

Greater Sudbury  
City of Greater Sudbury



November 7, 2002

PO BOX 5000 STN A  
200 BRADY STREET  
SUDBURY ON P3A 5P3

Members of Council  
City of Greater Sudbury

CP 5000 SUCCA  
200 RUE BRADY  
SUDBURY ON P3A 5P3

Dear Councillors,

705.671.2489

www.  
city.greatersudbury  
.on.ca

At our next City Council Meeting, we will have the pleasure of hearing from the Greater Sudbury Fire Fighters Choir. This choir has delighted a large number of audiences and are certainly goodwill ambassadors for our municipality.

Please join with me in welcoming the Greater Sudbury Fire Fighters Choir as they sign "O Canada".

Yours sincerely,

A handwritten signature in black ink that reads 'Jim Gordon'.

Jim Gordon  
Mayor

# Request for Decision City Council





Type of Decision										
Meeting Date	November 14, 2002					Report Date	November 6, 2002			
Decision Requested	<input checked="" type="checkbox"/>	Yes		No		Priority	<input checked="" type="checkbox"/>	High		Low
	Direction Only					Type of	<input checked="" type="checkbox"/>	Open		Closed

Report Title
<b>Award of Tender - Rental of Operated Tandem/Tri-Axle Tractor Trailer Dump Trucks for Snow Clearing Operations and Occasional Haulage for 2002-2003</b>

Policy Implication + Budget Impact	
<input checked="" type="checkbox"/>	This report and recommendation(s) have been reviewed by the Finance Division and the funding source has been identified.
<input checked="" type="checkbox"/>	Background Attached

Recommendation
That all the bidders for the supply of Tandem/Tri-Axle/Tractor Trailer Dump Trucks be placed in a pool of trucks available for call out for snow removal and occasional haulage as outlined in the report.
Recommendation Continued

Recommended by the General Manager
 D. Bélisle General Manager of Public Works

Recommended by the C.A.O.
 M. Mieto Acting Chief Administrative Officer

### Report Prepared By

  
Ray Martin  
Manager of Fleet

### Division Review

  
Maurice Montpellier  
Director of Operations

Tenders for the Supply of Tandem/Tri-Axle/Tractor Trailer Dump Trucks were opened October 29, 2002. The trucks will be used for snow removal as part of our winter control operations and for occasional year round use for haulage of sand, gravel and excavated materials for the Operations Division. The tenders are for one (1) year only and the estimated total value is \$490,000.00.

The intention of this tender is to create a pool of trucks available for call out for snow removal and haulage as necessary. The procedure will be as follows; the lowest bidders will be called out first and the subsequent bidders in order of bid rate. For tractor trailers, the capacity of the trailer will also be considered.

The following are the tender results.

TRACTOR TRAILER TRUCKS - SNOW REMOVAL		
Bidder	No.	Hourly Rate
Olivier's Truck Repair Inc.	1	\$48.00
1168055 Ontario Inc. o/a John Durand Trucking	1	\$55.00
Ackerland & Son Trucking	1	\$55.00
Therault Construction o/a 477856 Ontario Inc.	1	\$58.00
B.M. Beaulieu Trucking	1	\$58.20
Pioneer Construction Inc.	1	\$60.00
Ted Craig	1	\$62.50
Ethier Sand & Gravel Limited	2	\$64.00
Garson Pipe Contractors Ltd.	3	\$65.00
R.M. Belanger Limited	1	\$65.00
1039421 Ontario Inc. o/a Renger Resources	2	\$65.00
Tate's	3	\$65.00
Rintala Construction Company Limited	1	\$70.00
William Day Construction Ltd.	1	\$75.00

TRI-AXLE TRUCKS - SNOW REMOVAL		
Bidder	No.	Hourly Rate
Luoma Trucking	1	\$40.00
1498272 Ontario Limited/Lewis General Contracting	1	\$42.00
Dan Laliberte Trucking	1	\$42.00
Marcel Labre Haulage	2	\$42.50
Marc Lafrenier Const. Inc.	3	\$44.50
Denis Gratton Transport Ltd.	1	\$44.90
510949 Ontario Limited/E. Belanger & Sons	1	\$44.90
YveRoy Enterprises	1	\$44.92
Nova Contracting Inc.	1	\$47.50
Bruce Tait Construction Ltd.	3	\$47.90
Therault Construction o/a 477856 Ontario Inc.	4	\$48.00
Oscar Jones Contracting	1	\$48.50
1022901 Ont. Inc.	1	\$49.52
Robert A. Roy Enterprises	1	\$49.90
Tate's	2	\$49.99
BT Paving & Snowplowing o/a 1183836 Ontario Ltd.	2	\$50.00
Denis Gratton Transport Ltd.	2	\$50.00
G. Lefrancois Trucking	1	\$50.00
Pioneer Construction Inc.	4	\$50.00
Don Cameron	1	\$50.00
Ackerland & Son Trucking	2	\$50.00
Rolande Lalonde	1	\$50.00
Rimes Trucking	1	\$50.00
D. Lafond Contracting Limited	1	\$54.00
Rintala Construction Company Limited	2	\$55.00
R.M. Belanger Limited	1	\$55.00
Ethier Sand & Gravel Limited	1	\$55.00
Young's Trucking	1	\$55.00
William Day Construction Ltd.	1	\$58.00

<b>TANDEM DUMP TRUCKS - SNOW REMOVAL</b>		
<b>Bidder</b>	<b>No.</b>	<b>Hourly Rate</b>
1498272 Ontario Limited/Lewis General Contracting	1	\$35.00
Bill Tait Backhoe & Truck Rentals	1	\$36.00
Tap Enterprises	1	\$39.40
Savoy Holdings	1	\$39.90
510949 Ontario Limited/E. Belanger & Sons	1	\$39.95
1498272 Ontario Limited/Lewis General Contracting	1	\$40.00
Nova Contracting Inc.	1	\$42.00
Tommy Carruthers Service Inc.	1	\$42.23
Bruce Tait Construction Ltd.	1	\$43.80
1022901 Ont. Inc.	3	\$44.22
G. Lefrancois Trucking	1	\$45.00
Therault Construction o/a 477856 Ontario Inc.	1	\$45.00
Garson Pipe Contractors Ltd.	2	\$45.00
Tate's	2	\$45.00
Gilles Pellerin	1	\$46.00
D. Lafond Contracting Limited	4	\$48.00
B.M. Metals	2	\$49.00
Pioneer Construction Inc.	1	\$50.00
Rintala Contruction Company Limited	1	\$50.00
BT Paving & Snowplowing o/a 1183836 Ontario Ltd.	1	\$50.00

<b>TRI-AXLE TRUCKS - SAND AND GRAVEL HAULAGE</b>		
<b>Bidder</b>	<b>No.</b>	<b>Hourly Rate</b>
Luoma Trucking	1	\$40.00
Dan Laliberte Trucking	1	\$42.00
1498272 Ontario Limited / Lewis General Contracting	1	\$42.00
Tate's	2	\$45.00
YveRoy Enterprises	1	\$46.50
Bruce Tait Construction Ltd.	3	\$47.90
Therhault Construction o/a 477856 Ontario Inc.	4	\$48.00
1022901 Ont. Inc.	1	\$49.52
510949 Ontario Limited/E. Belanger & Sons	1	\$50.00
Ackerland & Son Trucking	2	\$50.00
BT Paving & Snowplowing o/a 1183836 Ontario Ltd.	1	\$50.00
G. Lefrancois Trucking	1	\$50.00
Nova Contracting Inc.	1	\$50.00
Oscar Jones Contracting	1	\$50.00
Rolande Lalonde	1	\$50.00
D. Lafond Contracting Limited	1	\$54.00
Robert A. Roy Enterprises	1	\$54.50
Denis Graton Transport Ltd.	3	\$55.00
Ethier Sand & Gravel Limited	1	\$55.00
Marc Lafrenier Const. Inc.	3	\$55.00
Marcel Labre Haulage	1	\$55.00
R.M. Belanger Limited	1	\$55.00
Rintala Construction Company Limited	2	\$55.00
Young's Trucking	1	\$55.00
William Day Construction Ltd.	5	\$58.00
Pioneer Contruction Inc.	4	\$60.00

<b>TANDEM TRUCKS - SAND AND GRAVEL HAULAGE</b>		
<b>Bidder</b>	<b>No.</b>	<b>Hourly Rate</b>
1498272 Ontario Limited / Lewis General Contracting	1	\$35.00
Bill Tait Backhoe & Truck Rentals	1	\$36.00
510949 Ontario Limited/E. Belanger & Sons	1	\$40.00
1498272 Ontario Limited / Lewis General Contracting	1	\$40.00
Nova Contracting Inc.	1	\$42.00
Tate's	2	\$42.00
Tommy Carruthers Service Inc.	1	\$42.23
Bruce Tait Construction Ltd.	1	\$43.80
1022901 Ont. Inc.	3	\$44.22
Ackerland & Son Trucking	1	\$45.00
G. Lefrancois Trucking	1	\$45.00
Garson Pipe Contractors Ltd.	2	\$45.00
Theriault Construction o/a 477856 Ontario Inc.	1	\$45.00
Oscar Jones Contracting	2	\$45.50
Gilles Pellerin	1	\$46.00
D. Lafond Contracting Limited	4	\$48.00
B.M. Metals	2	\$49.00
BT Paving & Snowplowing o/a 1183836 Ontario Ltd.	1	\$50.00
Rintala Construction Company Limited	1	\$50.00
Pioneer Construction Inc.	1	\$55.00

After the tenders were received, it was determined by the Bid Committee that the bid from John Rintala Trucking had to be rejected.

All other tenders have been reviewed and found to be in order.

Funding for this work is provided from the current operating accounts.

# Request for Decision City Council



## Type of Decision

Meeting Date	November 14, 2002				Report Date	November 5, 2002			
Decision Requested	<input checked="" type="checkbox"/>	Yes	<input type="checkbox"/>	No	Priority	<input checked="" type="checkbox"/>	High	<input type="checkbox"/>	Low
	Direction Only				Type of	<input checked="" type="checkbox"/>	Open	<input type="checkbox"/>	Closed

## Report Title

Economic Development Capital Envelope Funding Requests

### Policy Implication + Budget Impact

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This report and recommendation(s) have been reviewed by the Finance Division and the funding source has been identified.

