

**BY-LAW 2010-221**

**A BY-LAW OF THE CITY OF GREATER SUDBURY TO  
AMEND BY-LAW 2007-250 A BY-LAW TO REGULATE THE ERECTION OF SIGNS  
AND ADVERTISING DEVICES**

**WHEREAS** the City of Greater Sudbury wishes to amend By-law 2007-250, as amended, being a By-law to Regulate the Erection of Signs and Advertising Devices;

**NOW THEREFORE THE COUNCIL OF THE CITY OF GREATER SUDBURY  
HEREBY ENACTS AS FOLLOWS:**

**Amendments to Section 1**

1. (1) Section 1 of By-law 2007-250, a By-law of the City of Greater Sudbury to Regulate the Erection of Signs and Advertising Devices is hereby amended by:

(a) adding the following definitions to Section 1 thereof:

“Abandoned Sign” means a sign located on property which becomes vacant and unoccupied for a period of ninety days or more, or any sign which pertains to a time, event or purpose which no longer applies;

“Advertising Device” means any device or object erected or located so as to attract public attention to any goods or services or facilities or events and includes flags, banners, pennants and lights;

“Animated Sign” means any kinetic or illusionary motion or video of all or any part of a sign and includes the rotation of a sign, but does not include a sign which revolves or appears to revolve, in whole or in part, at a rate not exceeding eight revolutions per minute or which changes its image not more than eight times a minute, provided such sign is not animated in any other way and does not include an electronic variable message centre;

“awning” means a space frame system, moveable or fixed, covered with fabric or like material attached and projecting from a building or structure, but not forming an integral part thereof, and includes a canopy;

“awning sign” means a sign with copy painted or affixed flat to the surface of an awning which does not extend vertically or horizontally beyond the limits of such awning;

“business identification sign” means a sign identifying or advertising a business or other non-residential use located, operated or conducted on the same lot, with or without reference to a product sold, distributed or manufactured on the property or to an activity occurring in conjunction with such use;

“canopy” means a roof-like structure projecting from the exterior face of a building;

“copy” means the graphic content of a sign surface in either permanent or removable letter, pictorial, symbolic or numeric form;

“directory sign” means a sign listing the tenants of a multi-tenant industrial building containing at least two distinct tenant units which sign includes only the municipal address and a list of tenants or occupancies for identification purposes;

“double faced sign” means a sign having two sign faces;

“electronic variable message centre” means an illuminated sign or part thereof which is computer controlled and which displays information to the public by way of a prearranged or variable sequence of

electronically generated letters, words, light patterns or shapes but does not include an animated sign;

“fascia sign” means a sign attached to, marked and inscribed on, erected or placed against a wall forming part of a building, or supported by or through a wall of a building and having the exposed face thereof on a plane approximately parallel to the plane of such wall and includes a painted wall sign and an awning sign;

“flashing sign” means a sign which contains an intermittent or flashing light source or which includes the illusion of intermittent or flashing light by means of animation or an externally mounted light source;

“frontage” means the length of the property line of any one lot parallel to and along each legally accessible public street;

“ground sign” means a sign supported by a pole, pylon or other structure embedded directly in the ground;

“height” means the vertical distance measured from the average elevation of the finished grade immediately below a sign to the highest point of the sign and includes any support structure;

“highway” means a common and public highway, street, avenue, parkway, driveway, square, place, bridge, viaduct or trestle, any part of which is intended for or used by the general public for the passage of vehicles and includes the area between the lateral property lines thereof;

“illuminated” when used in reference to a sign or advertising device, shall mean lighted by any artificial means whatsoever, and shall include direct, indirect, internal or external sources of illumination;

“menu board” means a ground sign erected as part of a drive-through facility and used to display and order products and services available in association with a drive-through business on that property;

“multi-faced sign” means a sign having more than two sign faces and not more than four faces;

“mural” means a painting, illustration or decoration applied or affixed directly to any external façade of a building or structure which may not include any words of advertisement or any other direct or indirect promotional message or content;

“name plate sign” means a sign identifying the name, address or occupation of an occupant or owner of a dwelling or dwelling unit;

“permanent sign” is a sign that is permanently erected on a property or permanently affixed to any structure or building and includes a fascia sign, a ground sign, a projecting sign, a roof sign;

“projecting sign” means a sign which is affixed to, and projects from, a wall of a building;

