# Request for Decision City Council



				Туре	of	Decision				
Meeting Date	e October 13, 2005					Report Date	October 5, 2005			
Decision Requ	ested	Yes	х	No		Priority	х	High	Low	
		Direction C	nly			Type of Meeting	х	Open	Closed	

## **Report Title**

2005 Current Budget Variance Report - August

	Policy Implication + Budget Impact	Recommendation
X	Policy Implication + Budget Impact  This report and recommendation(s) have been reviewed by the Finance Division and the funding source has been identified.	FOR INFORMATION ONLY
X	Background Attached	Recommendation Continued

**Recommended by the Department Head** 

Lorella Hayes Chief Financial Officer / Treasurer Recommended by the C.A.O.

Mark Mieto

Chief Administrative Office

Title: 2005 Current Budget Variance Report - August

Date: October 5, 2005

Report Prepared By

Co-Ordinator of Current Budget

Division Review

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### **EXECUTIVE SUMMARY**

This report provides Council with a year end projection based on the expenditures and revenues for the period ending August 31, 2005.

A summary of material variances is as follows:

Net underexpenditures (Net overexpenditures)

\$

Taxation Levy	1,350,000
Grants and Subsidies	(300,000)
Other Revenues	170,000
Administrative Services	(280,000)
Greater Sudbury Transit Services	220,000
Housing Services	900,000
Ontario Works	1,070,000
Roads Services	(730,000)
Solid Waste Management	530,000
Fire Services	(880,000)
Restructuring	300,000
Miscellaneous (Variances less than \$100,000)	(100,000)
Projected Surplus	2,250,000

### **BACKGROUND**

Departments were requested to provide year end estimates for each account in their area based on the expenditures and revenues in their sections as of August 31, 2005.

In the April variance report, a number of potential variances were identified. Most of these variances, both positive and negative still exist, while other variances have been identified. Based on information supplied by the departments, a year end surplus of \$2.25 million is anticipated.

Attached are tables summarizing the Cost Centre Report which reflects annual budgets, year end projections and year end variances.

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Date: October 5, 2005

For this report, potential year end variances greater than \$100,000 have been identified and are detailed as follows:

### 1. Taxation Levy

As a result of the strong building activity over the last two years, the City's supplementary taxation will exceed budget by approximately \$1,200,000. The residential sector remains vibrant while the commercial sector was boosted due to additional businesses in the Millenium Centre.

In addition, better than budgeted payment-in-lieu of taxation revenue results in another \$150,000 positive variance.

Overall, this section is anticipating a positive budget variance of \$1.35 million.

### 2. Grants and Subsidies

The Ontario Municipal Partnership Fund (OMPF), which replaces the Community Reinvestment Fund (CRF), has a different funding formula than the CRF. This new formula provided the City with a grant allocation of \$2.7 million less than budgeted for 2005. However, the reconciliation of the CRF for 2003 and 2004 yielded the City additional funding in the amount of \$3.4 million, which has to be applied to 2005 (the year in which it was received). This would leave the City with a positive variance in this area of \$.7 million.

As part of the OMPF, the City receives funding through four grants. Two of these grants are based on social program expenditures and as these expenditures increase or decrease, so does the grant.

Our best estimate at this time is that this grant will be reduced by approximately \$1 million as a result of the net underexpenditure in Ontario Works and Child Care. With this reduction, the OMPF will reflect a \$300,000 shortfall when compared to budget at year end.

### 3. Other Revenues

Based on payments to date from the Ontario Lottery and Gaming Corporation, our 2005 revenues are expected to fall short of budget by approximately \$120,000. On a positive note, our aggressive tax collection process has resulted in reduced interest revenue from tax arrears. However, this has increased our cashflow and allowed for investment of additional funds resulting in increased investment income. Better that anticipated investment income has more than offset the losses and is responsible for having this section reflect a positive year end variance of \$170,000.

### 4. Administrative Services

As a result of the City's move to a business registry, a reduction of \$100,000 in revenues has occurred. In addition, it is anticipated that lottery licence revenues will be under budget by \$100,000. The two revenue shortfalls combined with higher advertising, postage and courier expenses will result in the Council Support section experiencing a year end net overexpenditure of approximately \$340,000.

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As a result of various vacancies currently in the Information Technology (IT) section, as well as reductions in miscellaneous materials and purchased services, this area is projecting a \$570,000 net underexpenditure. However, in accordance with current policy, the Information Technology division contributes its net underexpenditures to the reserve if the Corporation is also in a surplus position at year end.