☒

Background Attached

### Recommendation

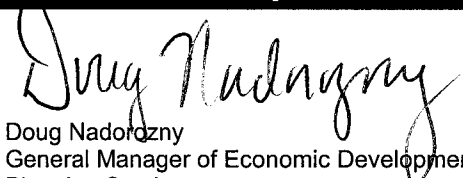
Whereas the Greater Sudbury Development Corporation has approved support for the following projects:

- A) Dynamic Earth Pre-Opening Marketing Plan - \$25,000
- B) Medical Research Industry Project - \$35,000
- C) Music and Film in Motion - \$50,000


Therefore, be it resolved that the Council of the City of Greater Sudbury support the above mentioned projects with contributions from the 2002 Economic Development Capital Envelope.

Recommendation Continued

### Recommended by the General Manager

  
Doug Nadorozny  
General Manager of Economic Development and Planning Services

### Recommended by the C.A.O.

  
Mark Mieto  
Acting Chief Administrative Officer



### Report Prepared By



Rob Skelly  
Manager of Tourism, Programs and Partnerships

### Division Review



Rob Skelly  
Manager of Tourism, Programs and Partnerships

The Greater Sudbury Development Corporation reviewed and supported the following requests for financial assistance and is recommending Council's approval:

**A) Dynamic Earth Pre-Opening Marketing Plan** - At its meeting on May 7, 2002, the board approved the recommendation of the CED Committee to dedicate \$25,000 to match an equal contribution from Science North supplemented by \$10,000 of in-kind contribution by media for a Dynamic Earth pre-opening marketing plan. Staff were authorized to submit applications to FedNor and the Northern Ontario Heritage Fund Corporation (NOHFC) for a contribution of \$60,000 each to support this initiative.

**B) Medical Research Industry Project** - At its meeting on July 9, 2002, the board approved an allocation of \$35,000 to support a proposal brought forward by Mayor Gordon on behalf of the Northern Medical School representing a consortium of northern municipalities and health research stakeholders. The project would develop a strategy and comprehensive plan to allow Northern Ontario to build on and lever its existing health research resources including the new Northern Medical School to create jobs and economic development. The study is expected to cost \$600,000. The NOHFC has been asked to contribute \$500,000 and the municipalities and health research stakeholders are to contribute \$100,000 collectively.

**C) Music and Film in Motion** - At its meeting on August 13, 2002, the board approved the recommendation of the CED Committee to support Year 1 of MFM's 3 year development plan, conditional on MFM securing funding support from FedNor and HRDC. A first installment of \$25,000 will be provided in 2002. The second installment will be made in 2003 conditional upon the CED Committee receiving and approving progress updates.

Council's approval of these requests is required in order to advance the funds. The funding recommended is provided by the 2002 Economic Development Capital Envelope. The envelope started the year with a balance of \$222,634. Previously approved projects total \$66,000. The three recommendations in this report total \$110,000, leaving a balance for other projects in the amount of \$46,634. Background reports reviewed by the GSDC Board are attached for additional information.

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**Report To: CGSCDC BOARD OF DIRECTORS****Meeting Date: April 26, 2002**

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**Subject****A)** Dynamic Earth Pre-Opening Marketing Plan**Report Prepared By:**Rob Skelly, Manager  
Tourism, Programs and Partnerships**Recommended for Agenda:**Doug Nadorozny, General Manager  
Economic Development  
and Planning Services**Authored By:** Ian Wood**Recommendation:**

That the CGSCDC Board of Directors support the Dynamic Earth Pre-Opening Marketing Plan with a contribution in the amount of \$25,000.00 from the Economic Development Capital Envelope. Further, that the Board of Directors authorize the General Manager to proceed with an application to FedNor and to the Northern Ontario Heritage Fund for a contribution of \$60,000 each for the initiative.

**Executive Summary:**

Opening in Spring 2003, Dynamic Earth will become the second most popular tourist attraction in Northern Ontario. To ensure that this potential is realized in the near term, it is critical that consumer awareness and brand identity be built prior to the opening and that the initial season is well supported through marketing activities.

Working in partnership with Science North, GSDC staff have developed an initiative to support the opening of Dynamic Earth with a marketing campaign that is in addition to the ongoing Sudbury Tourism Partnership. Science North is prepared to contribute \$25,000 in cash resources, along with \$10,000 in in-kind media towards this initiative. With the recommended \$25,000 contribution from the GSDC, it is expected that we will be in a favourable position to raise an additional \$60,000 each from FedNor and the NOHFC, for a total budget of \$180,000.

This extraordinary marketing campaign will run in parallel with the regular Sudbury Tourism Partnership. As Dynamic Earth will be a featured attraction in our 2003 regular program, this special initiative will utilize some additional opportunities as well as piggybacking on some of the critical elements of the regular program.

From 2004 onwards, Dynamic Earth will take its place as an integral part of the Sudbury Tourism Partnership and GSDC staff will continue to work with these partners to expand and develop Sudbury's position as the premier destination in Northern Ontario.

## **Background:**

Dynamic Earth is a \$14 million development and a new tourist attraction on the site of the Big Nickel Mine Tour. The attraction will include an 18,000 square foot building, a "chasm experience," in which visitors will descend 20 metres into the earth, a renovated nickel mine tour, and a newly renovated and relocated Big Nickel.

The City of Greater Sudbury has been an pivotal partner in the Dynamic Earth project since its inception. The former Region of Sudbury and the Sudbury Regional Development Corporation have worked in partnership with Science North to bring this vision to reality. Upon the recommendation of the SRDC Board, Council has authorized a contribution of \$1.5 million to the capital cost of the project.

Dynamic Earth is expected to attract 107,000 visitors in 2003 and attendance is expected to grow to more than 150,000 per year after five years. The attraction will increase visitor length of stay and spin off tourism opportunities in the Greater Sudbury area. Dynamic Earth will create 312 construction jobs, 18 direct jobs upon completion, and approximately 109 indirect jobs in the Sudbury tourism industry.

The Dynamic Earth Pre-Opening Marketing Plan has been designed to complement and expand on ongoing marketing efforts of the Sudbury Tourism Partnership. In addition, this plan will utilize approaches to rapidly build awareness of Dynamic Earth.

The plan will take advantage of partnership opportunities from the Ontario Tourism Marketing Partnership and the Canadian Tourism Commission to maximize the leverage and impact of our resources. It will also provide resources to reach the group tour operators, to better position Dynamic Earth for the group travel market, and it will target the travel media to build awareness through unpaid media exposure. Finally, in addition to shows and print media, the plan will have a direct mail component and a targeted web media component to reach qualified leads directly.

July 9, 2002

~~CONFIDENTIAL~~ RELEASED  
JULY 9/02

## B) Medical Research Industry Project

Chair John Caruso and  
Board Members  
Greater Sudbury Development Corporation

PO BOX 5000 STN A  
200 BRADY STREET  
SUDBURY ON P3A 5P3

CP 5000 SUCC A  
200 RUE BRADY  
SUDBURY ON P3A 5P3

Dear Chair Caruso and Board Members,

### **SUBJECT: PROPOSAL TO LEVER HEALTH CARE ASSETS IN NORTHERN ONTARIO**

705.671.2489

[www.  
city.greatersudbury  
.on.ca](http://www.city.greatersudbury.on.ca)

According to the Canadian Institutes of Health Research (CIHR), it is estimated that Canada will need 100,000 new health researchers by 2010. Based on population size alone, Northern Ontario's share should be **3,000 jobs**, at a minimum. The jobs in this sector are well-paying. In addition to opportunities for those with advanced university qualifications, there are also opportunities for those with undergraduate degrees and excellent opportunities for advancement. It is these kinds of opportunities that will help to stem the out-migration of our educated youth.

In addition to creating employment, health research creates wealth through the commercialization of research results. Private sector investment in health research is growing exponentially, especially among pharmaceutical firms, which now outsource more than one-third of their annual R&D expenditures in Ontario to universities, hospitals, research institutes and others. The Neureka Research Corporation has already proven that a Northern Ontario company can have a client list that includes multinational pharmaceutical firms. I believe this is an economic development opportunity we can successfully pursue right across the North.

As Chair of the Implementation Management Committee (IMC) I have spent six months researching and investigating the health research opportunity in Canada. As a member of the Smart Growth Panel for Northeastern Ontario, I believe health research, and indeed research in other sectors such as forestry and mining, is part of the foundation for economic growth in Northern Ontario.

In fact, I have been told by industry that growth opportunities are leaving Northern Ontario because of a lack of research funding.

Canada's goal is to move from twelfth place globally to seventh for health research investment. To achieve this, the federal government will double its health research funding to \$1 billion annually within the next five years. We must seize this opportunity to ensure that Northern Ontario gets its fair share of this investment.

We must develop a cohesive pan-Northern Ontario plan focusing on the potential for economic development and job growth to guide us in this initiative. The goal is to create an environment and a structure that will foster and support research for its members. The vision is to build on our current health research infrastructure to create an environment of incentives and support systems that will attract and encourage private sector involvement. Attracting companies that will commercialize research results to develop products and services here in the North would provide significant job creation and economic development benefits.

This plan will look at models around the world that foster and support the full business cycle, from pure research to product testing and development to manufacturing. It will determine the most appropriate mechanisms for encouraging the full range of research-based activities in Northern Ontario, whether capital facilities, research endowment funds, tax incentives, etc. We must develop a business plan that will set out the best approach to creating a sustainable health research industry for Northern Ontario.

I convened a meeting of the Northern Ontario Mayors' Coalition, including FONOM and NOMA, and received support for this initiative. Each member will present the proposal to his or her respective Council or Board to seek support.

Also supporting this proposal are the health research stakeholders across the North, such as Lakehead and Laurentian Universities, the Sudbury and Thunder Bay Regional Hospitals, the Northeastern and Northwestern Regional Cancer Centres, and Neureka.

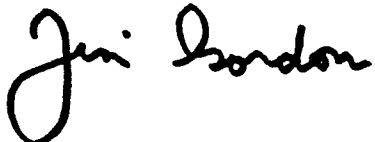
Attached, for your review, is a report outlining the proposal to seek funding from the Northern Ontario Heritage Fund Corporation (NOHFC) to develop this plan.

~~CONFIDENTIAL~~

The report indicates a total project cost of \$600,000, \$500,000 requested from the NOHFC, and \$100,000 from the other partners. I am requesting that Council at its meeting today support the project in the amount of \$35,000 to be funded from the Economic Development Fund. ....

For your consideration.

Yours sincerely,

A handwritten signature in black ink that reads "Jim Gordon". The signature is written in a cursive, flowing style.