“public property” means property, land, or buildings owned by the City, or a local board as defined in the Municipal Affairs Act, R.S.O. 1990, c.M.46, as amended, or owned by a Federal or Provincial government;

“pump island sign” means a fascia sign on top of gasoline service pumps or on the columns of a gas bar canopy, on guard posts or freestanding on a gasoline pump apron;

“reader board sign” means a sign constructed so that the message or copy can be changed by manual, electronic, or electro-mechanical means and includes an electronic variable message centre;

“roof sign” means a sign supported by a structure erected upon the roof-top of a building;

“sight triangle” means in the case of a corner lot, the triangular space formed by the street lines and a line drawn from a point in one street line to a point in the other street line, as set out in a relevant section of the Zoning By-law, or in a site plan agreement, or in a sight triangle otherwise approved by the City;

“unsafe” in reference to a sign, means a sign which is structurally unsafe, or which constitutes a fire or safety hazard, impedes the movement of vehicular or pedestrian traffic, or which otherwise constitutes a risk to the safety of persons or property;

“zone” means the area of a defined land use zone in the Zoning By-law; and

“Zoning By-law” means the By-law 2010-100 being the Zoning By-law for the City of Greater Sudbury, as amended from time to time.”

- (b) by repealing the definition of “sign” in Section 1 thereof and adding the following definition of “sign” in its place and stead:

“Sign” means a name, identification, symbol, description, device, display, illustration or group of letters which is affixed to, or is painted or otherwise represented directly or indirectly upon, a building or structure for identification, information or advertising purposes and includes a poster sign, a temporary sign and a permanent sign;”

- (c) by adding the following Subsection 1(2) immediately after Section 1 and before Section 2:

“1(2) The zone categories and terms set out below and used in any Schedule to this By-law, shall have the same meaning as in the Zoning By-law:

Residential Zones

Low Density Residential One	R1-1, R1-2, R1-3, R1-4, R1-5, R1-6
Low Density Residential Two	R2-1, R2-2, R2-3
Medium Density Residential	R3, R3-1
High Density Residential	R4
Residential Mobile Home	RMH

Commercial Zones

Local Commercial	C1
General Commercial	C3
Limited General Commercial	C3
Office Commercial	C4
Shopping Centre Commercial	C5
Downtown Commercial	C6
Resort Commercial	C7

Mixed Light Industrial / Service Commercial Zones

Business Industrial	M1-1
Mixed Light Industrial /	
Service Commercial	M1
Light Industrial	M2
Heavy Industrial	M3
Mining Industrial	M4
Extractive Industrial	M5
Disposal Industrial	M6

Rural Zones

Agricultural	A
Rural	RU
Rural Shoreline	RS
Seasonal Limited Service	SLS

Other Zones

Institutional	I
Park	P
Open Space – Conservation	OSC
Open Space - Private	OSP
Open Space – Recreation	OSR
Open Space - Waterbody	OSW
Environmental Protection	EP
Future Development	FD”

Amendments to Section 10

2. Section 10 of By-law 2007-250 being a By-law of the City of Greater Sudbury to Regulate the Erection of Signs and Advertising Devices is hereby amended by:

- (a) repealing Paragraph 10(b);
- (b) enacting the following Subsection 10(2) immediately after Section 10 and before Section 11:

Compliance – Owner of Property

“10(2) No person being the owner of property shall fail to remove from the owner’s property:

- (a) any abandoned sign erected, placed or displayed thereon;
- (b) any unsafe sign erected, placed or displayed thereon; or

- (c) any sign erected, placed or displayed on the property contrary to this By-law.”

Addition of Sections 33A – 33D

3. By-law 2007-250, as amended, being a By-law of the City of Greater Sudbury to Regulate the Erection of Signs and Advertising Devices is hereby amended by enacting the following Part 5A – Permanent Signs – Special Rules, being Sections 33A – 33D immediately after Section 33 and before Section 34:

“PART 5A – PERMANENT SIGNS – SPECIAL PROVISIONS

“Permanent Signs – General Prohibition

33A-(1) No person shall erect, display or cause or authorize the erection or display of a permanent sign:

- (a) on a property unless the sign:
  - (i) is of a type permitted in the zone category applicable to the property on which the sign is erected, placed or displayed, determined in accordance with Schedule A; and
  - (ii) is compliant with the regulations and standards applicable to that type of sign and to the zone category applicable to the property on which the sign is erected, placed or displayed, determined in accordance with Schedules B to F; and
  - (iii) is compliant with all applicable provisions of this By-law;



- (b) in a location in proximity to overhead electric power lines unless done so in compliance with all applicable standards of the public utility having jurisdiction; or
- (c) in a location which may interfere with or damage any above or below ground municipal or utility services which have been lawfully placed at the location.

