

JUNCTION EAST

Community Engagement Campaign

Between November 2020 and April 2021, we asked project partners and the community to tell us what you imagined for Junction East, the new home for the Central Library and Art Gallery and potential future partners the Sudbury Theatre Centre and Sudbury Multicultural and Folk Arts Association.

How You Were Engaged

330+
surveys completed

13
public library branches

25+
community sessions

20+
stakeholder sessions

How You Connected With Us



480+
participants in all consultation sessions



1,300
website page views



2,600+
visits to Over to You



134,600+
Facebook reach



36,000+
Twitter impressions



170,500+
total social media reach/impressions



7,555
social media engagement
(post clicks, link clicks, comments, reactions and shares)

When you
IMAGINED
Junction East

Here's what
you told us

"A sense of community, and connection to the city and its people"

"Inclusive and inviting. Elements of nature interwoven in the design"

"I want to experience pride in Sudbury for coming up with something so cool. I want to experience wonder as I think of all the possibilities that the new building can bring."

"I want to feel that it reflects the spirit of Sudbury and the North."

"Planned spaces for programming outside and inside"

"Have trilingual signage - English, French and Anishinaabemowin"

"Lots of wood and natural light"

"Being very conscious of our carbon footprint"

"Cross-generational"

Your Ideas in Action

Your Design Ideas for Junction East

Your feedback included many common design themes. Our architectural team is using these themes to guide the design of Junction East. Your top design ideas included:

- **Public Realm** – represent our diverse community of various cultures
- **Form** – the communicative power of buildings
- **Inhabited Art** – art and architecture working together
- **Inside/Outside** – diffusing their boundaries
- **Interior Landscapes** – interior spaces as organic terrains
- **Materiality and Playfulness** – craftsmanship, scale, colour and textures

How You Define Success

Your feedback helped us understand what success with the Junction East project looks like to you. You told us that success means that Junction East is:

- Sustainable (environmentally, economically, socially)
- An iconic building with celebrated architecture
- A destination for visitors
- A catalyst for community growth and economic development
- Accessible for all abilities, ages and social groups

“Modern feel, like we’re moving into the next stage of our city’s priorities with warm touches of our natural environment.”

“Proud to share with family and visitors”

“A downtown experience that makes the core feel like a place”

“Warm and inviting, but modern”

“I want it to be easy to navigate, a safe space for all people, open and welcoming to all residents”

See Your Ideas Come to Life Summer 2021

The design team is using these themes and success criteria to develop a conceptual design for Junction East.

You will have the opportunity to provide feedback on this design in summer 2021.

Register for project updates, and learn more about your next engagement opportunity, on



Over to You