Jim Gordon  
Mayor

Attachment

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**Report To:** Greater Sudbury Development Corporation (GSDC) Board of Directors**Meeting Date:** Tuesday, August 13, 2002

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**Subject:**

C) Music and Film in Motion Phase II Funding Support

<b>Report Prepared By:</b>  Helen Mulc, Manager of Business Development	<b>Recommended for Agenda:</b>  Doug Nadorozny, General Manager Economic Development and Planning Services
<b>Authored By:</b> Shawn Poland, Business Development Officer	

**Recommendation:**

That the GSDC Board of Directors, upon advisement of the CED Committee, support year 1 of Music and Film in Motion's 3-year Development Plan in the amount of \$50,000 from the Economic Development Capital Envelope. This support is conditional to MFM securing confirmation of FedNor funding support. The funding will primarily be utilized to assist in the marketing of Greater Sudbury as a viable location for film, television and music production. It is recommended that a first installment of \$25,000 from this fiscal year be forwarded upon Board approval of the recommendation, with the remaining \$25,000 to come from next fiscal year. The second installment of \$25,000 is conditional to regular progress updates to be submitted to the CED Committee for review and approval. Pending the realization of project deliverables, MFM will be invited to re-approach the CED Committee for continued support of its 3-year plan.

**Executive Summary:**

MFM is poised to enter its 'operational' phase and has developed a workplan and a variety of programs that will be implemented and/or further developed over the next 3 years. The plan follows four pillars of activity as follows:

- development of an industry data-base including artists, businesses, technicians and

other pertinent personnel working in the film and music industries in Greater Sudbury (includes Resource Guide)

- development of training opportunities (workshops, mentoring, panel discussions, etc.)
- creation of the Northern Ontario Music and Film Awards
- promoting the region's locations, facilities and artists to out-of-town producers; attracting out-of-town productions; creating employment opportunities for regional artists (includes Locations Library; website)

The investment of approximately \$50,000 in each of the next 3 years will enable MFM to leverage additional partnership support; translates into access to a \$300,000 budget including 3 full-time staff serving as the city's film commission; and will generate direct and indirect spin offs from productions attracted to the community.

While FedNor has yet to confirm its support for MFM's Phase II development, the application is in the 'approval process.'

\*\*\*Project Budget attached.

## Background:

### Organizational Profile and History

Music and Film in Motion (MFM) is a community sponsored non-profit organization mandated to foster and promote the development of the music and film industries in Sudbury and a Northern Ontario. Incepted in 1999, MFM – with support from FedNor, HRDC, and then City of Sudbury – MFM hired its first staff members during winter/spring 2001. Currently, MFM serves several purposes, including the following:

- a service organization supporting the location shooting activities of external producers
- a service organization supporting its membership, providing training, showcasing and marketing opportunities
- a marketing and communications organization working to increase the profile of the music and film industries of Northern Ontario both provincially and nationally

The organization currently employs 3 full-time employees.

### Deliverables to Date:

MFM has assisted a number of out-of town productions which have resulted in temporary employment for local technicians, equipment rental and hospitality revenues. Productions include the following:

- Men With Brooms - Four day shoot of the feature film. Assisted with identifying locations, accommodations, transportation, catering and other miscellaneous resources needed to complete the shoot.
- Tokyo Broadcasting System, Inc. - Helped identify a Production Assistant for a weekend shoot in Sudbury
- CTV - Travel Show - Linked with local company to accommodate their technical needs



- Ward Kronkite Company - Linked with local company to accommodate their technical needs for a shoot here in Sudbury.
- Jules Unlimited - Assisted in determining potential story ideas to bring them to Northern Ontario, linking them with INCO to gain access to several locations, including going underground.

In addition, MFM also responded to 6 locations requests from the Ontario Media Development Corporation last year. The launch of an on-line locations library will enable quicker response to similar requests and prompt additional inquiries.

Local production is also on the rise. Of the 8 consultations MFM has been involved in this year, 2 have already been shot, 3 will be shot within the next 6 months, and 3 (2 television series and 1 feature film) require further development before they are ready for production. These 3 projects offer the greatest possible return. Local consultations include:

- Brendan Nutt - Short Film. MFM provided advice and script assistance.
- Bill Plumstead - Novelist interested in adapting his book to the screen. MFM acting as a sounding board to Bill, who is currently waiting for a previous agreement with a filmmaker to expire before moving forward with this project.
- Andrea Laberge - Short Film. Assisted Andrea in fund raising event and have served as an ongoing resource.
- Ian Pitblado - Short Film "Love Is Blind". Shooting took place June 22<sup>nd</sup> and 23<sup>rd</sup>. Have assisted Ian with a variety of services, from linking him with other filmmakers to assisting him with production management.
- Dave Fiacconi - Television series. MFM serving as resource to funding, project development and management.
- Gerry Lafontaine and Julie Shipp - PSA for NOFCC, "No Fare". Shot June 2002-06-07. Have assisted Gerry in a variety of ways from linking him to filmmakers to script consults. Have assisted Julie with the creative aspect of the PSA.
- Julia Lutrelle - Television series. Assisting in development of a proposal for the series.
- Dan Thompson - Documentary. Serving as a sounding board to support documentary and other projects.

The music industry represents a different challenge with potential. MFM has engaged in the following activities aimed at developing Greater Sudbury's music industry:

- OCFF (Ontario Council of Folk Festivals) Retreat - In the winter of 2001, MFM hosted a retreat by the board of the Ontario Council of Folk Festivals. The goal was to demonstrate to the board that Sudbury had the ability to host the full OCFF Conference.
- OCFF Conference - 2002 - In the fall of 2001, Sudbury was awarded the 2003 Conference of the OCFF. For 2002, MFM will take a delegation of artists for a Northern Ontario showcase on the Friday evening of the Conference, which this year takes place in Ottawa.
- OCFF Conference - 2003 - The OCFF Conference finally comes to Sudbury. This is a

significant opportunity for the music community in Northern Ontario, as the Conference attracts music industry professionals from across the country. MFM is planning to organize a concurrent showcase of local talent to help promote our local music industry.

- Club Crawl - 2000 - During the week of Cinéfest, 2000, MFM organized the Club Crawl, a program designed to get as much live music happening in the city as possible. With the large audiences of Cinéfest, this is an ideal opportunity to highlight local musical talent.
- Club Crawl - 2002 - During this year's festival, MFM intends to resurrect the Club Crawl program, in a much more targeted format. This year will see the launch of the Northern Ontario Music and Film Awards Show, and our goal is to create as many showcasing opportunities for local musicians throughout the weekend of Cinéfest.
- Blue Bird North, Cross Country Tour - MFM assisted in bringing this traveling showcase of musicians to Sudbury. It was a very successful event, and included two local artists in the line up.
- Conference Entertainment Consultation - Consulted with the organizers of 3 conferences in the last year to help them identify local talent to provide entertainment at various functions associated with the conference.

#### Economic and Community Benefits:

MFM's objective is to drive the film and music component of Greater Sudbury's economic development engine with a two-fold view: 1) to developing and retaining film and music industry professionals in our area; 2) attracting new revenues from outside of the community through the recruitment of new production to the area.

Support for the initiative will generate the following benefits:

- a strong, positive voice for Northern Ontario
- a sustained marketing campaign promoting the region's film and music industry potential
- increased economic growth and diversification
- an 'enabler' for development of homegrown talent
- a resource for cultural industries in our region

#### Conclusion:

Greater Sudbury's 'film industry potential' has been discussed in earnest since 1998. Since that time, a number of major Canadian productions (Men With Brooms, 2000 and None) have visited the area along with a variety of smaller scale film and television events. With a modest track record in film development – and slightly more modest track record in music development – MFM clearly faces a challenging task but one that is not without potential given an adequate time frame for development. Combined support from the federal, provincial, and municipal funding sources in the near term will determine the initiative's – and the industry's – long term viability in the area.

Revenue			Previous Year	Year 1	Year 2	Year 3
Memberships			\$ 1,130.00	\$ 2,500.00	\$ 3,100.00	\$ 4,000.00
Corporate Memberships			\$ 3,250.00	\$ 8,000.00	\$ 12,600.00	\$ 20,000.00
Workshop Fees			\$ 2,400.00	\$ 11,000.00	\$ 12,500.00	\$ 15,000.00
Services			\$ 4,820.00	\$ 5,000.00	\$ 10,000.00	\$ 12,000.00
Other			\$ 1,600.00			
<b>Sub Ttl</b>			<b>\$ 13,200.00</b>	<b>\$ 26,500.00</b>	<b>\$ 38,200.00</b>	<b>\$ 51,000.00</b>
Corporate						
Sponsorship						
	Workshops	\$ 2,500.00		\$ 12,762.00	\$ 23,000.00	\$ 26,000.00
	Awards Show				\$ 15,000.00	\$ 20,000.00
	Resource Guide				\$ 6,000.00	\$ 11,000.00
Gifts In-Kind			\$ 42,000.00			
	Rent			\$ 15,000.00	\$ 15,000.00	\$ 15,000.00
	Accounting			\$ 3,000.00	\$ 3,000.00	\$ 3,000.00
	Other				\$ 2,000.00	\$ 5,000.00
<b>Sub Ttl</b>			<b>\$ 44,500.00</b>	<b>\$ 30,762.00</b>	<b>\$ 64,000.00</b>	<b>\$ 80,000.00</b>
Federal Gov't						
FedNor	Operating	\$ 180,000.00		\$ 100,000.00	\$ 70,000.00	\$ 50,000.00
	Project	\$ 25,000.00		\$ 12,000.00	\$ 25,000.00	\$ 15,000.00
HRDC			\$ 87,000.00	\$ 41,838.00	\$ 27,000.00	\$ 32,000.00
Other			\$ 4,200.00	\$ 3,500.00	\$ 3,500.00	\$ 3,500.00
<b>Sub Ttl</b>			<b>\$ 296,200.00</b>	<b>\$ 157,338.00</b>	<b>\$ 125,500.00</b>	<b>\$ 100,500.00</b>
Provincial Gov't						
OMDC			\$ 1,500.00	\$ 3,000.00	\$ 10,000.00	\$ 10,000.00
OAC				\$ 3,000.00	\$ 3,500.00	\$ 5,000.00
Municipal Gov't			\$ 60,000.00	\$ 53,000.00	\$ 55,000.00	\$ 50,000.00
<b>TOTAL</b>			<b>\$ 415,400.00</b>	<b>\$ 284,100.00</b>	<b>\$ 308,200.00</b>	<b>\$ 311,500.00</b>
Expenses			Previous Year	Year 1	Year 2	Year 3
Salaries	MFM contributions	\$ 7,000.00		\$ 10,000.00	\$ 10,500.00	\$ 12,500.00
	Executive Director	\$ 60,000.00		\$ 60,000.00	\$ 60,000.00	\$ 63,000.00
	Assistant Director	\$ 25,000.00		\$ 28,000.00	\$ 29,000.00	\$ 30,000.00
	Membership Coord.	\$ 25,000.00		\$ 25,000.00	\$ 27,000.00	\$ 28,000.00
	Admin. Assistant					\$ 16,000.00
<b>Sub Ttl</b>			<b>\$ 117,000.00</b>	<b>\$ 123,000.00</b>	<b>\$ 126,500.00</b>	<b>\$ 149,500.00</b>
Operating Costs						
Admin Support			\$ 15,000.00			
Rent			\$ 44,000.00	\$ 30,000.00	\$ 30,000.00	\$ 30,000.00
Computers & Equip.			\$ 20,000.00	\$ 5,000.00	\$ 5,000.00	\$ 4,000.00
Phone and Supplies			\$ 11,400.00	\$ 16,000.00	\$ 11,000.00	\$ 11,000.00
Accounting			\$ 3,000.00	\$ 3,000.00	\$ 3,000.00	\$ 3,000.00
Business Plan			\$ 130,000.00			
<b>Sub Ttl</b>			<b>\$ 223,400.00</b>	<b>\$ 54,000.00</b>	<b>\$ 49,000.00</b>	<b>\$ 48,000.00</b>
Marketing						
			\$ 30,000.00			
Travel & Accom.				\$ 7,000.00	\$ 7,000.00	\$ 7,000.00
Hospitality				\$ 7,000.00	\$ 7,000.00	\$ 7,000.00
Marketing Piece				\$ 3,500.00	\$ 3,500.00	\$ 3,500.00
<b>Sub Ttl</b>			<b>\$ 30,000.00</b>	<b>\$ 17,500.00</b>	<b>\$ 17,500.00</b>	<b>\$ 17,500.00</b>

