Science North Econographeso Inpect are needed to see this picture.

October 13, 2005



Science North

Economic Impact Study

Prepared For: Science North

Date: March 18, 2005



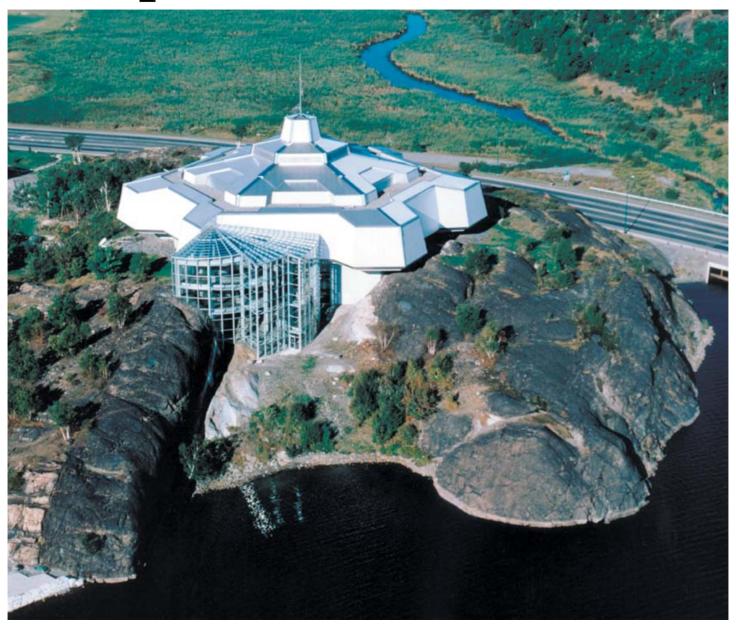


urbanMetrics inc.

market, economic and strategic advisors

144-146 Front Street West, Suite 460 Toronto, ON M5J 2L7

 $\begin{array}{c} QuickTime^{TM} \ and \ a \\ PNG \ decompressor \\ are \ needed \ to \ see \ this \ picture. \end{array}$











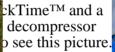


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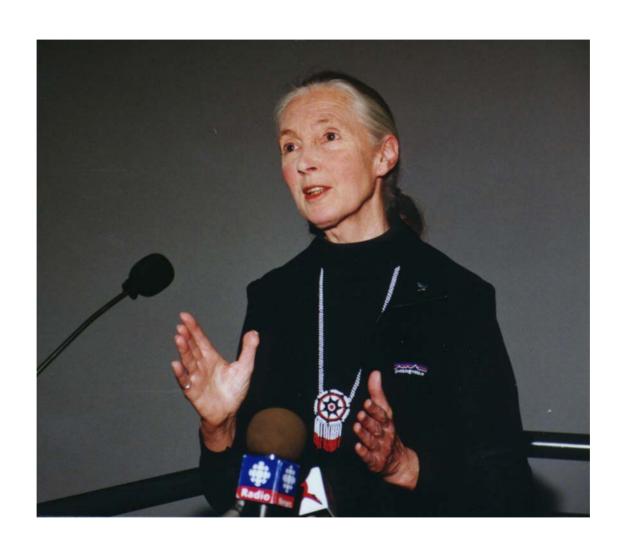








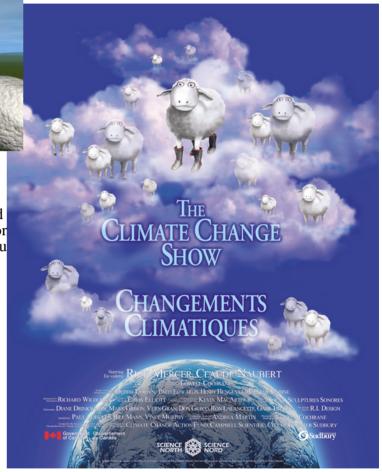








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TELUS

DANGEBOUS PRESENTS

The Great Hunters!