33A(2) Despite paragraph 33A(1)(a), this By-law does not apply to prohibit a permanent sign:

- (a) that is lawfully erected or displayed on the day this By-law comes into force or on the date a predecessor By-law governing permanent signs came into force if the permanent sign is not substantially altered; or
- (b) if the erection or display of the permanent sign on that property is lawfully authorized on the day this By-law comes into force through site specific zoning or minor variance and the sign is subsequently erected or displayed in accordance with such authority.

33A(3) For the purposes of paragraph 33A(2)(a) the maintenance and repair of the permanent sign or a change in the message or contents displayed is deemed not in itself to constitute a substantial alteration

#### Rules – Specific Permanent Signs

33B No person shall erect, display or cause or authorize the erection or display and no person being the owner of the property shall permit the erection or display to continue on the property:

- (a) of a flashing or animated sign unless expressly permitted by this By-law;
- (b) of an illuminated sign or lighting fixtures providing exterior illumination of a sign except in a location or in a manner:
  - (i) so as to direct or deflect glare or spill-over light away from adjacent lots and roads; and
  - (ii) so as to not impair the vision of person driving vehicles on roads in the City.
- (c) of a ground sign unless, in addition to any other requirement of this By-law, the height of the ground sign does not exceed 7.5 metres;
- (d) of a double faced sign unless, in addition to any other requirement of this By-law:
  - (i) each sign face is of equal area and proportion;
  - (ii) each sign face is located exactly opposite each other on the sign structure; and
  - (iii) the total sign area does not exceed double the area permitted for one sign face;
- (e) of a multi-faced sign from the property unless, in addition to any other requirement of this By-law:
  - (i) each sign face is of equal area and proportion;
  - (ii) each sign face is at the same angle to each other sign face; and
  - (iii) the total sign area does not exceed the area permitted for one sign face multiplied by the number of sign faces; or

- (f) of a fascia sign, other than an awning sign, unless, in addition to any other requirement of this By-law, the fascia sign does not project out from a building by more than 30 centimetres;

Advertising Signs

33C Where an advertising sign is permitted, it may be illuminated or non-illuminated.

Exception – Sign on Public Property

33D This By-law shall not apply to any permanent sign which has been erected on public property by or on the direction of the authority owning the public property.”

Schedule

4. By-law 2007-250, a By-law of the City of Greater Sudbury to Regulate the Erection of Signs and Advertising Devices, as amended, is hereby further amended by incorporating the following Schedules to this By-law bearing the Identifier in Column A below and described in Column B below as Schedules to By-law 2007-250, bearing the Schedule Identifier for By-law 2007-250 set out in Column C below:

COLUMN A Schedule Identifier To This By-law	COLUMN B Title of Schedule	COLUMN C Schedule Identifier to By-law 2007-250
Schedule A	Sign Classes by Zoning Category	being Schedule B to By-law 2007-250;
Schedule B	Residential Class Signs Regulations and Standards	being Schedule C to By-law 2007-250;
Schedule C	Commercial Class Signs Regulations and Standards	being Schedule D to By-law 2007-250;
Schedule D	Industrial Class Signs Regulations and Standards	being Schedule E to By-law 2007-250;
Schedule E	Rural Class Signs Regulations and Standards	being Schedule F to By-law 2007-250;

and

Interpretation

5. (1) Whenever this By-law refers to a person or thing with reference to gender or the gender neutral, the intention is to read the By-law with the gender or gender neutral applicable to the circumstances.

(2) References to items in the plural include the singular, as applicable.

(3) The words "include", "including" and "includes" are not to be read as limiting the phrases or descriptions that precede them.

(4) Headings are inserted for ease of reference only and are not to be used as interpretation aids.

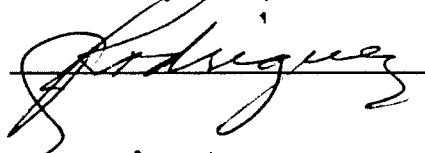
(5) Specific references to statutes in the By-law are printed in italic font and are meant to refer to the current statutes applicable with the Province of Ontario as at the time the By-law was enacted, as they are amended or replaced from time to time, and includes the regulations thereunder.