<b>Networking Event - Cinefest</b>			
Technical	\$ 3,000.00	\$ 3,000.00	\$ 3,000.00
Artists' Fees	\$ 1,500.00	\$ 1,500.00	\$ 1,500.00
Hospitality (transport/tent & chairs/etc.)	\$ 2,000.00	\$ 2,000.00	\$ 2,000.00
<b>Sub Ttl</b>	<b>\$ 0.00</b>	<b>\$ 6,500.00</b>	<b>\$ 6,500.00</b>
<b>Northern Ontario Music and Film Awards</b>			
Staff	\$ 10,400.00	\$ 10,400.00	\$ 10,400.00
Artists' Fees	\$ 1,000.00	\$ 1,500.00	\$ 1,500.00
Technical	\$ 2,500.00	\$ 2,500.00	\$ 3,000.00
Marketing	\$ 2,000.00	\$ 2,500.00	\$ 3,000.00
Venue	\$ 1,300.00	\$ 1,500.00	\$ 1,500.00
Hospitality	\$ 2,000.00	\$ 2,000.00	\$ 2,000.00
<b>Sub Ttl</b>	<b>\$ 0.00</b>	<b>\$ 19,200.00</b>	<b>\$ 21,400.00</b>
<b>OCFF Conference</b>			
Staff		\$ 10,400.00	
Artists' Fees	\$ 400.00	\$ 3,500.00	
Technical	\$ 500.00	\$ 5,000.00	
Hospitality/Accom	\$ 1,600.00	\$ 4,000.00	
<b>Sub Ttl</b>	<b>\$ 0.00</b>	<b>\$ 2,500.00</b>	<b>\$ 22,900.00</b>
<b>Resource Guide and Image Library</b>			
Website	\$ 30,000.00	\$ 5,500.00	\$ 6,500.00
Printed Hardcopy			
Design		\$ 5,000.00	\$ 5,100.00
Printing		\$ 7,000.00	\$ 7,500.00
Image Library		\$ 2,000.00	\$ 2,500.00
<b>Sub Ttl</b>	<b>\$ 30,000.00</b>	<b>\$ 19,500.00</b>	<b>\$ 21,600.00</b>
<b>Workshops</b>			
	\$ 15,000.00		
Fall Session		\$ 14,150.00	\$ 14,500.00
Spring Session		\$ 14,150.00	\$ 14,500.00
La Nuit Sur L'étang		\$ 1,500.00	\$ 2,000.00
Youth Session		\$ 6,100.00	\$ 6,800.00
Stage/Screen PGM		\$ 6,000.00	\$ 6,000.00
<b>Sub Ttl</b>	<b>\$ 15,000.00</b>	<b>\$ 41,900.00</b>	<b>\$ 43,800.00</b>
<b>TOTAL</b>	<b>\$ 415,400.00</b>	<b>\$ 284,100.00</b>	<b>\$ 308,200.00</b>
Surplus/Deficit	\$ 0.00	\$ 0.00	\$ 0.00
Accumulated Surplus/Deficit	\$ 0.00	\$ 0.00	\$ 0.00

# Request for Decision City Council



## Type of Decision

Meeting Date	November 14, 2002				Report Date	November 6, 2002			
Decision Requested	<input checked="" type="checkbox"/>	Yes	<input type="checkbox"/>	No	Priority	<input checked="" type="checkbox"/>	High	<input type="checkbox"/>	Low
	Direction Only				Type of	<input checked="" type="checkbox"/>	Open	<input type="checkbox"/>	Closed

## Report Title

2003 Schedule of Meetings - City Council and Committees

## Policy Implication + Budget Impact

This report and recommendation(s) have been reviewed by the Finance Division and the funding source has been identified.

Not applicable.

☒

Background Attached

## Recommendation

That the 2003 schedule of meeting dates for City Council and Committees, as outlined in the report dated November 6, 2002 from the General Manager, Corporate Services be adopted.

Recommendation Continued

## Recommended by the General Manager

Doug Wuksinic  
General Manager, Corporate Services

## Recommended by the C.A.O.

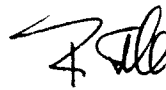
Mark Mieto  
Chief Administrative Officer

**Report Prepared By**



Angie Haché  
Deputy City Clerk

**Division Review**



Ron Swiddle  
Director of Legal Services/City Solicitor

**BACKGROUND**

Attached is the 2003 schedule of meeting dates for City Council and Committees. Also attached are monthly calendars outlining meeting dates and deadlines for the preparation of agendas.

The 2003 schedule of meetings for Council and Committees has been prepared in accordance with the Procedure By-law, with the following exceptions:

- ◇ During the months of July and August, both the Planning Committee and City Council are scheduled to meet on the same day.
- ◇ The Planning Committee meeting of Tuesday, November 11, 2003 was rescheduled to Tuesday, November 4, 2003.

## SCHEDULE OF MEETING DATES - 2003

City Council Meetings Begin at 7:00 p.m.	Priorities Committee Meetings Begin at 7:00 p.m.	Planning Committee Meetings Begin at 7:00 p.m. except July and August - Meeting Time to be Determined	Budget Committee Meeting Begins at 5:30 - 9:00 p.m.
Thursday, January 9, 2003 Thursday, January 23, 2003	Wednesday, January 8, 2003 Wednesday, January 22, 2003	Tuesday, January 7, 2003 Tuesday, January 21, 2003	Monday, January 27, 2003 Tuesday, January 28, 2003
Thursday, February 13, 2003 Tuesday, February 18, 2003 (Sp. Council Meeting to Adopt Budget) Thursday, February 27, 2003	Wednesday, February 12, 2003 (Delegations Only) Wednesday, February 26, 2003	Tuesday, February 11, 2003 Tuesday, February 25, 2003	Tuesday, February 4, 2003 Wednesday, February 5, 2003 Monday, February 10, 2003 Monday, February 17, 2003 Tuesday, February 18, 2003
Thursday, March 13, 2003 Thursday, March 27, 2003	Wednesday, March 12, 2003 Wednesday, March 26, 2003	Tuesday, March 11, 2003 Tuesday, March 25, 2003	
Thursday, April 10, 2003 Thursday, April 24, 2003	Wednesday, April 9, 2003 (Delegations Only) Wednesday, April 23, 2003	Tuesday, April 8, 2003 Tuesday, April 22, 2003	
Thursday, May 15, 2003 Thursday, May 29, 2003	Wednesday, May 14, 2003 Wednesday, May 28, 2003	Tuesday, May 13, 2003 Tuesday, May 27, 2003	
Thursday, June 12, 2003 Thursday, June 26, 2003	Wednesday, June 11, 2003 (Delegations Only) Wednesday, June 25, 2003	Tuesday, June 10, 2003 Tuesday, June 24, 2003	
<b>Tuesday, July 8, 2002</b>	No Meeting	Tuesday, July 8, 2003	
<b>Tuesday, August 12, 2002</b>	No Meeting	Tuesday, August 12, 2003	
Thursday, September 11, 2003 Thursday, September 25, 2003	Wednesday, September 10, 2003 (Delegations Only) Wednesday, September 24, 2003	Tuesday, September 9, 2003 Tuesday, September 23, 2003	
Thursday, October 9, 2003 Thursday, October 23, 2003	Wednesday, October 8, 2003 Wednesday, October 22, 2003	Tuesday, October 7, 2003 Tuesday, October 21, 2003	
Thursday, November 13, 2003 Thursday, November 27, 2003	Wednesday, November 12, 2003 Wednesday, November 26, 2003	<b>Tuesday, November 4, 2003</b> Tuesday, November 25, 2003	
Thursday, December 4, 2003 (Inaugural Meeting) Thursday, December 11, 2003	No Meeting	No Meeting	

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
<b>January 2003</b>						
			<b>1</b> NEW YEAR'S DAY	<b>2</b> • Agendas Completed by Clerks and Approved by CAO	<b>3</b> • Agendas Printed, Distributed and Delivered • Agendas Posted to Web by 4:30 pm	<b>4</b> • Deadline for receipt of Agendas by Council
<b>5</b>	<b>6</b>	<b>7</b> • Planning 7:00 pm	<b>8</b> • Priorities 7:00 pm	<b>9</b> • City Council 7:00 pm (Planning/ Priorities Minutes to be tabled at Council)	<b>10</b> • Depts. submit draft agenda items - 12 pm • Notices of Motion & Delegations Deadline - 12 pm	<b>11</b>
<b>12</b>	<b>13</b> • Clerks forward Index Pgs. to translator - 12 pm	<b>14</b>	<b>15</b> • Deadline for Submission of Staff Reports - 12 pm	<b>16</b> • Agendas Completed by Clerks and Approved by CAO	<b>17</b> • Agendas Printed, Distributed and Delivered • Agendas Posted to Web by 4:30 pm	<b>18</b> • Deadline for receipt of Agendas by Council
<b>19</b>	<b>20</b>	<b>21</b> • Planning 7:00 pm	<b>22</b> • Priorities 7:00 pm	<b>23</b> • City Council & Budget Presentation 7:00 pm (Planning/ Priorities Minutes to be tabled at Council)	<b>24</b>	<b>25</b>
<b>26</b>	<b>27</b> • Budget 5:30 pm	<b>28</b> • Budget 5:30 pm	<b>29</b>	<b>30</b>	<b>31</b> • Depts. submit draft agenda items - 12 pm • Notices of Motion & Delegations Deadline - 12 pm	



Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
<b>February 2003</b>						
						<b>1</b>
<b>2</b>	<b>3</b> • Clerks forward Index Pgs. to translator - 12 pm	<b>4</b> • <b>Budget 5:30 pm</b>	<b>5</b> • Deadline for Submission of Staff Reports - 12 pm • <b>Budget 5:30 pm</b>	<b>6</b> • Agendas Completed by Clerks and Approved by CAO	<b>7</b> • Agendas Printed, Distributed and Delivered • Agendas Posted to Web by 4:30 pm	<b>8</b> • Deadline for receipt of Agendas by Council
<b>9</b>	<b>10</b> • <b>Budget 5:30 pm</b>	<b>11</b> • <b>Planning 7:00 pm</b>	<b>12</b> • <b>Priorities 7:00 pm</b>	<b>13</b> • <b>City Council 7:00 pm</b> (Planning/ Priorities Minutes to be tabled at Council)	<b>14</b> • Depts. submit draft agenda items - 12 pm. • Notices of Motion & Delegations Deadline - 12 pm	<b>15</b>
<b>16</b>	<b>17</b> • Clerks forward Index Pgs. to translator - 12 pm • <b>Budget 5:30 pm</b>	<b>18</b> • <b>Budget 5:30 pm</b> • <b>Sp. City Council</b> (immediately following budget)	<b>19</b> • Deadline for Submission of Staff Reports - 12 pm	<b>20</b> • Agendas Completed by Clerks and Approved by CAO	<b>21</b> • Agendas Printed, Distributed and Delivered • Agendas Posted to Web by 4:30 pm	<b>22</b> • Deadline for receipt of Agendas by Council
<b>23</b>	<b>24</b>	<b>25</b> • <b>Planning 7:00 pm</b>	<b>26</b> • <b>Priorities 7:00 pm</b>	<b>27</b> • <b>City Council 7:00 pm</b> (Planning/ Priorities Minutes to be tabled at Council)	<b>28</b> • Depts. submit draft agenda items - 12 pm. • Notices of Motion & Delegations Deadline - 12 pm	

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
<b>March 2003</b>						
2	3 • Clerks forward Index Pgs. to translator - 12 pm	4	5 • Deadline for Submission of Staff Reports - 12 pm	6 • Agendas Completed by Clerks and Approved by CAO	7 • Agendas Printed, Distributed and Delivered • Agendas Posted to Web by 4:30 pm	1 • Deadline for receipt of Agendas by Council
9	10	11 • Planning 7:00 pm	12 • Priorities 7:00 pm	13 • City Council 7:00 pm (Planning/ Priorities Minutes to be tabled at Council)	14 • Depts. submit draft agenda items - 12 pm • Notices of Motion & Delegations Deadline - 12 pm	15
16	17 • Clerks forward Index Pgs. to translator - 12 pm	18	19 • Deadline for Submission of Staff Reports - 12 pm	20 • Agendas Completed by Clerks and Approved by CAO	21 • Agendas Printed, Distributed and Delivered • Agendas Posted to Web by 4:30 pm	22 • Deadline for receipt of Agendas by Council
23	24	25 • Planning 7:00 pm	26 • Priorities 7:00 pm	27 • City Council 7:00 pm (Planning/ Priorities Minutes to be tabled at Council)	28 • Depts. submit draft agenda items - 12 pm • Notices of Motion & Delegations Deadline - 12 pm	29
30	31 • Clerks forward Index Pgs. to translator - 12 pm					

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
<b>April 2003</b>						
		1	2 • Deadline for Submission of Staff Reports - 12 pm	3 • Agendas Completed by Clerks and Approved by CAO	4 • Agendas Printed, Distributed and Delivered • Agendas Posted to Web by 4:30 pm	5 • Deadline for receipt of Agendas by Council
6	7 • Planning 7:00 pm	8 • Planning 7:00 pm	9 • Priorities 7:00 pm	10 • City Council 7:00 pm (Planning/ Priorities Minutes to be tabled at Council)	11 • Depts. submit draft agenda items - 12 pm • Notices of Motion & Delegations Deadline - 12 pm	12
13	14 • Clerks forward Index Pgs. to translator - 12 pm	15 • Deadline for Submission of Staff Reports - 12 pm	16 • Agendas Completed by Clerks and Approved by CAO	17 • Agendas Printed, Distributed and Delivered • Agendas Posted to Web by 4:30 pm	18 <b>GOOD FRIDAY</b>	19 • Deadline for receipt of Agendas by Council
20	21 <b>EASTER MONDAY</b>	22 • Planning 7:00 pm	23 • Priorities 7:00 pm	24 • City Council 7:00 pm (Planning/ Priorities Minutes to be tabled at Council)	25	26
27	28	29	30			

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
<b>May 2003</b>						
				<b>1</b>	<b>2</b> • Depts. submit draft agenda items - 12 pm • Notices of Motion & Delegations Deadline - 12 pm	<b>3</b>
<b>4</b>	<b>5</b> • Clerks forward Index Pgs. to translator - 12 pm	<b>6</b>	<b>7</b> • Deadline for Submission of Staff Reports - 12 pm	<b>8</b> • Agendas Completed by Clerks and Approved by CAO	<b>9</b> • Agendas Printed, Distributed and Delivered • Agendas Posted to Web by 4:30 pm	<b>10</b> • Deadline for receipt of Agendas by Council
<b>11</b>	<b>12</b>	<b>13</b> • Planning 7:00 pm	<b>14</b> • Priorities 7:00 pm	<b>15</b> • <b>City Council</b> 7:00 pm (Planning/ Priorities Minutes to be tabled at Council)	<b>16</b> • Depts. submit draft agenda items - 12 pm • Notices of Motion & Delegations Deadline - 12 pm	<b>17</b>
<b>18</b>	<b>19</b> <b>VICTORIA DAY</b>	<b>20</b> • Clerks forward Index Pgs. to translator - 12 pm	<b>21</b> • Deadline for Submission of Staff Reports - 12 pm	<b>22</b> • Agendas Completed by Clerks and Approved by CAO	<b>23</b> • Agendas Printed, Distributed and Delivered • Agendas Posted to Web by 4:30 pm	<b>24</b> • Deadline for receipt of Agendas by Council
<b>25</b>	<b>26</b>	<b>27</b> • Planning 7:00 pm	<b>28</b> • Priorities 7:00 pm	<b>29</b> • <b>City Council</b> 7:00 pm (Planning/ Priorities Minutes to be tabled at Council)	<b>30</b> • Depts. submit draft agenda items - 12 pm • Notices of Motion & Delegations Deadline - 12 pm	<b>31</b>

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
<b>June 2003</b>						
<b>1</b>	<b>2</b> • Clerks forward Index Pgs. to translator - 12 pm	<b>3</b>	<b>4</b> • Deadline for Submission of Staff Reports - 12 pm	<b>5</b> • Agendas Completed by Clerks and Approved by CAO	<b>6</b> • Agendas Printed, Distributed and Delivered • Agendas Posted to Web by 4:30 pm	<b>7</b> • Deadline for receipt of Agendas by Council
<b>8</b>	<b>9</b>	<b>10</b> • Planning 7:00 pm	<b>11</b> • Priorities 7:00 pm	<b>12</b> • City Council 7:00 pm (Planning/ Priorities Minutes to be tabled at Council)	<b>13</b> • Depts. submit draft agenda items - 12 pm • Notices of Motion & Delegations Deadline - 12 pm	<b>14</b>
<b>15</b>	<b>16</b> • Clerks forward Index Pgs. to translator - 12 pm	<b>17</b>	<b>18</b> • Deadline for Submission of Staff Reports - 12 pm	<b>19</b> • Agendas Completed by Clerks and Approved by CAO	<b>20</b> • Agendas Printed, Distributed and Delivered • Agendas Posted to Web by 4:30 pm	<b>21</b> • Deadline for receipt of Agendas by Council
<b>22</b>	<b>23</b>	<b>24</b> • Planning 7:00 pm	<b>25</b> • Priorities 7:00 pm	<b>26</b> • City Council 7:00 pm (Planning/ Priorities Minutes to be tabled at Council)	<b>27</b> • Depts. submit draft agenda items - 12 pm • Notices of Motion & Delegations Deadline - 12 pm	<b>28</b>
<b>29</b>	<b>30</b> • Clerks forward Index Pgs. to translator - 12 pm					

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
<b>July 2003</b>						
		<b>1</b> CANADA DAY	<b>2</b> • Deadline for Submission of Staff Reports - 12 pm	<b>3</b> • Agendas Completed by Clerks and Approved by CAO	<b>4</b> • Agendas Printed, Distributed and Delivered • Agendas Posted to Web by 4:30 pm	<b>5</b> • Deadline for receipt of Agendas by Council
<b>6</b>	<b>7</b>	<b>8</b> •Planning (Time to be determined) •City Council 7:00 pm	<b>9</b>	<b>10</b>	<b>11</b>	<b>12</b>
<b>13</b>	<b>14</b>	<b>15</b>	<b>16</b>	<b>17</b>	<b>18</b>	<b>19</b>
<b>20</b>	<b>21</b>	<b>22</b>	<b>23</b>	<b>24</b>	<b>25</b>	<b>26</b>
<b>27</b>	<b>28</b>	<b>29</b>	<b>30</b>	<b>31</b>		

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
<b>August 2003</b>						
3	4 CIVIC HOLIDAY	5 • Clerks forward Index Pgs. to translator - 12 pm	6 • Deadline for Submission of Staff Reports - 12 pm	7 • Agendas Completed by Clerks and Approved by CAO	8 • Agendas Printed, Distributed and Delivered • Agendas Posted to Web by 4:30 pm	9 • Deadline for receipt of Agendas by Council
10	11	12 • Planning (Time to be Determined) • City Council 7:00 pm	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29 • Depts. submit draft agenda items - 12 pm • Notices of Motion & Delegations Deadline - 12 pm	30
31						

