



**United Way  
Centraide**



# **City of Greater Sudbury**

## **2005 Campaign**



**United Way  
Centraide**



**2005 United Way/Centraide**

### **Presenters:**

City of Greater Sudbury Campaign Committee:

- Alan Stephen, City of Greater Sudbury / Sector Chair
- Ted Callaghan, City of Greater Sudbury
- Ruth Anne Linck, City of Greater Sudbury, Loaned Rep for United Way/Centraide

### **Special Guests:**

- Glenn Thibeault, Executive Director, United Way/Centraide
- Floyd Laughren, Campaign Chair, United Way/Centraide



**United Way  
Centraide**



**2005 United Way/Centraide**

## **United Way/Centraide Sudbury and/et District**

### **Mission Statement:**

*"To improve lives and build community by engaging individuals and mobilizing collective action."*



**United Way  
Centraide**



## **2005 United Way/Centraide**

### **2005 Campaign: Loaned Representative**

- In 2005, The City of Greater Sudbury has continued their long standing support of the United Way/ Centraide campaign by providing a Loaned Representative (Loaned Rep) to assist in the annual fundraising efforts
- Ruth Anne Linck has been chosen to coordinate the City of Greater Sudbury, United Way/Centraide campaign. Ruth Anne returns for a fourth year, bringing her strong organizational and inter-personal skills to campaign.



**United Way  
Centraide**



**2005 United Way/Centraide**

### **Program Services: 6 vital areas**

- Community Intervention & Support
- Services for Seniors
- Community Special Needs
- Children & Youth
- Poverty & Homelessness
- Community Health & Wellness



**United Way  
Centraide**



**2005 United Way/Centraide**

### **Upcoming Special Events**

- **Agency Tour:** October 14 / various locations, 8:30 - noon
- **Labour Breakfast:** October 20 / Steelworkers Hall, 7:30-9:00 am
- **Haunted House:** October 27-31 / Location/time: tba
- **Christmas Concert:** November 18/ LU Fraser Aud., 7:00 pm
- **Mayors Luncheon:** November 23 / Radisson Hotel, 11:30 am
- **"Aladdin":** December 18 / Sudbury Theatre Centre, 7:00 pm



**United Way  
Centraide**



**2005 United Way/Centraide**

**United Way/Centraide  
2005 Campaign Goal:**

**\$1,500,000**



**United Way  
Centraide**



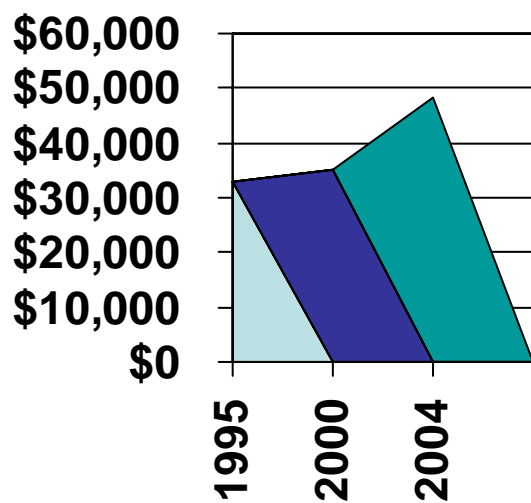
**2005 United Way/Centraide**







**United Way  
Centraide**



### **City of Greater Sudbury**

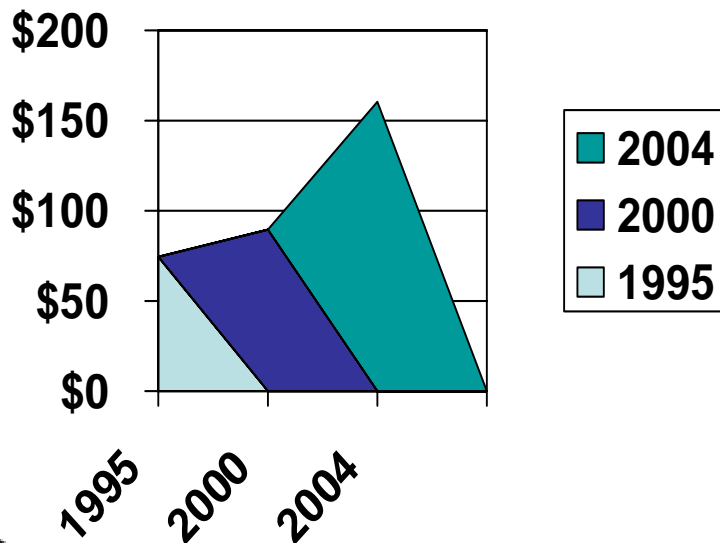
#### **Campaign Totals:**

- 2004: \$48,258
- 2000: \$35,063
- 1995: \$33,093



**United Way  
Centraide**

**City of Greater Sudbury  
Average Employee Donation:**



- 2004: \$160
- 2000: \$ 89
- 1995: \$ 75



**City of Greater Sudbury**

**2005 Campaign Goal:**

**\$50,000**



**United Way  
Centraide**



**2005 United Way/Centraide**

**Q & A**



**United Way  
Centraide**



**2005 United Way/Centraide**

# **Thank You**