(6) Any reference to periods of time, stated in numbers of days, shall be deemed applicable on the first business day after a Sunday or Statutory holiday if the expiration of the time period occurs on a Sunday or Statutory holiday.

Enactment

6. This By-law shall come into force and take effect upon the date that By-law 2010-100Z, the Zoning By-law for the City of Greater Sudbury comes into force and takes effect.

**READ AND PASSED IN OPEN COUNCIL** this 29th day of September, 2010

  
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Mayor

  
\_\_\_\_\_  
Clerk

**SCHEDULE "A" TO BY-LAW 2010-221**

**SCHEDULE "B"**  
to By-Law 2007-250 of the City of Greater Sudbury

Sign Data	ZONING																		
	R1, R2 & RMH	R3 & R4	C1	C2 & C3	C4	C5	C6	C7	M1 & M1-1	M2 & M4	M3	M5 & M6	RU & A	RS & SLS	I & P	OSR, OSC & OSP	EP & FD	OSW	
Name Plate	✓	✓	✓		✓									✓			✓		
Name Ground	✓	✓	✓		✓									✓			✓		
BUSINESS ID			✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Wall / Fascia	†	†	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Projecting			✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Roof			✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Ground			✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
ADVERTISING																			
Wall / Fascia			✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Projecting			✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Roof			✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
Ground			✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓

**NOTE**  
 ✓ denotes signage type allowed  
 † denotes signage type allowed with restrictions

R1 denotes zonings R1-1, R1-2, R1-3, R1-4, R1-5 and R1-6  
 R2 denotes R2-1, R2-2 and R2-3  
 R3 denotes R3 and R3-1

**SCHEDULE "C"**  
**to By-Law 2007-250 of the City of Greater Sudbury**

**RESIDENTIAL ZONINGS**

<b>SIGN TYPE</b>	<b>R1, R2 &amp; RMH</b>	<b>R3 &amp; R4</b>
<b>Name Plate</b> Wall and / or Ground	1 unlit or illuminated area max 0.1m <sup>2</sup> single face  area max 0.1m <sup>2</sup> per face or 0.2m <sup>2</sup> in total  max ground sign height 1.2m	1 unlit or illuminated area max 0.1m <sup>2</sup> single face  area max 0.1m <sup>2</sup> per face or 0.2m <sup>2</sup> in total  max ground sign height 1.2m 1 unlit bus id wall or ground sign, wall
Permitted Non- Residential Use	1 unlit bus id wall sign area max 1.0m <sup>2</sup>	sign max 4.0m <sup>2</sup> in total, ground sign max 2 sign faces, area max 2.0m <sup>2</sup> per face or 4.0m <sup>2</sup> in total, accessory to Convenience Store only

- R1 (all) Low Density Residential One (R1-1, R1-2, R1-3, R1-4, R1-5 and R1-6)
- R2 (all) Low Density Residential Two (R2-1, R2-2 and R2-3)
- R3 (all) Medium Density Residential (R3 and R3-1)
- R4 High Density Residential
- RMH Residential Mobile Home