Overall, with other miscellaneous underexpenditures being considered, the Administrative Services division will experience a year end net overexpenditure of \$280,000 once the \$570,000 contribution to the IT Reserve is made.

### 5. **Building Services**

As reported previously, the exceptional building activity continues in 2005 and due to the increased revenue generated from this activity, it is anticipated that this area will experience a net underexpenditure of \$400,000 by year end. However, as a result of Bill 124, all underexpenditures must be contributed to a reserve to ensure future stability.

### 6. Greater Sudbury Transit Services

The Greater Sudbury Transit Service has seen increased ridership translating into increased revenues. However, this additional revenue has been offset by the soaring cost of diesel fuel. The cost of fuel from now to year end will be the determining factor of whether this section experiences an underexpenditure or overexpenditure. If fuel prices remain relatively stable over the last quarter of the year, a year end net underexpenditure of \$220,000 is expected.

### 7. Housing Services

As reported previously, the Housing Services budget was developed on the premise that the Province would implement a new funding model based on benchmarks effective January 1, 2005. To date the Province has not yet finalized the benchmarking process. It is not anticipated that the new funding model will be retroactive to January 1, 2005. If this is the case, this section will reflect a year-end net underexpenditure of approximately \$900,000. In the past, in accordance with policy, these underexpenditures would be contributed to a reserve. However, this reserve has now reached the cap of \$5 million.

#### 8. Ontario Works

Lower caseload levels in both the Ontario Works assistance and Sole Support is the main reason that this division is reflecting a net underexpenditure. This budget was developed on a monthly caseload of 4,100, however, the current monthly caseload is 3,900. The lower caseload levels are due to the buoyant economy and greater job opportunities for Ontario Works clients. The Ontario Disability Support Program (OSDP), administered by the Province, is reflecting an underexpenditure as well. By year end, this area will be under budget by approximately \$1.07 million.

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However, as previously mentioned, it is anticipated that the social programs that are linked to OMPF will have their net expenditures analysed by the Province and there will be a corresponding reduction to the grant allocation. For this reason, it is not anticipated that the net underexpenditures in this area will affect the year end forecast.

### 9. Water Maintenance

The GSU will be providing consumption values and projected revenues very shortly. Due to the hot summer, it is expected that water revenue will be on or over budgeted values.

Both water treatment and water repairs and maintenance are reflecting net underexpenditures of \$450,000. However, as per policy, underexpenditures and overexpenditures are contributed to or funded from the Water Capital Reserve Fund. Therefore, there will be no impact on the corporate year end position.

### 10. Waste Water Maintenance

As was the case with water, the GSU will be providing revenue figures for this utility. Again, the waste water treatment and the waste water repairs and maintenance is reflecting a net underexpenditure of \$400,000. As was the case with water, policy dictates that underexpenditures and overexpenditures affect the reserve and therefore, there will be no impact on the corporate year end.

### 11. Roads Maintenance

As reported previously, favourable weather conditions in the first part of the year have resulted in the winter control budget being currently underspent. Given a normal November and December season, the winter budget should be underspent at year end by approximately \$570,000. However, in accordance with policy, underexpenditures in winter roads maintenance must be contributed to the Winter Control Reserve Fund. If no extraordinary weather conditions are experienced, there will be a contribution to this reserve fund.

Additional work for summer road maintenance, such as pothole patching, surface treatment patching, and gravel patching was performed and is currently over expensed by \$730,000.

Overall, the roads maintenance area will reflect a year end net overexpenditure of \$730,000.

### 12. Solid Waste Management

Better than expected tipping fee revenues and a return to the practice of using our own crews to provide collection services in the former City of Sudbury, will see this section experiencing a net underexpenditure of \$530,000. The increase in revenue is due to increased building activity and a return of one of the City's major waste disposal clients for the summer season. The City will continue to use our own crews for the former City of Sudbury as it will prove to be a less expensive alternative to contracting out.

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#### 13. Fire Services

As a result of higher call out volumes, the career overtime budget, as well as the volunteers budget, will be overspent. In addition, a number of retirements has required the City to provide vacation payouts which are charged to the current budget. These staffing issues relate to an overexpenditure of approximately \$700,000. In addition, overexpenditures of approximately \$200,000 in vehicle, equipment and building maintenance will be experienced for a total of \$880,000 net overexpenditures for the division.

