Seniors’ Information Line
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Looking for Information on Older Adults & Seniors’ Programs and Services in the Greater Sudbury area?

CALL

673-3636
June 2006 Symposium

- June 1, 2006 Symposium – Partnership between the Mayor & Council’s Roundtable on Seniors’ Issues (2003-2006) & the Greater Sudbury Police Service
- Purpose was to bring together seniors and senior service providers to discuss needs & gaps
Request from Seniors

- Resulted in 12 recommendations
- First recommendation and strongest message: easy access to information
Greater Sudbury Seniors’ Community Network

- Created as a result of the symposium
- Not for Profit senior service providers

**Mission statement:**

The members of the Greater Sudbury Senior Community Network are committed to facilitating access to information, programs and services available to seniors in the City of Greater Sudbury.
Network members

- Société Alzheimer Society Sudbury-Manitoulin
- Cambrian College
- Canadian Diabetes Association
- Canadian Mental Health & HRSRH Seniors’ Mental Health Outreach Program
- Canadian Hearing Society
- Canadian Red Cross & Community Health Services
- City of Greater Sudbury
- Community Care Access Centre
- Greater Sudbury Police Service
- Meals on Wheels
- Ministry of Citizenship & Immigration/Seniors’ Secretariat
- Ontario Network for the Prevention of Elder Abuse
- ParkSide OACS
- Sudbury & District Health Unit
- Sudbury Elder Abuse Committee
- VON Sudbury
Goals of the Network

- Develop a database
- Coordinate ongoing education to senior service providers, seniors and the public
- Create consistent response system
- Sustain funding to establish a “Seniors Issues Office”
Parkside Older Adult Centre volunteered to lead the initiative and working in partnership with the Network received approval for a FedNor Intern.

Parkside OACS will continue to manage the service.
Meeting a Need!

- Aging demographic
- Seniors’ wanting to stay in their own homes
- Want to speak to a “live person”
Hours for the Service

- Monday to Friday 8:30 a.m. – 4:30 p.m.
- Dedicated line
Spread the word!

Marketing strategy includes:
- Via senior service providers & organizations
- Local Media
- Mall Displays
- Distribution of Pamphlets to:
  - Physicians offices
  - Pharmacies
  - Grocery Stores
  - Older Adult Centre/Seniors Groups
  - Churches
Next Steps

- Sustain funding to maintain the phone line
- Prepare a business plan
  - Collect data/stats to support the need
673-3636

Thank You