# Request for Decision City Council



Type of Decision												
Meeting Date January 13, 2005							Report Date	January 5, 2005				
Decision Reque		Yes	х	No		Priority		High		Low		
		Dir	rection O	nly			Type of Meeting	х	Open		Closed	

# **Report Title**

## **Printing of Leisure Guide**

Policy Implication + Budget Impact	Recommendation
This report and recommendation(s) have been reviewed by the Finance Division and the funding source has been identified.	
	FOR INFORMATION ONLY
✗ Background Attached	Recommendation Continued

**Recommended by the General Manager** 

Cratteson

Catherine Matheson General Manager, Community Development Recommended by the C.A.O.

Mark Mieto
Chief Administrative Officer

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**Title: Leisure Guide Date: January 13, 2005** 

Report Prepared By

Manager of Volunteerism and Community Development

**Division Review** 

Director of Leisure, Community and Volunteer Services

## **Executive Summary**

Following the report to Council on the RFP for the printing of the Leisure Guide at their meeting on Thursday, December 16, 2004, City Council requested that staff prepare a report on the option of having the Leisure Guide printed "in house" using existing equipment owned by the City of Greater Sudbury and also include which businesses advertise in the Leisure Guide and the amount of revenue that this generates. This report summarizes the costs and considerations that would result from in house printing of the Leisure Guide.

#### **Background**

#### **Printing of Leisure Guide**

In its current format, the Leisure Guide cannot be produced internal to the organization. The Leisure Guide is currently printed on newsprint paper with the exception of the 4 panel cover. The docutech machine housed in the print room cannot utilize this type of paper and therefore a more expensive type of paper would have to be used for printing in house. The colour cover for the Leisure Guide cannot be produced in house.

The Leisure Guide is distributed to 65,000 homes via Northern Life and Le Voyageur. The process of printing 80,000 copies (approximately 72 - 80 pages each) of the Leisure Guide takes less than a week with the equipment available through commercial printers. The Leisure Guide is ready for full home distribution within 2-3 weeks. The docutech would require approximately 100 days to print the 80,000 copies required. This would mean the distribution time would move from 3 weeks to 3 to 4 months. Additionally, this printing would have to be scheduled after hours in order to not interrupt the day to day internal printing requirements of the corporation, resulting in overtime expenditures for staff, and adding to the cost of production.

This "in house" printing process would result in an estimated cost of \$100,000 per issue. The estimated cost from the lowest bidder for the Leisure Guide RFP was \$33,199 per issue, resulting in a savings of \$66,801.

Title: Leisure Guide Date: January 13, 2005

#### 2004 Leisure Guide Advertisers

The following organizations and businesses purchased advertising space in the last two issues of the Leisure Guide. Ads are available in quarter page, half page and full page. Both not-for-profit and commercial rates are offered as indicated below.

## **Spring/Summer Edition**

Northern Elementary Academy	½ page	\$ 690
Science North	½ page	\$ 552
Early Years	½ page	\$ 552
Art Gallery of Ontario	1 page	\$1,063
United Way	¼ page	\$ 307
Health Unit	¼ page	<u>\$ 307</u>
Total		\$3,471

#### Fall/Winter Edition

2004 Net Cost

2004 Total Cost to Produce (including delivery and translation)					
2004 Total Revenue	·	\$8	3,491		
Total		\$5	5,020		
Sudbury Regional Hospital (Helpline)	¼ page		307		
Health Unit (Fall Busters)	¼ page	\$	307		
Art Gallery of Ontario	1 page	\$1	,063		
Montesorri School of Sudbury	½ page	\$	690		
Health Unit (Baby Walkers)	½ page	\$	552		
Health Unit (Breastfeeding)	½ page	\$	552		
Health Unit (Workplace Resources)	14 page	\$	307		
Akfit	14 page	\$	383		
Health Unit (Smokers and Quitters)	½ page	\$	552		
Sudbury Theatre Centre	¼ page	\$	307		

\$70,563

# Request for Decision City Council



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Meeting Date	eting Date January 13, 2005						Report Date	January 6, 2005				
Decision Requested Ye			Yes	х	No		Priority		High X		Low	
		Dii	rection O	nly			Type of	х	Open		Closed	

## **Report Title**

Local Health Integration Networks

	Policy Implication + Budget Impact	Recommendation
	This report and recommendation(s) have been reviewed by the Finance Division and the funding source has been identified.	
		For information only.
į		
X	Background Attached	Recommendation Continued

Recommended by the General Manager

cmatteson

Catherine Matheson General Manager Community Development Recommended by the C.A.O.