**SCHEDULE "B" TO BY-LAW 2010-221**

SCHEDULE "C" TO BY-LAW 2010-221

SCHEDULE "D"  
to By-Law 2007 - 250 of the City of Greater Sudbury

COMMERCIAL ZONINGS

SIGN TYPE	C1	C4	C6
Name Please	1 unit or illuminated	1 unit or illuminated	1 unit or illuminated
Wall	area max 0.1m <sup>2</sup> single face	area max 0.1m <sup>2</sup> single face	area max 0.1m <sup>2</sup> single face
and / or			
Ground	area max 0.1m <sup>2</sup> per face or 0.2m <sup>2</sup> in total max ground sign height 1.2m	max area of ground sign 2.0m <sup>2</sup> per sign face (double) and 2.5m <sup>2</sup> (single) max ground sign height 1.2m	max area of ground sign 2.0m <sup>2</sup> per sign face (double) and 2.5m <sup>2</sup> (single) max ground sign height 1.2m
Signage Area Allowed	total sign area for property max 0.5m <sup>2</sup> per 1.0m of lot frontage	n/a	total sign area for property max 1.08m <sup>2</sup> per 1.0m of lot frontage and lot flankage; if lot or group of lots occupied by 1 building exceeds 2 storeys in height the total sign area may be increased by 0.27m <sup>2</sup> per metre of lot frontage and lot flankage for each additional storey. Overhanging signs allowed with encroachment agreement between owner and City
Business ID			
wall	wall and fascia signs	1 wall sign for each ground floor use with a separate entrance from the street, max area 0.14m <sup>2</sup> per 1 m of lot frontage	wall and fascia signs
projecting	1 projecting sign in each exterior yard, max sign area 2.0m <sup>2</sup> per sign face or 4.0m <sup>2</sup> total, no closer than 3.0m from lot line	n/a	projecting signs not exceeding 5.40m <sup>2</sup>
roof		n/a	1 roof sign
ground		1 ground sign max 2.25m <sup>2</sup> sign area for each lot occupied by one building, max height of 1.35m, located min of 3.0m from side lot line, 0.0m from front lot line	1 ground sign max 9.0m <sup>2</sup>
parking		1 business ID sign for parking lot, max 1.08m <sup>2</sup> in area, located min of 3.0m from front lot line	n/a

- C1 Local Commercial
- C4 Office Commercial
- C6 Downtown Commercial

SCHEDULE "C" TO BY-LAW 2010-221

SCHEDULE "D"  
to By-Law 2007 - 250 of the City of Greater Sudbury

COMMERCIAL ZONINGS

SIGN TYPE	C2 & C3	C5	C7
Signage Area Allowed	total sign area for property max 1.2m <sup>2</sup> per 1.0m of lot frontage or lot flankage (greatest)	total sign area for property max 1.2m <sup>2</sup> per 1.0m of street line	total sign area for property max 1.2m <sup>2</sup> per 1.0m of lot frontage
Business ID			
wall	1 wall sign adjacent to each exterior yard and abutting court per main use	wall and fascia signs	1 wall sign per main use
projecting	1 projecting sign adjacent to each street line, max 3.0m <sup>2</sup> per sign face or 6.0m <sup>2</sup> in total, located min of 3.0m from lot line	1 projecting sign for each 30m of street line, max 3.0m <sup>2</sup> per sign face or 6.0m <sup>2</sup> in total, located min of 3.0m from lot line	1 projecting sign max sign area of 3.0m <sup>2</sup> per sign face or 6.0m <sup>2</sup> on total, located min of 3.0m from lot line
roof	max. 1 roof sign not directly abutting a residential zone	roof signs	1 roof sign not abutting Residential Zone
Ground	ground signs, located min of 3.0m from lot line, 15.0m from Residential Zone *	ground signs, located min of 3.0m from lot line, 15.0m from Residential Zone *	1 ground sign max area of 6.0m <sup>2</sup> per sign face or 12.0m <sup>2</sup> in total, located min of 3.0m from lot line, 15.0m from Residential Zone
Advertising Signs			
wall	1 wall sign adjacent to each exterior yard and abutting court per main use	n/a	n/a
projecting	1 projecting sign in each street line, max sign area 3.0m <sup>2</sup> per sign face or 6.0m <sup>2</sup> total, no closer than 3.0m from lot line	n/a	n/a
roof	1 roof sign not abutting a Residential Zone	n/a	n/a
ground	ground signs, located min of 3.0m from lot line, 15.0m from Residential Zone *	n/a	n/a

- C2 General Commercial
- C3 Limited General Commercial
- C5 Shopping Centre Commercial
- C7 Resort Commercial

Ground Sign Requirements

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- 1) lots whose longest street line is less than 15.5m, 1 ground sign only, max. 5.4m<sup>2</sup> in total area
- 2) lots whose longest street line is not less than 15.5m sign and not greater than 76.5m, max. 1 ground sign not exceeding 15m<sup>2</sup> in total area
- 3) lots whose longest street line is not less than 76.5m but not greater than 137.1m, max. 2 ground signs, each sign not exceeding 15m<sup>2</sup> in total area, and located not less than 60m apart
- 4) lots whose longest street line is greater than 137.1m, max. 3 ground signs, each sign not exceeding 15m<sup>2</sup> in total area, and located not less than 60m apart



