so that they can "Invite the World.

New Hotel Development

The Fairfield Inn by Marriott opened in early January. This property is the 13th major hotel to join the Sudbury Tourism Partnership. The 84-unit hotel is designed to meet the needs of business travellers and is the first Marriott group property in Sudbury.

Economic Engine #4 A Leader in Health Research and Innovation

The Health Cluster Development Panel committee reviewed the terms of reference and discussed projects and initiatives that each of their respective organizations are involved in. The committee expressed their positive support and enthusiasm for the group to move forward on those initiatives that can significant impact the health sector within our community. The group agreed that the panel needed to initially establish an inventory of all the efforts currently being made across the community with the health care sector. In addition, they agreed that it was also important to research other models and identify best practices, so that Greater Sudbury could create a model that best suited our community. The group also identified three areas of focus, that all overlapped to some degree. These include: Health and Safety Wellness, the Economy, and the Environment.

Economic Engine #5 A Model for Eco-Industry and Renewable Energy

The Eco-Industrial Network Strategy has been completed. A meeting took place with businesses located in the Walden Industrial Park to determine if there is an appetite to retrofit the park into an eco industrial park.

Based on information gathered through research and interviews, the following "solution" layers are available to support the implementation of EIN opportunities:

- Businesses likely to generate large amounts of wastewater (for reuse in other applications/businesses)
- Businesses likely to consume large amounts of water (for use of alternatives to potable water)
- Businesses likely to have high energy demands (to identify "hot spots" for possible district energy systems)
- Material Inputs (to find demand for alternative feedstock, i.e. by-product synergies)
- Material Outputs (to identify local suppliers, which reduces transportation costs and stimulate local economy)
- Non-Products (waste materials that could be used by other businesses, i.e. by-product synergies)

The development of the Synergy Finder Tool is nearing completion. Currently, a working mock up of the tool has been produced. The work to date is hosted "live" on a temporary website until it is ready for official transfer on the City's website and broad public access. The project committee will perform a thorough review of the tool and forward comments to the developers so that the tool is a useful and efficient component of the Strategy.

BOARD APPOINTMENTS

GSDC (Motion Passed)

Motion passed on June 6, 2007

That the Greater Sudbury Development Corporation Members appoint the following citizens to sit on the Board of Directors for the City of Greater Sudbury Community Development Corporation for the following terms:

- Scott Lund for a three (3) year term ending June 30, 2010
- Michael Penwarden for a three (3) year term ending June 30, 2010
- Guy Labine for a three (3) year term ending June 30, 2010
- Sylvia Barnard for a three (3) year term ending June 30, 2010
- Greg Baiden for a three (3) year term ending June 30, 2010

Background

The GSDC Board of Directors had two board vacancies to fill, one from a member whose term was expiring and the other from a resignation. A nomination committee consisting of GSDC board members Steve Irwin, Debbi Nicholson, Jacques Barbeau, and Michael Luciw agreed to oversee the process. The board vacancies were advertised in the Sudbury Star – March 17th, 24th and April 7th, Northern Life and Le Voyageur once during the weeks of March 19th and April 2nd.

A total of 13 individuals submitted letters of interest to serve as a GSDC board member. The nominating committee met on April 16th to review those submissions and to recommend their selection for the two board vacancies. Committee members were pleased by the level of interest expressed in economic development and in the desire to participate in the GSDC board member. After consideration and discussion, the committee believes that their recommendation best reflects the current and evolving needs of the Greater Sudbury Development Corporation in advancing economic development initiatives throughout the community.