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
<b>September 2003</b>						
	<b>1</b> <b>LABOUR DAY</b>	<b>2</b> • Clerks forward Index Pgs. to translator - 12 pm	<b>3</b> • Deadline for Submission of Staff Reports - 12 pm	<b>4</b> • Agendas Completed by Clerks and Approved by CAO	<b>5</b> • Agendas Printed, Distributed and Delivered • Agendas Posted to Web by 4:30 pm	<b>6</b> • Deadline for receipt of Agendas by Council
<b>7</b>	<b>8</b>	<b>9</b> • Planning 7:00 pm	<b>10</b> • Priorities 7:00 pm	<b>11</b> • <b>City Council</b> 7:00 pm (Planning/ Priorities Minutes to be tabled at Council)	<b>12</b> • Depts. submit draft agenda items - 12 pm • Notices of Motion & Delegations Deadline - 12 pm	<b>13</b>
<b>14</b>	<b>15</b> • Clerks forward Index Pgs. to translator - 12 pm	<b>16</b>	<b>17</b> • Deadline for Submission of Staff Reports - 12 pm	<b>18</b> • Agendas Completed by Clerks and Approved by CAO	<b>19</b> • Agendas Printed, Distributed and Delivered • Agendas Posted to Web by 4:30 pm	<b>20</b> • Deadline for receipt of Agendas by Council
<b>21</b>	<b>22</b>	<b>23</b> • Planning 7:00 pm	<b>24</b> • Priorities 7:00 pm	<b>25</b> • <b>City Council</b> 7:00 pm (Planning/ Priorities Minutes to be tabled at Council)	<b>26</b> • Depts. submit draft agenda items - 12 pm • Notices of Motion & Delegations Deadline - 12 pm	<b>27</b>
<b>28</b>	<b>29</b> • Clerks forward Index Pgs. to translator - 12 pm	<b>30</b>				



Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
<b>October 2003</b>						
			<b>1</b> • Deadline for Submission of Staff Reports - 12 pm	<b>2</b> • Agendas Completed by Clerks and Approved by CAO	<b>3</b> • Agendas Printed, Distributed and Delivered • Agendas Posted to Web by 4:30 pm	<b>4</b> • Deadline for receipt of Agendas by Council
<b>5</b>	<b>6</b>	<b>7</b> • Planning 7:00 pm	<b>8</b> • Priorities 7:00 pm	<b>9</b> • City Council 7:00 pm (Planning/ Priorities Minutes to be tabled at Council)	<b>10</b> • Depts. submit draft agenda items - 12 pm • Notices of Motion & Delegations Deadline - 12 pm	<b>11</b>
<b>12</b>	<b>13</b> THANKSGIVING	<b>14</b> • Clerks forward Index Pgs. to translator - 12 pm	<b>15</b> • Deadline for Submission of Staff Reports - 12 pm	<b>16</b> • Agendas Completed by Clerks and Approved by CAO	<b>17</b> • Agendas Printed, Distributed and Delivered • Agendas Posted to Web by 4:30 pm	<b>18</b> • Deadline for receipt of Agendas by Council
<b>19</b>	<b>20</b>	<b>21</b> • Planning 7:00 pm	<b>22</b> • Priorities 7:00 pm	<b>23</b> • City Council 7:00 pm (Planning/ Priorities Minutes to be tabled at Council)	<b>24</b> • Depts. submit draft Planning agenda items - 12 pm • Notices of Motion & Delegations Deadline for Planning Agenda - 12 pm	<b>25</b>
<b>26</b>	<b>27</b> • Clerks forward Planning Committee Index Pgs. to translator - 12 pm	<b>28</b>	<b>29</b> • Deadline for Submission of Planning Committee Staff Reports - 12 pm	<b>30</b> • Planning Agenda Completed by Clerks and Approved by CAO	<b>31</b> • Planning Agenda Printed, Distributed and Delivered • Planning Agenda Posted to Web by 4:30 pm • Depts. submit draft Council & Priorities agenda items - 12 pm • Notices of Motion & Delegations Deadline - 12 pm	

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
<b>November 2003</b>						
2	3 • Clerks forward Index Pgs. to translator - 12 pm	4 • Planning 7:00 pm	5 • Deadline for Submission of Staff Reports - 12 pm	6 • Agendas Completed by Clerks and Approved by CAO	7 • Agendas Printed, Distributed and Delivered • Agendas Posted to Web by 4:30 pm	8 • Deadline for receipt of Agendas by Council
9	10 VOTING DAY	11 REMEMBRANCE DAY	12 • Priorities 7:00 pm	13 • City Council 7:00 pm (Priorities Minutes to be tabled at Council)	14 • Depts. submit draft agenda items - 12 pm • Notices of Motion & Delegations Deadline - 12 pm	15
16	17 • Clerks forward Index Pgs. to translator - 12 pm	18	19 • Deadline for Submission of Staff Reports - 12 pm	20 • Agendas Completed by Clerks and Approved by CAO	21 • Agendas Printed, Distributed and Delivered • Agendas Posted to Web by 4:30 pm	22 • Deadline for receipt of Agendas by Council
23	24	25 • Planning 7:00 pm	26 • Priorities 7:00 pm	27 • City Council 7:00 pm (Planning/ Priorities Minutes to be tabled at Council)	28 • Depts. submit draft agenda items - 12 pm • Notices of Motion & Delegations Deadline - 12 pm	29
30	Planning, Priorities & Council: Subject to "lame duck" provisions of the Municipal Act, 2001					

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
<h1>December 2003</h1>						
	1 • Clerks forward Index Pgs. to translator - 12 pm	2	3 • Deadline for Submission of Staff Reports - 12 pm	4 • Agenda Completed by Clerks and Approved by CAO • <b>City Council</b> Inaugural 7:00 pm	5 • Agenda Printed, Distributed and Delivered • Agenda Posted to Web by 4:30 pm	6 • Deadline for receipt of Agenda by Council
7	8	9	10	11 • City Council 7:00 pm	12	13
14	15	16	17	18	19	20
21	22	23	24	25 CHRISTMAS DAY	26 BOXING DAY	27
28	29	30	31			

# Request for Decision City Council

## Type of Decision

Meeting Date	November 14, 2002				Report Date	November 6, 2002			
Decision Requested	<input checked="" type="checkbox"/>	Yes		No	Priority	<input checked="" type="checkbox"/>	High		Low
	Direction Only				Type of	<input checked="" type="checkbox"/>	Open		Closed

## Report Title

**School Bus Loading Zones Various Locations**

## Policy Implication + Budget Impact

N/A	This report and recommendation(s) have been reviewed by the Finance Division and the funding source has been identified.
<input checked="" type="checkbox"/>	Background Attached

## Recommendation

**That "School Bus Loading Zones" be designated at the following locations:**

1. Creighton Road (Sudbury) at Copper Cliff Public School
2. School Street (Sudbury) at Copper Cliff Public School
3. Leon Avenue (Sudbury) at Carl Nesbitt Public School

**That the "School Bus Loading Zones" be removed from the following locations:**

1. Margaret Street (Nickel Centre) at Robert Jack Public School
2. Edison Road (Nickel Centre) at Falconbridge Public School

☒ Recommendation Continued

## Recommended by the General Manager



Don Bélisle  
General Manager of Public Works

## Recommended by the C.A.O.



Mark Mieto  
Acting Chief Administrative Officer

Request for Decision  
**City Council**


x	Recommendation <i>continued</i>	Background
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Please indicate if the information below is a continuation of the Recommendation or Background

**Report Prepared By**

  
Dave Kivi  
Acting Co-ordinator, Traffic & Transportation

**Division Review**

  
Ronald W. Norton  
Acting Director of Engineering Services

**That By-Law 2002-301T be passed to amend The City of Greater Sudbury's Traffic and Parking By-Law 2002-1 to implement the recommended changes.**

# Request for Decision City Council


	Recommendation <i>continued</i>	x	Background
Please indicate if the information below is a continuation of the Recommendation or Background			
<p>The attached letter (Exhibit "A") dated October 11, 2002 from the Sudbury Student Services Consortium requests among other issues, the designation of "School Bus Loading Zones" at the following locations:</p> <ol style="list-style-type: none"><li>1. Creighton Road (Sudbury) at Copper Cliff Public School</li><li>2. School Street (Sudbury) at Copper Cliff Public School</li><li>3. Leon Avenue (Sudbury) at Carl Nesbitt Public School</li></ol> <p>The purpose of a school bus loading zone is to protect school bus users while they are boarding and exiting the bus. The signs that are installed serve to caution drivers to be on guard for school bus pedestrian traffic. While loading and unloading school children within the school bus loading zone, bus drivers do not activate the flashing red lights or extend the stop sign.</p> <p>Information received from the Sudbury Student Services Consortium indicates that busses at the above locations currently load and unload children on to the side of the street. Therefore, we have no objection to the request.</p> <p>The Sudbury Student Services Consortium has also requested the removal of school bus loading zones at the following schools which are closed:</p> <ol style="list-style-type: none"><li>1. Margaret Street (Nickel Centre) at Robert Jack Public School</li><li>2. Edison Road (Nickel Centre) at Falconbridge Public School</li></ol>			

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850 Barrydowne, Suite / Bureau 305 • Sudbury • Ontario • P3A 3T7 • Tel./ Tél. (705) 521-1234 • Fax / Téléc. (705) 521-1344

October 11, 2002

Dave Kivi  
Acting Coordinator of Traffic and Transportation  
Box 5000, Station A  
200 Brady Street  
Sudbury Ontario  
P3A 5P3

 **RECEIVED**  
OCT 21 2002

CITY OF GREATER SUDBURY ENGINEERING

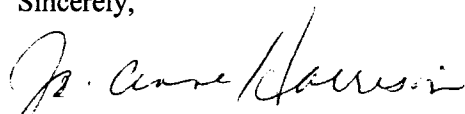
Dear Dave:

Further to our discussion with both yourself and your predecessor, please find below a written list of our requirements. We require the following:

- A. Designated bus loading zones, with English signs
  - @ Copper Cliff Public School on Creighton Road – 60' @ special education entrance
  - @ Copper Cliff Public School on School Street – 100' @ main entrance
  - @ Carl Nesbitt Public School on Leon Street – 60' @ break in fence
- B. Designated no parking signs in following cul de sacs from 8 am to 9 am and from 3 pm to 4 pm
  - @ Wellington Hts from posts 12133 to 375 Wellington Hts
  - @ Eva Street cul de sac at walk bridge
- C. Bus stopping ahead signs
  - on Algonquin Rd in both direction to warn of bus stopping ahead at entrance to Cavendish Rd on Algonquin Rd
- D. Post fluorescent student crossing signs and painted road lines
  - @ pathways on Agincourt before Ernie Checkers Public School
  - @ pathway at 1196 Woodbine
  - @ pathway at Westmount Street in curve
- E. Remove bus loading zones and signs, if any,
  - @ Robert Jack Public School in Garson
  - @ Falconbridge Public School in Falconbridge

We thank you for your anticipated cooperation and prompt attention to these safety concerns.