SCHEDULE "D" TO BY-LAW 2010-221

SCHEDULE "E"  
to By-Law 2007-250 of the City of Greater Sudbury

INDUSTRIAL ZONINGS

SIGN TYPE		M1 & M1-1	M2
Signage Area Allowed		total sign area for property max 1.2m <sup>2</sup> per 1.0m of lot frontage or lot flankage (greatest)	total sign area for property max 1.0m <sup>2</sup> per 1.0m of lot frontage
Business ID			
wall		1 wall sign adjacent to each exterior yard and abutting court per main use	1 wall sign per main use
projecting		1 projecting sign adjacent to each street line, max sign area 3.0m <sup>2</sup> per sign face or 6.0m <sup>2</sup> total, no closer than 3.0m from lot line	1 projecting sign adjacent to each street line, max 3.0m <sup>2</sup> per sign face or 6.0m <sup>2</sup> in total, located min of 3.0m from lot line
roof		1 roof sign not abutting a Residential Zone	1 roof sign not abutting a Residential Zone
ground		ground signs, located min of 3.0m from lot line, 15.0m from Residential Zone *	1 ground sign in each exterior yard, max of 6.0m <sup>2</sup> per sign face or 12.0m <sup>2</sup> in total, located min of 3.0m from any lot line
Advertising Signs			
wall		1 wall sign adjacent to each exterior yard and abutting court per main use	n/a
projecting		1 projecting sign in each street line, max sign area 3.0m <sup>2</sup> per sign face or 6.0m <sup>2</sup> total, no closer than 3.0m from lot line	n/a
roof		1 roof sign not abutting a Residential Zone	n/a
ground		ground signs, located min of 3.0m from lot line, 15.0m from Residential Zone *	n/a

- M1 Mixed Light Industrial / Service Commercial
- M1-1 Business Industrial
- M2 Light Industrial

Ground Sign Requirements \*

- 1) lots whose longest street line is less than 15.5m, 1 ground sign only, max 5.4m<sup>2</sup> in total area
- 2) lots whose longest street line is not less than 15.5m and not greater than 76.5m, max. 1 ground sign not exceeding 15m<sup>2</sup> in total area
- 3) lots whose longest street line is not less than 76.5m but no greater than 137.1m, max. 2 ground signs, each sign not exceeding 15m<sup>2</sup> in total area, and located not less than 60m apart
- 4) lots whose longest street line is greater than 137.1m, max. 3 ground signs, each sign not exceeding 15m<sup>2</sup> in total area, and located not less than 60m apart

**SCHEDULE "E"**  
to By-Law 2007-250 of the City of Greater Sudbury

**INDUSTRIAL ZONINGS**

<b>SIGN TYPE</b>		<b>M3</b>	<b>M4</b>
<b>Signage Area Allowed</b>		total sign area for property max 1.0m <sup>2</sup> per 1.0m of lot frontage	total sign area for property max 1.0m <sup>2</sup> per 1.0m of lot frontage
<b>Business ID</b>			
wall	1 wall sign per main use	1 wall sign	1 wall sign
projecting	1 projecting sign adjacent to each street line, max 3.0m <sup>2</sup> per sign face or 6.0m <sup>2</sup> in total, located min of 3.0m from lot line	1 projecting sign adjacent to each street line, max 3.0m <sup>2</sup> per sign face or 6.0m <sup>2</sup> in total, located min of 3.0m from lot line	1 projecting sign adjacent to each street line, max 3.0m <sup>2</sup> per sign face or 6.0m <sup>2</sup> in total, located min of 3.0m from lot line
roof	1 roof sign not abutting a Residential Zone	1 roof sign not abutting a Residential Zone	1 roof sign not abutting a Residential Zone
ground	1 ground sign in each exterior yard, max of 6.0m <sup>2</sup> per sign face or 12.0m <sup>2</sup> in total, located min of 3.0m from any lot line	1 ground sign in each exterior yard, max of 6.0m <sup>2</sup> per sign face or 12.0m <sup>2</sup> in total, located min of 3.0m from any lot line	1 ground sign in each exterior yard, max of 6.0m <sup>2</sup> per sign face or 12.0m <sup>2</sup> in total, located min of 3.0m from any lot line
<b>Advertising Signs</b>			
wall	1 advertising wall, max of 5.0m vertically and 15.0m horizontally	n/a	n/a
projecting	n/a	n/a	n/a
roof	n/a	n/a	n/a
ground	1 advertising ground sign, max 3 sign faces, each max of 5.0m vertically and 15.0m horizontally ***	n/a	n/a