### 14. **Restructuring**

For 2005, Phase 1 restructuring savings of approximately \$300,000 will be realized and are reflected in the General Manager's office in Community Development and water, wastewater, roads and solid waste. An additional \$1.6 million in Phase 2 restructuring will be realized by the end of 2007. The impact of Phase 2 restructuring will yield minimal savings for 2005.

### **SUMMARY**

Departments continue to monitor their budgets to make adjustments to balance controllable items. Currently, based on our projection, the corporate position reflects a surplus of \$2.25 million.

(Based on period ending August 31, 2005)

SUMMA	RY							
Annual Year-end Budget Projection								
GENERAL REVENUES	(74,140)	(75,360)	1,220					
EXECUTIVE, ADMIN, HR & FINANCE GROWTH & DEVELOPMENT SERVICES COMMUNITY DEVELOPMENT SERVICES INFRASTRUCTURE & EMERGENCY SERVICES OUTSIDE BOARDS	10,145 15,482 70,027 84,643 41,435	10,375 15,132 68,027 85,733 41,435	(230) 350 2,000 (1,090)					
EXPENDITURES	221,732	220,702	1,030					
NET BUDGET	147,592	145,342	2,250					

(Based on period ending August 31, 2005)

	GENERAL REVENUES								
		Annual Budget	Year-end Projection	Year-end Surplus (Deficit)					
(1)	TAXATION LEVY	(5,604)	(6,954)	1,350					
(2)	GRANTS & SUBSIDIES	(57,754)	(57,454)	(300)					
(3)	CORPORATE REVENUE/CAPITAL	(10,782)	(10,952)	170					
	GENERAL REVENUES	(74,140)	(75,360)	1,220					

(Based on period ending August 31, 2005)

	<b>EXECUTIVE &amp; ADMIN</b>	, HR & FI	NANCE	
		Annual Budget	Year-end Projection	Year-end Surplus (Deficit)
	EXECUTIVE AND LEGISLATIVE	1,221	1,201	20
	OFFICE OF THE CAO	354	354	-
(4)	ADMINISTRATIVE SERVICES	1,992	2,272	(280)
	HUMAN RESOURCES	-	-	- :
	FINANCE	6,578	6,548	30
	EXECUTIVE & ADMIN, HR & FINANCE	10,145	10,375	(230)

(Based on period ending August 31, 2005)

	GROWTH & DEVELOPMENT SERVICES										
		Annual Budget	Year-end Projection	Year-end Surplus (Deficit)							
	GENERAL MANAGER'S OFFICE	531	521	10							
	ECONOMIC DEVELOPMENT	2,246	2,216	30							
	PLANNING AND DEVELOPMENT SERVICES	3,414	3,334	80							
(5)	BUILDING SERVICES	875	875	-							
(6)	GREATER SUDBURY TRANSIT SERVICES	8,171	7,951	220							
	CROSSING GUARDS	245	235	10							
	GROWTH & DEVELOPMENT SERVICES	15,482	15,132	350							

(Based on period ending August 31, 2005)

	COMMUNITY DEVELOPMENT SERVICES										
		Annual Budget	Year-end Projection	Year-end Surplus (Deficit)							
	GENERAL MANAGER'S OFFICE	2,285	2,105	180							
	COMMUNITY PARTNERSHIPS	228	228	-							
(7)	HOUSING SERVICES	17,289	16,389	900							
	LONG TERM CARE & SENIOR SERVICES	1,603	1,683	(80)							
(8)	ONTARIO WORKS	24,950	23,880	1,070							
	PUBLIC LIBRARIES & CITIZENS SERVICES	7,067	6,977	90							
	CHILDREN SERVICES	3,582	3,652	(70)							
	CEMETERY SERVICES	122	122	-							
	LEISURE & RECREATION SERVICES	12,901	12,991	(90)							
	COMMUNITY DEVELOPMENT SERVICES	70,027	68,027	2,000							

(Based on period ending August 31, 2005)

	INFRASTRUCTURE & EMER	RGENCY	SERVI	CES
		Annual Budget	Year-end Projection	Year-end Surplus (Deficit)
	GENERAL MANAGER'S OFFICE	158	158	-
	ENGINEERING SERVICES & ASSET MANAGEMENT	4,432	4,482	(50)
(9)	WATER MAINTENANCE	2,499	2,499	-
(10)	WASTE WATER MAINTENANCE	(131)	(131)	<u>-</u>
(11)	ROADS MAINTENANCE	43,265	43,995	(730)
	STRATEGIC SUPPORT SERVICES	284	284	-
(12)	SOLID WASTE MANAGEMENT	10,931	10,401	530
	EMERGENCY PLANNING & PREPAREDNESS	450	450	-
(13)	FIRE SERVICES	15,376	16,256	(880)
	EMERGENCY MEDICAL SERVICES	7,379	7,339	40
	INFRASTRUCTURE & EMERGENCY SERVICES	84,643	85,733	(1,090)