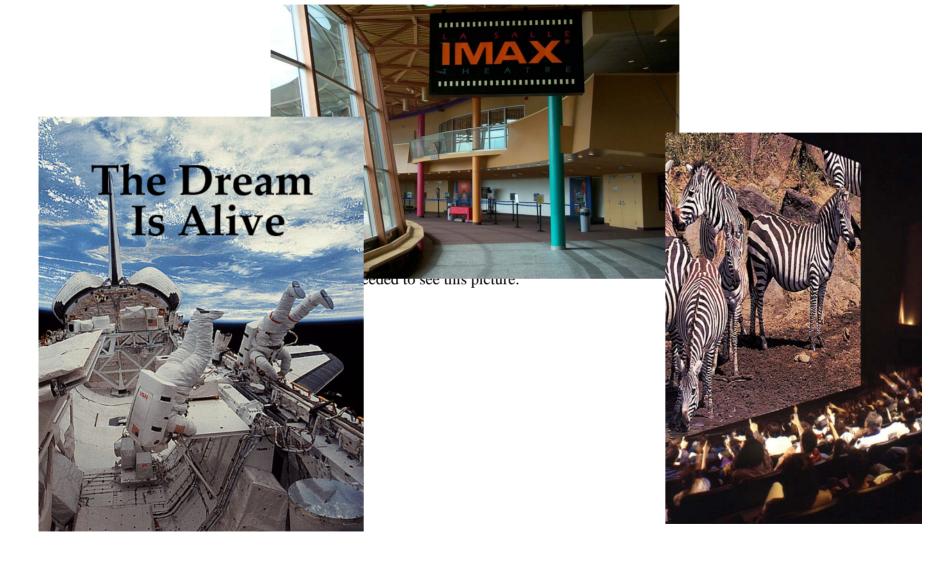
Prédateurs reusulables!

March 1 to September 1, 2003. Du 1" mars au 1" septembre 2003. sciencenorth.ca

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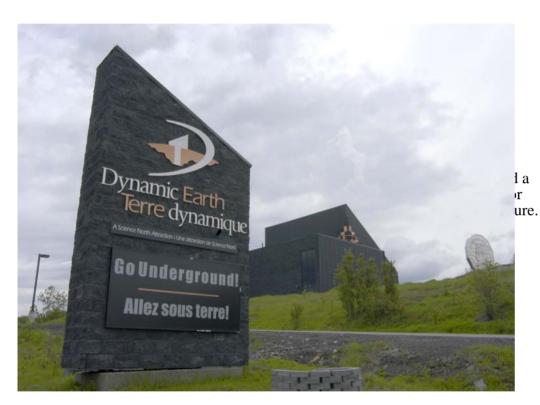




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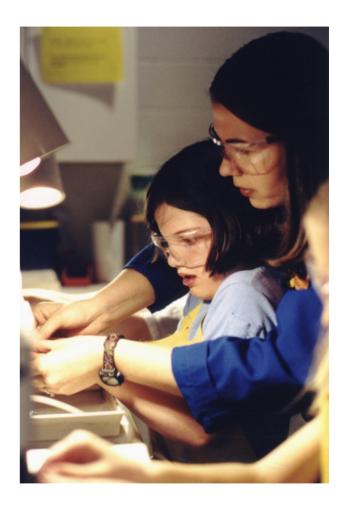






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Economic Impact Study

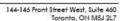
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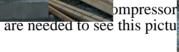


Annual Operation of Science North

- \$12 million/year in direct spending
- \$24 million/year in indirect and induced spending
- 296 jobs/year
 QuickTimeTM and a
 PNG decompressor
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Capital Projects

(from 1991 to 2004)

- \$53 million in spending over 13 years (2004 dollars)
- \$119 million in indirect and induced spending over 13 years (2004 Noto Hars)
- 651 jobs created over 13 years

Capital Projects

(from 1991 to 2004)

- Average capital spending of \$4 million/year
- Average \$9 million/year in gross impact

QuickTimeTM and a

· Axernge Jugobs/year created

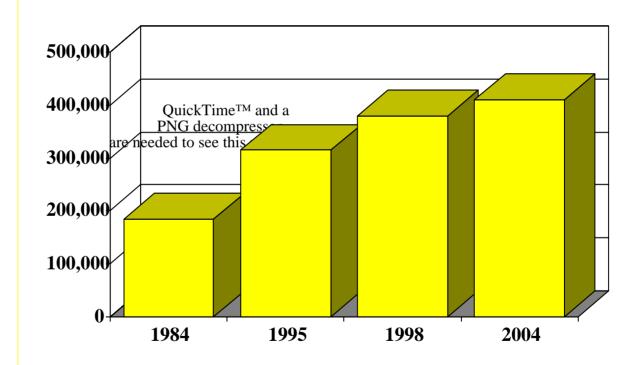
Operations and Capital Projects

(13 year average)

- \$16 million/year in direct spending
- Gross impact on the economy of \$33 million/year
- QuickTimeTM and a
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Science North as a Tourism Generator

Admissions



Canada's 10 largest science centres

- · Toronto
- Science North
- Montreal
- · Vancouver

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- PNG decompressor PNG decompressor PNG decompressor
- Calgary
- · Regina
- Dynamic Earth
- Halifax
- Prince George