M3 Heavy Industrial  
M4 Mining Industrial

**Ground Sign Requirements**  
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- 1) no sign face contains more than 2 separate and distinct sign displays
- 2) no such sign is located closer than 240m, in any direction, to an advertising sign previously established
- 3) no part of sign is located in an exterior yard or closer than 60m to a Residential Zone
- 4) no part of any ground sign is located closer than 3m to any interior lot line
- 5) each sign face is located in such a way as to be fully visible from an arterial road at a distance of at least 75m

**SCHEDULE "D" TO BY-LAW 2010-221**

**SCHEDULE "E"**  
**to By-Law 2007-250 of the City of Greater Sudbury**

**INDUSTRIAL ZONINGS**

<b>SIGN TYPE</b>		<b>M5</b>	<b>M6</b>
<b>Signage Area Allowed</b>		total sign area for property max 1.0m <sup>2</sup> per 1.0m of lot frontage	total sign area for property max 1.0m <sup>2</sup> per 1.0m of lot frontage
<b>Business ID</b>			
wall		1 wall sign per main use, max area of 6.0m <sup>2</sup>	1 wall sign, max area of 6.0m <sup>2</sup>
projecting		n/a	n/a
roof		n/a	n/a
ground		1 ground sign in each exterior yard, max of 6.0m <sup>2</sup> per sign face or 12.0m <sup>2</sup> in total, located min of 3.0m from any lot line	1 ground sign in each exterior yard, max of 6.0m <sup>2</sup> per sign face or 12.0m <sup>2</sup> in total, located min of 3.0m from any lot line
<b>Advertising Signs</b>		n/a	n/a

M5 Extractive Industrial

M6 Disposal Industrial

**SCHEDULE "E" TO BY-LAW 2010-221**

**SCHEDULE "F"**  
to By-Law 2007-250 of the City of Greater Sudbury

**RURAL ZONINGS**

<b>SIGN TYPE</b>	<b>RU</b>	<b>A</b>
<b>Name Plate</b> Wall and / or Ground	1 unit or illuminated area max 0.2m <sup>2</sup> per face or 0.4m <sup>2</sup> in total  area max 0.2m <sup>2</sup> per face or 0.4m <sup>2</sup> in total max ground sign height 1.5m	1 unit or illuminated area max 0.2m <sup>2</sup> per face or 0.4m <sup>2</sup> in total  area max 0.2m <sup>2</sup> per face or 0.4m <sup>2</sup> in total max ground sign height 1.5m
<b>Signage Area Allowed</b>	n/a	n/a
<b>Business ID</b>  Wall	1 wall sign, max 2.0m <sup>2</sup> per sign area, adjacent to each exterior yard  2 unit wall signs, identifying agricultural use only painted directly on a building	1 wall sign, max 2.0m <sup>2</sup> per sign area, adjacent to each exterior yard  2 unit wall signs, identifying agricultural use only painted directly on a building
 Ground	1 ground sign, max 4.0m <sup>2</sup> per sign face or 8.0m <sup>2</sup> in total, in each exterior yard, located min of 3.0m from any lot line	1 ground sign, max 4.0m <sup>2</sup> per sign face or 8.0m <sup>2</sup> in total, in each exterior yard, located min of 3.0m from any lot line
<b>Advertising Signs</b>	1 advertising ground sign, 1 sign face only, max 60.0m <sup>2</sup> in total sign area *****	1 advertising ground sign, 1 sign face only, max 60.0m <sup>2</sup> in total sign area *****

RU  
A  
Rural  
Agricultural

**Ground Sign Requirements**  
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- 1) sign is located adjacent to section of arterial road which is straight or has an oncoming maximum curve of 1° 30' and has a grade not exceeding 4%, fully visible to traffic for a distance of at least 75m
- 2) no part of such sign is located in a required yard or closer to a street line than:
  - a) 80m where sign area exceeds 30m<sup>2</sup>
  - b) 50m where sign area does not exceed 30m<sup>2</sup>
  - c) 23m where sign area does not exceed 1.2m<sup>2</sup> and the sign face dimensions are 3m vertically and 4m horizontally
- 3) no such sign is located:
  - a) closer than 90m to the corner point of a corner lot
  - b) closer than 60m to a Residential Zone
  - c) closer than 300m in any direction to an existing advertising sign
- 4) no such sign contains more than 1 separate and distinct sign display