# Request for Decision City Council



Type of Decision												
Meeting Date October 13, 2005							Report Date	October 5, 2005				
Decision Requested			Yes	х	No		Priority	х	High		Low	
[		Dir	rection O	nly			Type of Meeting	х	Open		Closed	

## **Report Title**

**Short-Term Communications Plan** 

	Policy Implication + Budget Impact	Recommendation
Х	This report and recommendation(s) have been reviewed by the Finance Division and the funding source has been identified.	
The	e funds are available in existing Budgets.	FOR INFORMATION ONLY
X	Background Attached	Recommendation Continued

**Recommended by the Department Head** 

Caroline Hall worth, Executive Director Administrative Services Department

Recommended by the C.A.O.

Mark Mieto
Chief Administrative Office

Title: Short-Term Communications Plan

Date: October 5, 2005



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### **EXECUTIVE SUMMARY**

This Report summarizes the highlights of the new Short Term Communications Plan that has been developed to ensure that communications across the City of Greater Sudbury are well co-ordinated, effectively managed and responsive to information needs of the public. This Report is provided for the information of Council.

### **BACKGROUND:**

The Short Term Communications Plan describes seven initiatives which will be implemented within the next year. These initiatives consist of:

### **Initiative #1: Introduce a Citywide Newsletter**

This initiative is to address a concern from some members of the public who say they are not fully aware of Council's decisions and City programs, services and activities. It is recommended that this newsletter be published at least twice a year. The newsletter will be distributed to all homes in the City, and will be posted on the City's website.

### Initiative #2: Commence One-day-a-Week Advertising Model

Currently, Departments are responsible for providing the media with the information for the civic page listings, while Departments work with Corporate Communications and French-language Services (CC&FLS) to produce display ads. There is no consistency in the ads, the ads are printed throughout the papers, and it is difficult for the public to know when and where municipal information is provided. It is recommended that CC&FLS produce/design 100% of the ads, with the exception of the job opportunity ads. The ads will be published one-day a week in the three local papers.

### **Initiative #3: Review Internal Communication Procedures**

The following is a series of initiatives that will be examined to improve internal communications: (1) provide current events through a newsletter, the Intranet and information boards; (2) inform staff of matters affecting them before informing the public; (3) require all Departments to schedule regular Department meetings to inform staff of Corporate and Department matters; and (4) improve employee recognition practices.

### **Initiative #4: Implement Service Level Agreements**

This Initiative will help to improve the City's service delivery approach. An important component of this action is the development of internal operating procedures. All staff should be informed of the numerous steps required to produce communications materials. Common operating procedures will ensure that we maximize opportunities to communicate with the public.

Title: Short-Term Communications Plan

Date: October 5, 2005

### **Initiative #5: Initiate Six-month Projects List**

It is recommended that CC&FLS introduce a six-month Communications Project List. This List would include the project contacts, the objectives of the project, the components (i.e. ads, news releases, brochures, speeches, etc.), the estimated hours of effort by CC&FLS, the reach factor, and the risk/opportunity element.

#### Initiative #6: Convert to a Service Oriented Website

It is recommended that the entire website be converted to a service oriented model which would consist of using the stream system and eliminating the current organizational structure model.

### Initiative #7: Establish a Benchmarking and Performance Measurement Program

The effectiveness of communication most often relies upon many factors (i.e. efficiency of service delivery, accessibility of services delivered, timing of service delivery, etc.). Therefore, a number of performance measures will be used to evaluate the efficiency of the City's communication services.

#### **Resources:**

This new Communications Plan will be realized through the internal reallocation of resources and without any new costs to the organization. Staff resources will be re-allocated to Corporate Communications to assist in writing and developing proactive communications strategies. To ensure strong, knowledgeable and consistent messaging, centralized co-ordination will be retained for all communications.

While this Communications Plan introduces new initiatives, sufficient funds exist in marketing, promotion and advertising accounts throughout the organization to resource these initiatives.

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