Sincerely,



Jo-Anne Harrison  
Manager,  
Transportation Services

c.c. School Principals

# Request for Decision City Council



Type of Decision									
Meeting Date	November 14, 2002				Report Date	November 5, 2002			
Decision Requested		Yes	<input checked="" type="checkbox"/>	No	Priority		High	<input checked="" type="checkbox"/>	Low
	Direction Only				Type of Meeting	<input checked="" type="checkbox"/>	Open		Closed

Report Title
Update on the Waste Diversion Organization

Policy Implication + Budget Impact	
<input type="checkbox"/>	This report and recommendation(s) have been reviewed by the Finance Division and the funding source has been identified.
Not applicable.	
<input checked="" type="checkbox"/>	Background Attached

Recommendation
For information only.
Recommendation Continued

Recommended by the General Manager
 D. Bélisle, General Manager of Public Works

Recommended by the C.A.O.
 M. Mieto, Acting Chief Administrative Officer



# Request for Decision City Council



<b>Recommendation</b> <i>continued</i>	<b>X</b>	<b>Background</b>
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Please indicate if the information below is a continuation of the Recommendation or Background

## Report Prepared By

M. Bresnahan  
Co-ordinator of Waste Diversion

## Division Review

C. Mathieu,  
Manager of Waste Management

Bill 90, the Waste Diversion Act, 2002, established a permanent non-government corporation called the Waste Diversion Ontario (WDO). The WDO is a partnership made up of industry, municipal, non-governmental representatives and the Ministry of Environment responsible for developing and expanding waste diversion programs and for establishing financing to municipalities for these programs.

The WDO has a 13-member Board of Directors including Councillor Lionel Lalonde as one of four municipal representatives for the Association of Municipalities of Ontario (AMO). The municipal representatives on the WDO will be supported by various waste management personnel including Melissa Bresnahan, Co-ordinator of Waste Diversion for the City of Greater Sudbury.

WDO's mandate will be to develop, implement and fund waste diversion programs. Its first task will be to develop a sustainable funding plan for Ontario's municipal Blue Box program. Once a funding model is approved, it is expected that up to 50% of municipal blue box costs will be funded through fees paid by companies whose products or packaging end up in the blue box. It is expected that the funding model will include variations in cost dependent on north/south and urban/rural differences and a funding performance incentive to encourage program efficiency and effectiveness.

Staff will be presenting new waste diversion programs as part of the 2003 budget process. The options will be presented based on both receiving and not receiving grants. A few of the programs under review, include, school recycling, a seasonal collection of leaf & yard trimmings and the removal of the \$17/unit annual recycling fee for multi-unit residential buildings.

The WDO is also expected to review other waste diversion programs, such as household special waste, scrap tires, electronics and organic waste (food waste, leaf & yard trimmings and sanitary and low grade papers). The City has already implemented a household special waste and scrap tire diversion program and staff is hopeful that these programs will receive future funding.

An electronic recycling program was proposed but not approved during the 2002 Budget deliberations. Staff will again present the option of Electronic recycling as part of the 2003 budget. An organic collection/processing program is currently under review and staff expects to have a completed report within 12 to 18 months.

# Request for Decision City Council

## Type of Decision

Meeting Date	November 14, 2002				Report Date	November 6, 2002			
Decision Requested	<input checked="" type="checkbox"/>	Yes	<input type="checkbox"/>	No	Priority	<input checked="" type="checkbox"/>	High	<input type="checkbox"/>	Low
	Direction Only				Type of	<input checked="" type="checkbox"/>	Open	<input type="checkbox"/>	Closed

## Report Title

**Pedestrian Countdown Signals**

### Policy Implication + Budget Impact

This report and recommendation(s) have been reviewed by the Finance Division and the funding source has been identified.

☒ Background Attached

### Recommendation

**That the City of Greater Sudbury not install pedestrian countdown signals as set out in the attached report by staff dated November 6, 2002**

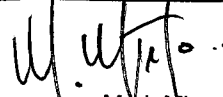
Recommendation Continued

### Recommended by the General Manager



Don Bélisle  
General Manager of Public Works

### Recommended by the C.A.O.



Mark Mieto  
Acting Chief Administrative Officer

# Request for Decision City Council

Recommendation *continued*

x

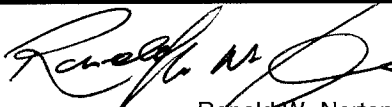
Background

Please indicate if the information below is a continuation of the Recommendation or Background

## Report Prepared By

  
Dave Kivi  
Acting Co-ordinator, Traffic & Transportation

## Division Review

  
Ronald W. Norton  
Acting Director of Engineering Services

### Background:

The City's Traffic and Transportation Section has received a request to provide information regarding pedestrian countdown signals.

Existing pedestrian signal heads display three messages to pedestrians. The "Walk" symbol indicates that pedestrians may begin crossing a roadway toward the display. The "Flashing Don't Walk" symbol means there is enough time to finish your crossing safely but do not start to cross from the curb or sidewalk. The "Solid Don't Walk" symbol means pedestrians are not to enter the roadway.

The Ontario Highway Traffic Act describes the legal requirements for pedestrians at traffic signals. The following are excerpts of the HTA regarding what pedestrians are legally required to do under the Act;

#### Pedestrian control signals - walk

- (26) Where pedestrian control signals are installed and show a "walk" indication, every pedestrian facing the indication may cross the roadway in the direction of the indication despite subsections (24) and (25). R.S.O. 1990, c. H.8, s. 144 (26).

#### Pedestrian control signals - don't walk

- (27) No pedestrian approaching pedestrian control signals and facing a **solid or flashing "don't walk"** indication **shall enter the roadway**. R.S.O. 1990, c. H.8, s. 144 (27).

#### Pedestrian right of way

- (28) Every pedestrian who lawfully enters a roadway in order to cross may continue the crossing as quickly as reasonably possible despite a change in the indication he or she is facing and, for purposes of the crossing, has the right of way over vehicles. R.S.O. 1990, c. H.8, s. 144 (28)

Although pedestrian signal displays are very common throughout the City, many pedestrians do not understand the meaning of the indications. Many pedestrians expect to see the "Walk" symbol stay on for their entire crossing. To help educate the public, the former Regional Municipality of Sudbury produced a brochure describing the operation of pedestrian signal heads (see Exhibit "A"). Signs showing how pedestrian displays work have also been installed at key intersections throughout the City.

A pedestrian countdown signal is a timer display that counts down and shows the number of seconds left for pedestrians to finish crossing the street prior to the solid hand display and the right of way being transferred to a conflicting movement. Pedestrian countdown signals are seen in only a few locations within the United States and in some Western Canadian municipalities.

Recommendation *continued*

X

Background

Please indicate if the information below is a continuation of the Recommendation or Background

**Findings:**

Only a few studies on the effectiveness of pedestrian countdown signals have been completed. A review of available reports revealed mixed results. A 2000 Florida Transportation study was the most scientifically rigorous study found to date regarding the effectiveness of countdown signals on pedestrian activity (Exhibit "B").

The study found a substantial increase in the number of pedestrians that started to cross during the "Flashing Don't Walk" at locations with countdown signals. The use of countdown signals increased the non-compliance by pedestrians of the Walk signal from 41% to 53%. This 12% increase in non-compliance was statistically significant. With this foreknowledge the municipality can rightfully be seen as actively promoting the public's disregard for existing legislation by installing a device such as countdown signals. This creates both moral and liability issues that must be considered.

One of the selling points promoting the use of countdown signals is that pedestrians who are legally within the crossing are advised of how much time is left to cross the street. The claim is that it would reduce the number of people who are caught within the intersection when the Don't Walk signal is displayed. The result of the Florida study found that **"There was no effect on the number of persons who ran out of time while crossing."**

The one positive effect on pedestrian activity was that the number of people who ran within the intersection was reduced. The Florida report stated **"the countdown signal had a desirable effect on pedestrians running (i.e., less running) when the flashing Don't Walk signal appeared."**

The following are the Florida Department of Transports report findings:

1. **"The countdown signals had both positive and negative effects on pedestrian behavior at the treatment sites, compared to the matched control sites.**
2. **Based on these results of those of other studies, countdown signals are not recommended for use at standard intersections in Florida.**
3. **The countdown pedestrian signal should be tested at other signalized intersections.**
4. **Instead of pedestrian countdown signals, there may be more effective alternatives to improve pedestrian safety at signalized intersections.**

**Pedestrian signalization alternatives**

**Longer Walk and clearance times:**

**Exclusive pedestrian signal phasing at downtown locations:**

**Refuge Islands:**

**Medians:**

**Automated pedestrian detection:**

# Request for Decision City Council

	Recommendation <i>continued</i>	Background
Please indicate if the information below is a continuation of the Recommendation or Background		
<p>The major benefit in the installation of pedestrian countdown signals is that of public perception. People perceive benefits to any new technology whose claim is to improve safety or convenience. This is known as the Westinghouse effect, where any attempt to visibly improve a situation, whether effective or not has produced a positive public perception. The marketing studies that we have reviewed highlight the positive perceptions of pedestrians to the countdown signals. Should the municipality approve the use of countdown pedestrian signals, we would expect positive public reaction.</p> <p><b>Analysis:</b></p> <p>This evaluation is an attempt to balance the perception of improved pedestrian safety verses the extra estimated cost for pedestrian countdown signals of \$ 6,000.00 per standard intersection. In addition, as the Florida study pointed out, there is a statistically significant increase in pedestrians starting to cross intersections during the "Flashing Don't Walk" phase. This is contrary to the Ontario Highway Traffic Act. Based on the above, our recommendation must be that the City of Greater Sudbury <u>not</u> install pedestrian countdown signals.</p> <div data-bbox="1458 1938 1534 2007">45</div>		

# Pedestrian Signal Heads

The most frequent questions we are asked come from people like you who are concerned about crossing the road safely.

Pedestrian safety is a high priority for the Region of Sudbury and we take steps to ensure your safety at signalized intersections.

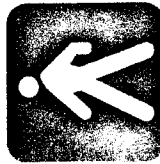
Below are answers to frequently asked questions as well as general information about pedestrian signal heads.

## What do the symbols mean on the pedestrian signal heads?

The pedestrian signal head has two symbols:

Walk and Don't Walk

The "walk" symbol means you may begin crossing the roadway toward the display.