**SCHEDULE "F"**  
**to By-Law 2007-250 of the City of Greater Sudbury**

**RURAL ZONINGS**

<b>SIGN TYPE</b>	<b>RS</b>	<b>SLS</b>
<b>Name Plate</b> Wall and / or Ground	1 unlit or illuminated area max 0.1m <sup>2</sup> single face  area max 0.1m <sup>2</sup> per face or 0.2m <sup>2</sup> in total max ground sign height 1.2m	1 unlit or illuminated area max 0.1m <sup>2</sup> single face  area max 0.1m <sup>2</sup> per face or 0.2m <sup>2</sup> in total max ground sign height 1.2m
<b>Permitted Non-Residential Use</b>	1 unlit bus id wall sign area max 1.0m <sup>2</sup>	1 unlit bus id wall sign area max 1.0m <sup>2</sup>

RS Rural Shoreline  
SLS Seasonal Limited Service

**SCHEDULE "F" TO BY-LAW 2010-221**

**SCHEDULE "G"**  
to By-Law 2007-250 of the City of Greater Sudbury

**OTHER ZONINGS**

<b>SIGN TYPE</b>	<b>I</b>	<b>P</b>	<b>OSR</b>
<b>Name Plate</b> Wall and / or Ground	n/a n/a n/a	n/a n/a n/a	1 unlit or illuminated area max 0.1m <sup>2</sup> single face  area max 0.1m <sup>2</sup> per face or 0.2m <sup>2</sup> in total max ground sign height 1.2m
<b>Permitted Non-Residential Use</b>	n/a	n/a	1 unlit bus id wall sign area max 1.0m <sup>2</sup>
<b>Signage Area Allowed</b>	total sign area for property max 0.5m <sup>2</sup> per 1.0m of street line	n/a	n/a
<b>Business ID</b>			
wall	wall signs, max 10.0m <sup>2</sup> per sign area	1 wall sign, max 10.0m <sup>2</sup> per sign area adjacent to each exterior yard	1 wall sign, max 10.0m <sup>2</sup> per sign area adjacent to each exterior yard
ground	ground signs, max 10.0m <sup>2</sup> per sign face or 20.0m <sup>2</sup> in total, located min of 3.0m from any lot line	1 ground sign in each exterior yard, max of 10.0m <sup>2</sup> per sign face or 20.0m <sup>2</sup> in total, located min of 3.0m from any lot line	1 ground sign in each exterior yard, max of 10.0m <sup>2</sup> per sign face or 20.0m <sup>2</sup> in total, located min of 3.0m from any lot line

- I Institutional
- P Park
- OSR Open Space - Recreation

**SCHEDULE "F" TO BY-LAW 2010-221**

**SCHEDULE "G"**  
to By-Law 2007-250 of the City of Greater Sudbury

**OTHER ZONINGS**

<b>SIGN TYPE</b>	<b>OSC &amp; OSP</b>	<b>EP &amp; FD</b>	<b>OSW</b>
<b>Name Plate</b> Wall and / or Ground	1 unlit or illuminated area max 0.1m <sup>2</sup> single face  area max 0.1m <sup>2</sup> per face or 0.2m <sup>2</sup> in total max ground sign height 1.2m	1 unlit or illuminated area max 0.1m <sup>2</sup> single face  area max 0.1m <sup>2</sup> per face or 0.2m <sup>2</sup> in total max ground sign height 1.2m	n/a n/a n/a
<b>Signage Area Allowed</b>	n/a	n/a	n/a
<b>Business ID</b>  wall  ground	1 wall sign, max 2.0m <sup>2</sup> per sign area, adjacent to each exterior yard 2 unlit wall signs, identifying agricultural use only painted directly on a building  1 ground sign, max 4.0m <sup>2</sup> per sign face or 8.0m <sup>2</sup> in total, in each exterior yard, located min of 3.0m from any lot line	1 wall sign, max 2.0m <sup>2</sup> per sign area, adjacent to each exterior yard 2 unlit wall signs, identifying agricultural use only painted directly on a building  1 ground sign, max 4.0m <sup>2</sup> per sign face or 8.0m <sup>2</sup> in total, in each exterior yard, located min of 3.0m from any lot line	n/a n/a n/a

- OSC Open Space - Conservation
- OSP Open Space - Private
- EP Environmental Protection
- FD Future Development
- OSW Open Space - Waterbody