Mark Mieto C. A. O. Title: Local Health Integration Networks

Date: January 13, 2005

**Division Review** 

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#### **Report Prepared By**

B. Marieni

Bernadette Walicki
Program Coordinator of Community Initiatives
Community Development and Social Policy Section

#### Background

On September 9<sup>th</sup>, 2004 the Honourable Minister of Health and Long-Term Care, George Smitherman, delivered a speech on Ontario's Health Transformation Plan. Included in the plan was the development of Local Health Integration Networks (LHINs). LHINs will be responsible for:

- aligning the planning and delivery of health care along the geographic boundaries that match patient referral patterns;
- building on the strengths of community-based bodies; and
- supporting the local governance of health delivery organizations.

<u>LHIN Governance</u>: LHINs will be governed by an appointed Board of Directors and bound by performance agreements with the Ministry. The Boards will be appointed by an Order-in-Council. Board members will be selected using a merit-based process, with all candidates assessed for fit between skills and abilities of the prospective appointee and the needs of each individual LHIN. Board members will be expected to possess relevant expertise, experience, leadership skills, and have an understanding of local health issues, needs and priorities.

<u>LHIN Board Chairs and Members</u>: Profiles and details on how to apply for the positions of LHIN Board Chair or Member are now posted on the Public Appointments Secretariat Web site at <a href="https://www.pas.gov.on.ca">www.pas.gov.on.ca</a>. In accordance with the established process, all persons applying to serve on any government Agency, Board or Commission must apply through the Public Appointments Secretariat.

<u>LHIN CEO Recruitment</u>: Recruitment is underway by a national executive search firm for the 14 LHIN CEO positions. Advertisements in national and regional newspapers have been placed.

Community Workshops: Between November 19<sup>th</sup> and December 10<sup>th</sup>, 2004 the Ministry of Health and Long-Term Care (MOHLTC) held 14 one-day community workshops in each of the 14 LHIN areas. The workshops were designed to kick-start the process of communities self-organizing to prepare the ground for the creation of LHINs in each area.

At the workshops, communities were asked to prepare and submit to the ministry a report that will identify and capture system integration opportunities specific to their LHIN. The information and reports generated will be available to the inaugural LHIN Board meetings scheduled for April 2005 and will form the foundation for LHIN integrated health system planning.

<u>Top Priorities for the North East</u>: The North East LHIN Community Workshop was held in Greater Sudbury on November 26<sup>th</sup>, 2004. Participants were charged with the responsibility of identifying, defining and prioritizing health integration opportunities for the North East (LHIN #13, map attached) in preparation for the new Board.

Date: January 13, 2005

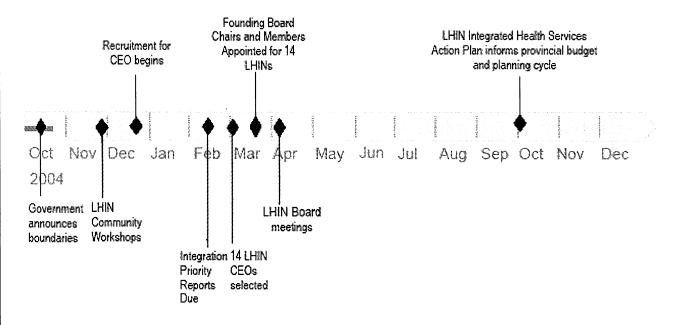
#### Top 5 Patient Care Priorities from the Workshop:

- 1. Access Assessment Case Management System Navigation Across the Continuum of Health Care
- 2. Improve Poor Health Status of the Northeastern Population
- 3. Role of Community Support Services
- 4. Utilizing Long-Term Care Homes for Total System Support
- 5. Integrated Health Promotion Team

## Top 5 Administrative Support Priorities from the Workshop:

- 1. Integration of Mental Health Addictions
- 2. Northern Health Information and Communication Technology Planning, and Health Planning Mechanism
- 3. Facilitated Communication between Health Care Providers
- 4. Integration of French Services Governance and Accountability
- 5. First Nation Aboriginal Health Services

#### Timelines and Key Dates



<sup>\*</sup>The Ministry of Health and Long-Term Care web site was the source used for this report.