The "flashing don't walk" symbol means there is sufficient time to finish your crossing safely. If you have not started, do not start to cross.



The "solid don't walk" symbol means do not enter the roadway.



If there is a pedestrian pushbutton, push it to activate the "walk" symbol. If there is no pedestrian pushbutton, wait for the "walk" symbol.

## Why doesn't the "walk" symbol stay on until I'm completely across the street?

The "walk" symbol has two purposes:

- it lets pedestrians know when to begin their crossing,
- and
- it is timed to allow pedestrians to get approximately halfway across the intersection.

When you are part of the way across, the "flashing don't walk" indication may come on. Complete your crossing as there is enough time to do so safely.

## Why doesn't the "walk" symbol come on every time the traffic signals turn green?

At some traffic signals within the Region of Sudbury, a separate timing plan is provided for pedestrians and for vehicles. The pedestrian "walk" indication will only be displayed if the pushbutton is pushed. All intersections which operate this way are equipped with pedestrian pushbuttons. Remember, push the button.

## Why do I have to wait for the "walk" symbol after I have pushed the pushbutton?

Generally, traffic signals are timed to favour the heavier traffic volumes on major streets. When the pedestrian pushbutton is pushed, a message is sent to the traffic signal controller that there is a pedestrian waiting to cross the street. A delay may be encountered while waiting for the traffic signals to change. The signals will change at a preset time which will minimize the interruption to the traffic on the major street.

## How can I be sure that my children and I cross the road safely?

First, check for a pedestrian pushbutton. If there is one, push the button for the direction you want to cross. The pedestrian signal head will not change unless you push the button. Once the "walk" symbol is displayed, begin your crossing. The pedestrian signal heads are timed according to walking speed so you do not have to run, but do walk briskly.

Pedestrian information signs will be installed at many signalized intersections in the Region of Sudbury. They describe how the pedestrian signal heads operate. Please look for them.

## Why do some intersections have pedestrian signal heads and others do not?

It is general practice in the Region of Sudbury to install pedestrian signal heads at all new traffic control signals where there is pedestrian activity.

## How do I safely cross from a right turn island to the curb when there are no pedestrian signals? Do the cars have to stop for me?

In most cases, the crossing between the island and the curb is not controlled by the traffic signals. This means that pedestrians must yield the right of way to turning vehicles.



# Tips for Crossing Safely

- Look for pedestrian pushbuttons. If there is one, push it.
- Before stepping off the curb, look both ways to make sure vehicles have stopped.
- Walk briskly.
- Cross the intersection defensively.
- Watch for turning vehicles.
- Look for pedestrian information signs where there is a lot of pedestrian activity.

## Problems? Questions? Suggestions?

If a pedestrian signal head display or pedestrian pushbutton does not operate as described;

or

If you have questions or suggestions concerning traffic;

**Call us at:** (705) 673-2171

**Fax us at:** (705) 673-5171

### Write us at:

Regional Municipality of Sudbury  
Traffic and Transportation Division  
Box 3700, Stn. A  
Sudbury, ON P3A 5W5  
Attention: Co-ordinator of Traffic and Transportation

**Produced by:**  
Traffic and Transportation Division  
The Regional Municipality of Sudbury

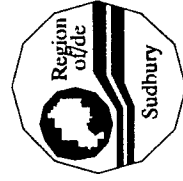
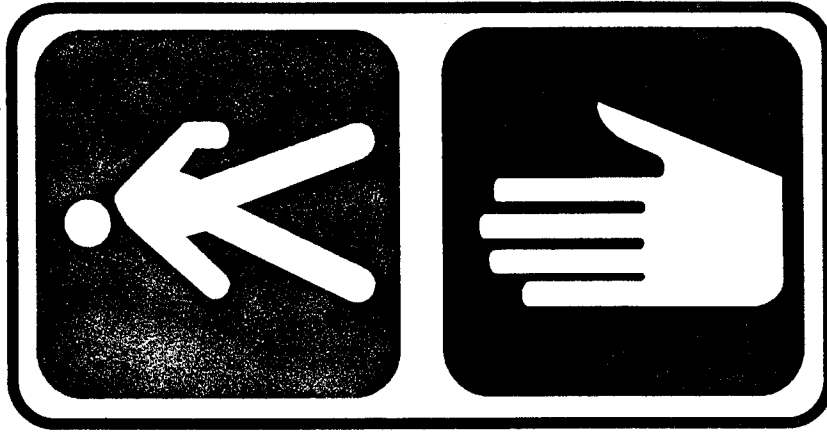
**Acknowledgement:**  
Transportation Division  
The Regional Municipality of Waterloo



The Regional Municipality of Sudbury  
Traffic and Transportation Division  
200 Brady Street  
Box 3700, Stn. A  
Sudbury ON P3A 5W5

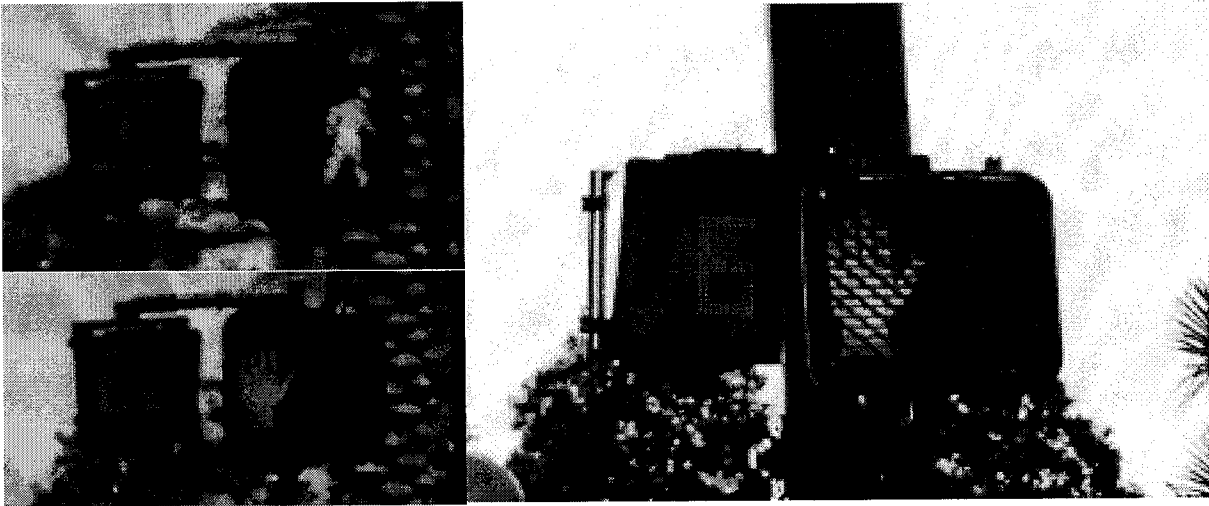


# Pedestrian Signal Heads



Public Works Department  
Traffic and Transportation Division

# **The Effects of Pedestrian Countdown Signals in Lake Buena Vista**



By

Herman Huang and Charles Zegeer  
University of North Carolina at Chapel Hill  
Highway Safety Research Center

for

**Florida Department of Transportation**

November 2000



## ABSTRACT

A countdown signal displays the number of seconds left until the steady Don't Walk phase appears and opposing traffic receives a green light. A pedestrian who has just arrived in the queuing area can use this information to decide whether to start crossing. A person who is in the crosswalk when the flashing Don't Walk interval appears can see the number of seconds remaining before the cross traffic gets a green light. This may reduce the likelihood that a person is still in the intersection when the light changes.

The objective of this study was to evaluate the effects of countdown signals at intersections in Lake Buena Vista, Florida. A "treatment" and "control" study design was used: countdown signals at two intersections were matched with three control intersections that were similar but did not have countdown signals. The countdown signals were evaluated according to three measures of effectiveness:

1. Pedestrian compliance with the Walk signal
2. Pedestrians who ran out of time
3. Pedestrians who started running when the flashing Don't Walk signal appeared

The countdown signals had the positive effect (compared to sites without countdown signals) of reducing the number of pedestrians who started running when the flashing Don't Walk signal appeared. They had the undesired effect of reducing compliance with the Walk signal. There was no effect on the number of persons who ran out of time while crossing.

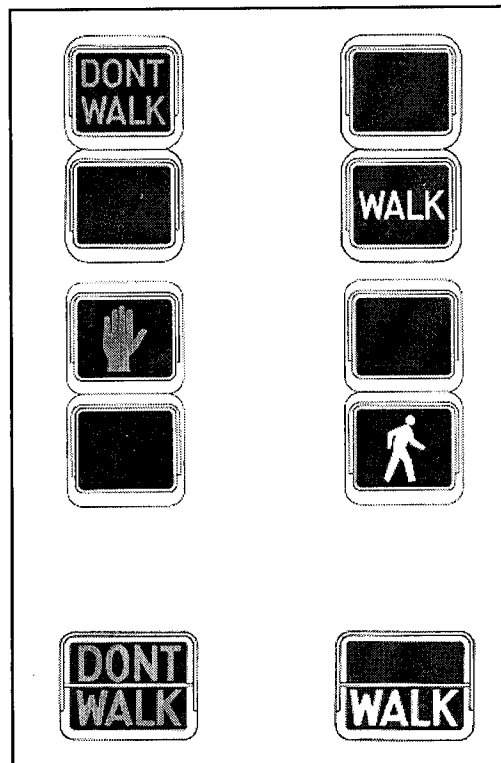
It is recommended that countdown signals be tested at other locations. The use of countdown signals should be accompanied by public educational campaigns that explain what these devices are and how pedestrians can benefit from them.

Key words: Pedestrian, signal, countdown, crossing, compliance.

## INTRODUCTION

Pedestrian signals display the messages Walk (or a walking person), flashing Don't Walk (or a flashing hand), and steady Don't Walk (or a steady hand) in conjunction with vehicle signals. The Walk signal indicates that pedestrians may cross the street in the direction of the signal. The flashing Don't Walk signal means that pedestrians should not start crossing, but pedestrians already in the street should have enough time to finish crossing. The steady Don't Walk phase means that pedestrians should not be in the street.

It is well-documented that many pedestrians do not understand the meaning of the pedestrian signal indications, particularly the flashing Don't Walk. In fact, Robertson *et al.* (1984) found that only about half of pedestrians understand the meaning of the flashing Don't Walk display. Many pedestrians expect to see the Walk signal for their entire crossing. Upon seeing the flashing Don't Walk, some pedestrians believe that they will not have enough time to reach the opposite side of the street. Others may return to the starting side, and a few may even stop in the middle of the street. (Zegeer, 1986)



**Figure 1.** Standard pedestrian signal indications.