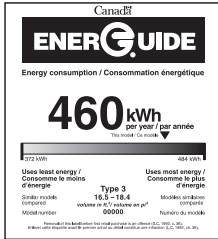


How to calculate the *second price tag*

When making your purchase decision, consider both the sticker price (*the cost of buying an appliance*) and the EnerGuide label, the cost of electricity to operate the product – often referred to as the second price tag.

Calculating the second price tag is easy. Multiply the appliance's estimated annual energy consumption (*the large number on the EnerGuide label*) by the cost of electricity (*on your utility bill*). This is an estimate of how much it will cost to operate the appliance for one year.



Example:

EnerGuide rating **460 kWh/year**
x Local electricity costs **x \$0.10/kWh**
= Annual electricity cost **= \$46.00**

Next multiply the annual cost by the estimated lifetime of the appliance (*see table below*) for the total estimated operating cost of the appliance.

Annual electricity cost **\$46.00/year**
x Appliance life **x 17 years**
= Lifetime electricity cost **= \$782.00**

Lifetime of major appliances
(industry averages only)

Dishwashers _____	13 yrs
Clothes Washers _____	14 yrs
Refrigerators _____	17 yrs
Clothes Dryers _____	18 yrs
Ranges _____	18 yrs
Computers/Monitors _____	4 yrs
Gas Furnaces _____	14 yrs
Central Air Conditioners _____	14 yrs
Bottled Water Coolers _____	10 yrs



For more information,
 visit www.greatersudbury.ca/earthcare



Greater Sudbury is recognized as a leader in strategic energy planning in areas such as industrial, commercial and residential energy use.

But, there's more that we can all do to ensure an Efficient Sudbury.

Efficient Sudbury is a community-based program designed to:

- promote energy conservation,
- increase awareness of energy efficient products, and
- encourage homeowners like you to consider ENERGY STAR® qualified products.



Let's be
 energy efficient,
 Sudbury!





ENERGY STAR[®] qualified products help make a world of difference.

Look for ENERGY STAR[®] qualified products

It's simple! No special knowledge is needed to select an energy-efficient product since the technical evaluation has been done for you. All you have to do is look for the international ENERGY STAR symbol. It's your assurance of buying products that offer the highest levels of energy efficiency – as much as 10 to 50 percent more efficient than conventional products.

ENERGY STAR qualified products are available for appliances, heating, ventilation and air conditioning, home electronics, lighting and more. You'll even find the ENERGY STAR symbol on windows, doors and skylights.

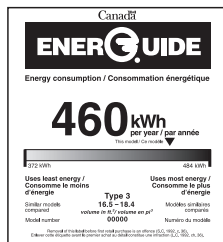


The ENERGY STAR[®] mark is administered and promoted in Canada by Natural Resources Canada and is registered in Canada by the United States Environmental Protection Agency.

Refer to the EnerGuide Label

The international ENERGY STAR[®] symbol complements another important energy efficiency initiative: Canada's EnerGuide Program.

The EnerGuide label is a tool to help you make an energy-wise choice when buying a new appliance. It shows how much energy appliances consume in a year of normal service (measured in kWh) and makes it easy to compare the energy efficiency of each model to others of the same size and class. The EnerGuide label – often referred to as the second price tag, helps you to calculate in advance how much you'll pay to run an appliance once you plug it in. *(Refer to the reverse panel)*



When you see ENERGY STAR on an EnerGuide label, you can be sure that the product is among the most energy efficient available.

Be part of the solution!

When we buy products that are more energy efficient, we reduce the strain on our energy resources and the environment. That's because fossil fuels are often burned to produce electricity. The burning of fossil fuels is a major source of greenhouse gas (GHG) emissions - a leading cause of climate change - and other pollutants that contribute to urban smog and acid rain.

